NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING NOVEMBER 8 1981

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #6(S)	37.2	30,320
2	EVERY WHICH WAY BUT LOOSE(S)	29.2	23,800
3	60 MINUTES	27.7	22,580
4	DALLAS	26.2	21,350
5	M*A*S*H	24.9	20,290
6	WORLD SERIES PRE GAME #6(S)	23.9	19,480
7	THREE'S COMPANY	23.5	19,150
8	DUKES OF HAZZARD	22.6	18,420
9	NFL MONDAY NIGHT FOOTBALL	22.0	17,930
9	TOO CLOSE FOR COMFORT	22.0	17,930
11	LOVE BOAT	21.8	17,770
12	ARCHIE BUNKER'S PLACE#	21.6	17,600
13	MAGNUM, P.I.	21.5	17,520
14	BLAZING SADDLES(S)	21.3	17,360
15	FACTS OF LIFE	21.1	17,200
16	NBC MONDAY NIGHT MOVIES	20.8	16,950
17	BENSON#	20.7	16,870
18	LAVERNE & SHIRLEY	20.6	16,790
19	HART TO HART	20.5	16,710

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #6(S)	24.2	52,250
2	EVERY WHICH WAY BUT LOOSE(S)	22.4	48,220
3	60 MINUTES	18.5	39,940
4	CHARLIE BROWN-GRT PUMPKIN(S)	16.8	36,260
5	DUKES OF HAZZARD	16.5	35,620
6	DALLAS	16.2	34,950
7	THREE'S COMPANY	16.1	34,740
8	M*A*S*H	16.1	34,630
9	WORLD SERIES PRE GAME #6(S)	15.5	33,430
10	GREATEST AMERICAN HERO#	15.3	33,060
11	MORK & MINDY	15.3	32,980
12	SOMEDAY,YOU'LL FIND HER(S)	15.2	32,820
13	LOVE BOAT	14.9	32,220
14	MAGNUM, P.I.	14.6	31,500
15	ABC SUNDAY NIGHT MOVIE	14.6	31,490
16	BENSON#	14.5	31,210
17	TOO CLOSE FOR COMFORT	14.5	31,190
18	BLAZING SADDLES(S)	14.4	31,050
19	LAVERNE & SHIRLEY	14.3	30,930
20	BUGS BUNNY HOWL-OWEEN SPL(S)	14.2	30,600
21	FAT ALBERT HALLOWEEN SPEC(S)	14.0	30,210
22	CBS NFL FTBL POST 2#	13.8	29,860
23	HAPPY DAYS	13.7	29,520

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #6(S)	23.3	19,780
2	DALLAS	22.5	19,080
3	EVERY WHICH WAY BUT LOOSE(S)	22.2	18,800
4	60 MINUTES	20.4	17,280
5	M*A*S*H	20.0	16,960
6	LITTLE HOUSE-PRAIRIE	18.1	15,310
7	NBC MONDAY NIGHT MOVIES	18.0	15,220
8	MAGNUM, P.I.	17.5	14,860
9	LOVE BOAT	17.4	14,730
10	ABC SUNDAY NIGHT MOVIE	17.2	14,550
11	THREE'S COMPANY	17.1	14,520
12	BENSON#	16.8	14,210
13	ONE DAY AT A TIME#	16.7	14,170
14	AMER BANDSTAND 30TH ANNIV(S)	16.3	13,780
15	DUKES OF HAZZARD	16.2	13,760
16	HOUSE CALLS#	16.2	13,710
16	TOO CLOSE FOR COMFORT	16.2	13,710
18	ALICE#	16.0	13,550

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #6(S)	33.2	25,300
2	EVERY WHICH WAY BUT LOOSE(S)	24.5	18,660
3	60 MINUTES	23.4	17,840
4	NFL MONDAY NIGHT FOOTBALL	21.0	15,970
5	WORLD SERIES PRE GAME #6(S)	20.3	15,420
6	WBC HEAVYWGT CHAMPIONSHIP(S)	18.8	14,320
7	CBS NFL FTBL GM 1	18.6	14,180
8	CBS NFL FTBL POST 2#	18.6	14,170
9	CBS NFL FTBL GM 2#	18.1	13,780
10	BLAZING SADDLES(S)	17.6	13,420
11	M*A*S*H	16.4	12,490
12	NFL FOOTBALL GAME 2-NBC#	15.9	12,140
13	DALLAS	15.5	11,790
14	NBC SUNDAY NIGHT MOVIE	15.2	11,590
15	FALL GUY#	15.0	11,410
16	ARCHIE BUNKER'S PLACE#	15.0	11,400
17	THREE'S COMPANY	14.7	11,220
18	TOO CLOSE FOR COMFORT	14.1	10,700
19	MORK & MINDY	13.9	10,590
20	RIPLEY'S BELIEVE IT-NOT(S)	13.7	10,430
21	MAGNUM, P.I.	13.5	10,280

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING NOVEMBER 8, 1981

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	EVERY WHICH WAY BUT LOOSE(S)	21.7	11,510
2	WORLD SERIES GAME #6(S)	20.6	10,970
3	ABC SUNDAY NIGHT MOVIE	20.1	10,700
4	DALLAS	19.6	10,410
5	M*A*S*H	18.4	9,780
6	THREE'S COMPANY	18.1	9,600
7	AMER BANDSTAND 30TH ANNIV(S)	17.5	9,280
8	TOO CLOSE FOR COMFORT	17.4	9,240
9	LOVE BOAT	16.2	8,600
10	HART TO HART	16.2	8,590
11	MORK & MINDY	16.0	8,510
12	LAVERNE & SHIRLEY	15.6	8,300
13	BENSON#	15.5	8,250
14	CHARLIE BROWN-GRT PUMPKIN(S)	15.4	8,200
15	BLAZING SADDLES(S)	15.3	8,130
16	NBC MONDAY NIGHT MOVIES	15.2	8,060
17	MAGNUM, P.I.	15.1	8,040
18	HILL STREET BLUES	15.0	7,980
19	SOMEDAY,YOU'LL FIND HER(S)	14.9	7,940
20	HAPPY DAYS	14.8	7,840
20	LITTLE HOUSE-PRAIRIE	14.8	7,840

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	31.5	8,150
2	WORLD SERIES GAME #6(S)	28.2	7,290
3	DALLAS	26.5	6,860
4	FATHER MURPHY#	26.2	6,790
5	LITTLE HOUSE-PRAIRIE	25.9	6,700
6	ARCHIE BUNKER'S PLACE#	25.6	6,610
7	ONE DAY AT A TIME#	24.5	6,350
8	BARBARA MANDRELL	24.5	6,340
9	NBC MONDAY NIGHT MOVIES	23.6	6,110
10	ALICE#	23.4	6,060
11	EVERY WHICH WAY BUT LOOSE(S)	22.8	5,910
12	WORLD SERIES PRE GAME #6(S)	22.6	5,840
13	LOVE, SIDNEY	22.3	5,760
14	FACTS OF LIFE	21.8	5,640
15	M*A*S*H	21.8	5,630
16	REAL PEOPLE	21.1	5,450
17	MAGNUM, P.I.	20.6	5,340
18	DUKES OF HAZZARD	19.5	5,050

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #6(S)	28.5	14,520
2	EVERY WHICH WAY BUT LOOSE(S)	24.1	12,300
3	NFL MONDAY NIGHT FOOTBALL	20.7	10,560
4	BLAZING SADDLES(S)	18.7	9,560
5	WBC HEAVYWGT CHAMPIONSHIP(S)	18.7	9,550
6	CBS NFL FTBL GM 1	18.5	9,410
7	60 MINUTES	17.8	9,090
8	CBS NFL FTBL GM 2#	17.6	8,990
9	MORK & MINDY	16.3	8,310
10	CBS NFL FTBL POST 2#	16.1	8,190
11	NBC SUNDAY NIGHT MOVIE	15.7	7,980
12	THREE'S COMPANY	15.3	7,790
13	FALL GUY#	15.3	7,780
14	M*A*S*H	15.2	7,740
15	GREATEST AMERICAN HERO#	15.1	7,720
16	RIPLEY'S BELIEVE IT-NOT(S)	14.9	7,610
17	WORLD SERIES PRE GAME #6(S)	14.9	7,580
18	ABC SUNDAY NIGHT MOVIE	14.8	7,560
19	TOO CLOSE FOR COMFORT	14.7	7,520
20	NFL FOOTBALL GAME 2-NBC#	14.1	7,200
21	BEST OF THE WEST	13.3	6,800
21	HART TO HART	13.3	6,800

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #6(S)	44.0	8,720
2	60 MINUTES	36.7	7,270
3	WORLD SERIES PRE GAME #6(S)	34.0	6,730
4	ARCHIE BUNKER'S PLACE#	27.3	5,410
5	EVERY WHICH WAY BUT LOOSE(S)	25.9	5,140
6	CBS NFL FTBL POST 2#	24.5	4,860
7	FATHER MURPHY#	23.7	4,700
8	NFL MONDAY NIGHT FOOTBALL	22.4	4,440
9	ONE DAY AT A TIME#	21.6	4,280
10	BARBARA MANDRELL	21.4	4,240
11	WBC HEAVYWGT CHAMPIONSHIP(S)	21.2	4,210
12	NFL FOOTBALL GAME 2-NBC#	21.0	4,160
13	DALLAS	20.8	4,120
14	NBC NIGHTLY NEWS	20.0	3,970
15	M*A*S*H	19.6	3,880
16	MAGNUM, P.I.	19.5	3,860
17	NBC MAGAZINE	19.3	3,820
18	CBS NFL FTBL GM 1	19.2	3,800
19	CBS NFL FTBL GM 2#	19.0	3,760

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION – VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
•EVENING																										
ABC NEWSBRIEF-M-F	30	187	186	A	19.6	31	1597	1780	679	285	744	287	467	403	338	227	703	276	440	379	315	224	141	57	192	135
1 MON. 8.58P 1 ABC N		96	96	B	19.1	30	1557	1717	694	288	768	301	472	410	339	241	628	247	395	352	280	196	136	64	185	128
TU&TH 9.58P 1																										
1 WED. 8.13P 2																										
1 FRI. 9.56P 1																										
2 M & F 8.58P 1																										
2 WED. 9.58P 2																										
ABC NEWSBRIEF-SAT.	6	197	197	A	20.4	34	1663	1826	767	329	847	317	502	423	371	278	548	209	358	316	246	177	183	136	248	188
SAT. 9.58P 1 ABC N		98	98	B	19.8	34	1614	1830	766	329	868	335	511	421	359	297	551	225	346	295	221	187	183	121	228	184
ABC NEWSBRIEF-SUN.	6	193	193	A	19.3	28	1573	1962	787	349	904	437	677	528	356	178	598	312	451	404	219	110	227	136	233	162
1 SUN. 9.55P 1 ABC N		98	98	B	16.5	25	1345	1790	697	291	757	335	528	459	323	175	772	328	516	512	363	188	124	58	137	94
2 SUN. 9.53P 1																										
ABC SPORTS UPDATE-SAT	6	191	189	A	15.2	26	1239	1962	744	324	844	320	487	384	337	291	604	263	379	326	228	192	161	126	353	229
SAT. 8.58P 1 ABC N		98	98	B	17.5	29	1426	1889	760	351	867	355	506	385	319	310	557	234	340	285	206	191	165	116	300	224
ABC SPORTS UPDATE-SUN	6	199	194	A	16.6	24	1353	1900	779	289	813	272	490	464	397	266	712	292	476	434	319	182	155	69^	220	144
1 SUN. 8.31P 1 ABC N		99	99	B	14.8	23	1206	1929	708	302	766	272	486	451	362	226	762	320	502	470	357	189	164	74	237	158
2 SUN. 8.32P 2																										
ABC SUNDAY NIGHT MOVIE	2	200	201	A	20.1	30	1638	1922	783	336	888	425	654	525	352	180	606	312	462	417	228	112	227	129	201	149
1 SUN. 9.00P 123 ABC FF		99	99	B	20.1	30	1638	1922	783	336	888	425	654	525	352	180	606	312	462	417	228	112	227	129	201	149
2 SUN. 9.00P 120																										
9.00 - 9.30				A	19.7	28	1606	1952	793	335	892	399	623	516	374	210	572	275	410	373	229	131	231	127	257	191
9.30 - 10.00				A	20.0	28	1630	1965	790	345	906	432	666	524	356	191	592	307	442	393	212	118	228	136	239	170
10.00 - 10.30				A	20.6	31	1679	1898	771	327	882	431	654	522	339	174	625	334	488	440	226	103	223	128	168	125
10.30 - 11.00				A	20.5	34	1671	1878	773	340	871	436	667	528	338	155	631	329	500	455	240	99	228	130	148	118
ABC WORLD NEWS TONIGHT	29	199	199	A	13.8	24	1125	1442	675	204	696	154	307	305	373	334	589	147	255	277	318	264	44^	24^	113	70
M-F 6.30P 30 ABC N		98	99	B	12.5	23	1019	1474	683	214	717	165	318	315	364	343	601	159	279	284	317	258	50	26	106	60
ABC WRLD NEWS TONIGHT-SUN	5	155	157	A	7.8	13	636	1605	736	261	845	127^	344	345	379	448	639	145^	281	294	261	305	43v	21v	78^	60^
SUN. 6.30P 30 ABC N		84	84	B	7.2	13	587	1553	731	231	803	126	325	329	362	424	631	174	290	293	265	274	47	22	72	40
ALICE	5		195	A	17.8	25	1451	1607	808	339	934	265	426	432	402	418	488	146^	251	250	230	209	71^	39v	114^	78^
2 SUN. 9.00P 30 CBS CS			99	B	21.7	32	1769	1719	777	315	880	280	449	406	380	354	543	187	304	280	238	211	102	59	194	128
AMER BANDSTAND 30TH ANNIV(S)		194		A	18.3	29	1491	1808	794	439	924	418	622	513	358	239	612	308	451	389	206	138^	159	78^	113^	83^
1 FRI. 8.00P 180 ABC PS		99																								
8.00 - 8.30				A	19.2	30	1565	1744	814	378	931	366	573	493	387	288	596	265	378	340	188	193	109^	48^	108^	71^
8.30 - 9.00				A	20.9	32	1703	1739	782	396	920	409	598	481	344	263	570	266	381	343	170	170	131^	63^	118^	74^
9.00 - 9.30				A	18.3	28	1491	1835	812	441	945	430	610	510	332	266	611	314	444	392	181	151^	142^	79^	137^	99^
9.30 - 10.00				A	18.9	30	1540	1786	778	426	913	427	613	500	323	238	585	300	443	382	193	125^	163	86^	125^	91^
10.00 - 10.30				A	16.2	26	1320	1883	783	506	910	439	684	548	380	175^	663	358	541	453	262	87^	220	100^	90^	84^
10.30 - 11.00				A	16.2	27	1320	1901	801	513	926	447	679	565	390	182	664	361	546	449	265	86^	213	97^	98^	83^
ARCHIE BUNKER'S PLACE	5		194	A	21.6	32	1760	1609	690	279	769	222	333	289	312	375	647	193	312	282	304	307	73^	55^	120^	70^
2 SUN. 8.00P 30 CBS CS			99	B	19.9	31	1622	1640	715	270	807	230	361	333	351	377	585	180	288	275	259	266	86	51	162	109
BARBARA MANDRELL	5	213	214	A	18.8	32	1532	1839	798	283	868	182	384	383	423	414	628	151	308	302	331	278	138	91	205	128
SAT. 8.00P 60 NBC GV		99	99	B	16.1	28	1312	1795	790	234	842	183	359	378	404	404	659	160	319	315	342	289	119	72	175	105
8.00 - 8.30				A	18.8	32	1532	1817	793	267	861	180	376	379	416	413	626	151	304	304	329	280	142	99	188	118
8.30 - 9.00				A	18.9	32	1540	1847	797	296	868	183	388	382	426	412	622	149	312	299	331	270	134	82	223	136

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST NOV. 1981 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																																
BARNEY MILLER							2	200	203	A	16.4	26	1337	1595	705	303	767	332	491	402	335	230	638	272	402	372	267	201	68^	31^	122	74^
		THU.	9.00P	30	ABC	CS		99	99	B	16.4	26	1337	1595	705	303	767	332	491	402	335	230	638	272	402	372	267	201	68	31	122	74
BENSON							1		201	A	20.7	35	1687	1850	789	305	844	294	491	450	345	294	572	231	391	341	258	146	109^	52^	325	225
	2	FRI.	8.00P	30	ABC	CS			99	B	20.7	35	1687	1850	789	305	844	294	491	450	345	294	572	231	391	341	258	146	109	52	325	225
BEST OF THE WEST							8	202	205	A	17.7	28	1443	2019	707	293	759	343	527	418	313	187	661	305	473	396	287	152	176	69^	423	264
		THU.	8.30P	30	ABC	CS		99	99	B	17.7	29	1443	1906	675	289	731	329	507	423	313	177	591	284	413	353	242	145	196	102	388	257
BLAZING SADDLES(S)								196		A	21.3	36	1736	1789	685	204	745	292	469	396	317	211	773	335	551	467	357	175	150	52^	121^	91^
	1	THU.	9.00P	120	CBS	FF		99																								
9.00 - 9.30										A	23.1	37	1883	1878	703	211	768	275	468	409	343	231	773	296	508	473	385	193	187	64^	150	105^
9.30 - 10.00										A	21.7	35	1769	1787	690	207	764	294	479	411	330	210	752	304	526	479	365	171	162	59^	109^	80^
10.00 - 10.30										A	20.5	35	1671	1708	670	187	725	305	467	386	293	200	762	357	569	451	337	164	112^	41^	109^	90^
10.30 - 11.00										A	19.9	37	1622	1762	673	210	715	296	456	372	291	204	803	386	606	465	343	171	135^	43^	109^	86^
BUGS BUNNY HOWL-OWEEN SPL(S)								196		A	18.0	28	1467	2086	612	181	624	298	413	350	194	178	528	294	392	310	171	136^	169	57^	765	413
	1	TUE.	8.00P	30	CBS	EA		99																								
CASPER'S HALLOWEEN(S)								189		A	11.5	18	937	2139	574	340	674	347	464	361	216^	150^	532	231^	415	388	286	89^	178^	39v	755	429
	1	SUN.	7.00P	30	NBC	EA		97																								
CBS EVENING NEWS-RATHER							30	196	197	A	13.1	23	1068	1534	709	210	762	152	294	295	355	406	621	156	273	277	292	298	81	33^	70	42^
		M-F	6.30P	30	CBS	N		99	99	B	12.8	23	1043	1508	701	200	764	150	298	324	371	392	594	152	277	287	285	265	66	34	84	48
CBS EVENING NEWS-DEAN							3		133	A	8.1	14	660	1591	654	186^	707	161^	291^	276^	309^	373	675	138^	277^	285^	373	366	116^	40v	93^	39v
	2	SUN.	6.30P	30	CBS	N			78	B	8.5	15	693	1517	733	191	763	126	273	298	367	418	601	95	201	255	345	329	82	20	71	28
CBS SAT. NEWS-SCHIEFFER							7	140	142	A	10.6	20	864	1529	758	268	869	195	372	330	371	439	550	125^	214	232	227	289	46^	17v	64^	38^
		SAT.	6.30P	30	CBS	N		85	85	B	9.5	19	774	1499	720	193	790	135	268	288	361	448	591	117	261	265	293	288	42	20	76	32
CBS SAT. NIGHT MOVIE							5	198	199	A	15.5	27	1263	1890	671	241	743	289	484	473	359	191	766	255	505	516	441	170	155	44^	226	170
		SAT.	9.00P	120	CBS	FF		99	99	B	16.8	29	1369	2009	713	270	791	321	528	494	378	199	729	291	490	464	374	167	170	55	319	227
9.00 - 9.30										A	15.2	25	1239	1878	658	203	730	280	466	455	345	204	757	267	503	501	415	171	123	25^	268	182
9.30 - 10.00										A	15.2	25	1239	1917	672	229	739	277	481	472	357	193	776	253	518	537	454	166	149	47^	253	191
10.00 - 10.30										A	16.0	29	1304	1873	678	259	751	296	494	484	367	185	749	240	489	508	440	168	171	53^	202	153
10.30 - 11.00										A	15.9	31	1296	1843	658	265	729	296	482	466	356	175	763	260	501	504	435	170	169	47^	182	151
CBS TUESDAY NIGHT MOVIES							3	185	179	A	14.9	24	1214	1527	708	213	782	246	451	395	362	275	604	225	359	307	279	210	90^	46^	51^	27^
		TUE.	9.00P	120	CBS	FF		97	96	B	15.7	25	1280	1579	681	230	778	257	436	385	348	278	627	256	383	331	277	206	88	37	86	58
9.00 - 9.30										A	14.4	22	1174	1589	696	209	752	227	429	388	348	272	637	243	389	339	285	222	108	40^	92^	47^
9.30 - 10.00										A	15.1	23	1231	1567	702	206	782	237	448	390	374	282	615	223	361	308	288	225	102	52^	68^	39^
10.00 - 10.30										A	15.3	26	1247	1484	720	218	799	256	462	403	371	272	583	210	344	297	281	196	76^	49^	26^	11v
10.30 - 11.00										A	14.9	27	1214	1452	704	213	779	255	448	396	353	267	579	226	345	287	262	193	74^	46^	20v	10v
CHARLIE BROWN-GRT PUMPKIN(S)								193		A	19.8	30	1614	2247	705	225	742	382	510	386	241	189	499	258	355	319	218	90^	173	81^	833	510
	1	FRI.	8.30P	30	CBS	EA		99																								
CHIPS							6	209	211	A	16.7	24	1361	2068	629	296	707	279	459	392	283	205	617	217	412	414	313	149	230	75^	514	318
		SUN.	8.00P	60	NBC	OP		99	99	B	17.3	26	1410	2095	657	271	735	278	452	381	308	239	639	236	419	375	310	172	238	91	483	312
8.00 - 8.30										A	16.1	23	1312	2107	622	290	703	286	461	392	280	200	605	211	399	409	310	149	241	81^	558	343
8.30 - 9.00										A	17.3	25	1410	2021	637	302	712	275	457	392	283	211	625	224	420	416	314	146	212	67^	472	295
CODE RED							2	189	189	A	13.1	20	1068	2046	746	321	818	270	482	443	388	289	614	248	412	373	307	153	199	93^	415	231
		SUN.	7.00P	60	ABC	GD		99	99	B	13.1	20	1068	2046	746	321	818	270	482	443	388	289	614	248	412	373	307	153	199	93	415	231
7.00 - 7.30										A	12.2	19	994	1978	750	302	818	257	455	425	381	312	601	217	381	350	307	174	164	82^	395	213
7.30 - 8.00										A	14.0	21	1141	2099	740	332	817	282	508	459	396	265	621	273	434	389	304	136	231	101^	430	245

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
DALLAS	5	203	203	A	26.2	43	2135	1637	819	263	894	315	488	463	393	321	552	198	309	294	244	194	74	46^	117	81
FRI. 10.00P 60 CBS GD		99	99	B	27.7	45	2258	1695	822	302	905	348	514	469	391	310	539	208	329	309	241	173	94	58	157	118
10.00 - 10.30				A	26.0	42	2119	1635	824	257	894	312	485	460	391	325	546	193	308	298	244	189	71	45^	124	85
10.30 - 11.00				A	26.4	44	2152	1630	812	268	892	316	489	465	393	316	555	201	310	291	243	198	73	46^	110	79
DIFF'RENT STROKES	2	202	205	A	15.1	24	1231	1923	722	283	825	231	433	415	404	327	556	192	327	277	243	194	233	85^	309	228
THU. 9.00P 30 NBC CS		99	99	B	15.1	24	1231	1923	722	283	825	231	433	415	404	327	556	192	327	277	243	194	233	85	309	228
DUKES OF HAZZARD	5	203	200	A	22.6	36	1842	1934	691	237	747	248	414	375	327	273	534	180	290	294	255	186	110	41^	543	321
FRI. 9.00P 60 CBS CS		99	99	B	23.9	38	1948	1999	709	279	782	284	442	404	348	272	540	202	322	304	258	176	144	56	533	335
9.00 - 9.30				A	21.4	34	1744	1963	691	244	750	257	414	361	316	275	546	191	295	293	251	192	108	40^	559	325
9.30 - 10.00				A	23.7	38	1932	1908	694	231	745	239	413	388	336	273	525	172	288	294	258	179	108	42^	530	316
DUKES OF HAZZARD SPECIAL(S)			194	A	17.8	26	1451	2008	582	174	648	209	345	309	311	255	631	233	325	312	281	237	248	45^	481	303
2 TUE. 8.00P 60 CBS CS			99																							
8.00 - 8.30				A	17.4	26	1418	2022	589	168	655	192	336	303	316	271	636	232	315	300	277	246	266	49^	465	287
8.30 - 9.00				A	18.2	27	1483	1990	573	180	637	221	351	312	307	239	619	233	334	322	283	223	233	42^	501	320
EVERY WHICH WAY BUT LOOSE(S)		195		A	29.2	42	2380	2026	731	294	790	291	484	452	357	247	784	298	519	487	383	214	209	84^	243	186
1 SUN. 8.17P 150 CBS FF		99																								
8.30 - 9.00				A	28.3	40	2306	2078	740	299	808	276	457	439	374	284	767	289	484	476	365	227	211	92^	292	214
9.00 - 9.30				A	30.4	42	2478	2055	717	293	781	281	475	436	354	253	765	296	489	465	362	222	222	87^	287	217
9.30 - 10.00				A	31.0	43	2527	2037	732	284	786	293	485	455	353	244	786	289	525	487	399	214	215	74^	250	197
10.00 - 10.30				A	29.1	43	2372	1985	748	297	794	323	522	481	342	214	820	312	562	522	410	205	205	82^	166	140
FACTS OF LIFE	2	200	204	A	21.1	31	1720	1627	706	278	784	257	402	367	329	327	418	117	226	208	210	164	186	93	239	183
WED. 9.00P 30 NBC CS		99	99	B	21.1	31	1720	1627	706	278	784	257	402	367	329	327	418	117	226	208	210	164	186	93	239	183
FALL GUY	1		198	A	18.1	29	1475	1852	696	277	728	298	502	474	348	167	774	328	528	463	376	209	169	30v	181	122^
2 WED. 9.00P 120 ABC A			99	B	18.1	29	1475	1852	696	277	728	298	502	474	348	167	774	328	528	463	376	209	169	30	181	122
9.00 - 9.30				A	17.2	27	1402	1973	660	261	700	312	505	451	292	152^	750	333	531	471	344	186	224	48^	299	215
9.30 - 10.00				A	18.7	29	1524	1942	708	304	750	322	538	493	336	160	767	324	536	472	363	200	212	49^	213	147^
10.00 - 10.30				A	19.3	32	1573	1748	716	281	743	287	506	491	397	169	782	327	532	456	393	214	126^	14v	97^	54^
10.30 - 11.00				A	17.2	30	1402	1740	688	253	703	264	445	454	364	187	793	320	509	452	405	235	121^	13v	123^	83^
FANTASY ISLAND	5	201	201	A	19.3	36	1573	1661	699	308	794	315	467	380	321	266	519	231	348	304	210	153	123	77	225	189
SAT. 10.00P 60 ABC A		99	99	B	18.5	34	1508	1752	745	321	850	340	510	415	342	279	556	237	353	303	217	181	140	79	206	175
10.00 - 10.30				A	19.7	36	1606	1682	705	298	808	321	476	385	328	270	506	210	330	295	219	154	126	81	242	200
10.30 - 11.00				A	18.9	36	1540	1634	694	316	780	308	456	374	315	263	527	251	362	315	200	147	118	72^	209	178
FAT ALBERT HALLOWEEN SPEC(S)		195		A	17.0	25	1386	2180	647	229	658	298	440	364	229	185	549	316	405	321	176	137^	191	64^	782	438
1 TUE. 8.30P 30 CBS EA		99																								
FATHER MURPHY	1		213	A	18.4	27	1500	1625	768	261	837	165	291	332	411	451	615	182	239	281	285	314	52^	13v	121^	79^
2 TUE. 8.00P 120 NBC GD			99	B	18.4	27	1500	1625	768	261	837	165	291	332	411	451	615	182	239	281	285	314	52	13	121	79
8.00 - 8.30				A	17.6	26	1434	1635	773	258	854	149^	280	326	430	484	587	170	219	237	278	324	36v	7v	158^	106^
8.30 - 9.00				A	18.3	27	1491	1606	770	271	844	155^	279	320	418	478	567	181	228	250	252	299	56^	17v	139^	77^
9.00 - 9.30				A	18.3	27	1491	1650	774	257	835	174	294	335	399	442	654	195	254	316	298	321	58^	15v	103^	72^
9.30 - 10.00				A	19.3	29	1573	1616	762	257	821	176	307	344	401	414	645	178	252	315	310	314	60^	15v	90^	66^
FITZ AND BONES	3	193	195	A	8.3	16	676	1664	686	237	762	223	446	394	394	270	695	246	446	439	341	191	119^	49^	88^	61^
SAT. 10.00P 60 NBC SM		98	98	B	8.4	16	685	1652	713	250	781	233	476	422	398	267	695	253	429	439	337	198	82	32	94	64
10.00 - 10.30				A	8.8	16	717	1660	702	252	777	220	448	403	410	278	697	246	455	430	343	191	105^	49^	81^	58^
10.30 - 11.00				A	7.9	15	644	1627	656	216	733	223	436	380	371	257	676	240	426	436	331	188	127^	44v	91^	65^

Header note: AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
FLAMINGO ROAD	1		199	A	15.9	26	1296	1421	789	225	826	247	388	389	391	339	557	174^	280	302	266	216	19v	19v	19v	11v
2 TUE. 10.00P 60 NBC GD			99	B	15.9	26	1296	1421	789	225	826	247	388	389	391	339	557	174	280	302	266	216	19	19	19	11
10.00 - 10.30				A	16.0	26	1304	1413	783	234	818	249	383	386	381	332	560	175^	283	300	263	219	16v	16v	19v	11v
10.30 - 11.00				A	15.8	27	1288	1422	793	215	832	246	393	392	397	344	552	171^	278	302	269	213	20v	20v	18v	11v
GIMME A BREAK	2	199	201	A	14.3	23	1165	1752	783	355	925	290	508	436	417	353	547	170	309	271	242	200	158	78^	122	89^
THU. 9.30P 30 NBC CS		99	99	B	14.3	23	1165	1752	783	355	925	290	508	436	417	353	547	170	309	271	242	200	158	78	122	89
GREATEST AMERICAN HERO	1		200	A	18.1	28	1475	2241	652	261	711	359	514	451	278	166	685	374	524	469	278	129^	287	101^	558	338
2 WED. 8.00P 60 ABC CS			99	B	18.1	28	1475	2241	652	261	711	359	514	451	278	166	685	374	524	469	278	129	287	101	558	338
8.00 - 8.30				A	17.0	27	1386	2233	649	261	713	358	505	445	288	174	683	373	518	466	279	132^	288	105^	549	323
8.30 - 9.00				A	19.2	29	1565	2238	654	260	710	363	522	457	262	159	685	374	526	470	273	128^	282	94^	561	349
HAPPY DAYS	4	204	200	A	20.3	31	1654	1785	683	243	736	296	475	394	318	222	492	219	334	277	211	133	225	111	332	228
TUE. 8.00P 30 ABC CS		99	99	B	22.4	34	1826	1949	688	281	762	353	530	435	298	191	505	246	370	310	212	101	283	137	399	274
HARPER VALLEY	2	195	199	A	13.2	21	1076	1729	671	190	766	135	263	258	361	443	666	173	301	289	271	332	80^	44^	217	131
THU. 8.00P 30 NBC CS		98	98	B	13.2	21	1076	1729	671	190	766	135	263	258	361	443	666	173	301	289	271	332	80	44	217	131
HART TO HART	4	205	201	A	20.5	36	1671	1622	717	312	800	328	514	446	363	217	594	255	407	367	280	143	143	57^	85	50^
TUE. 10.00P 60 ABC PD		99	99	B	20.7	34	1687	1652	745	312	816	330	535	472	370	215	557	251	393	351	251	127	174	85	105	72
10.00 - 10.30				A	20.6	35	1679	1642	726	322	810	329	519	445	371	220	590	251	402	360	283	143	151	61^	91	52^
10.30 - 11.00				A	20.3	37	1654	1601	714	305	794	330	512	447	359	216	597	258	412	371	279	142	130	50^	80	46^
HERE'S BOOMER	5	185	193	A	11.9	18	970	2070	603	297	689	309	431	362	248	211	535	218	388	366	265	123^	168	50^	678	416
1 SUN. 7.30P 30 NBC GD		95	97	B	12.7	20	1035	2186	661	272	723	304	454	367	282	227	577	223	376	337	273	166	233	86	653	410
2 SUN. 7.35P 25																										
HIDE IN PLAIN SIGHT(S)		183		A	10.1	15	823	1502	667	268^	728	216^	368	391	393	270^	602	228^	387	388	299	171^	126^	58v	46v	19v
1 WED. 9.00P 120 CBS FF		98																								
9.00 - 9.30				A	11.3	16	921	1540	656	249^	721	215^	385	378	376	265	587	220^	376	382	274	173^	145^	70^	87^	41v
9.30 - 10.00				A	10.4	15	848	1521	658	264^	724	215^	371	394	389	263^	648	240^	406	424	326	192^	95^	55v	54v	18v
10.00 - 10.30				A	9.8	15	799	1512	692	274^	744	221^	365	396	415	279^	611	240^	393	389	307	171^	135^	62v	22v	12v
10.30 - 11.00				A	8.8	14	717	1413	674	287^	727	209^	342	396	407	279^	553	205^	375	349	288^	143^	124^	39v	9v	LT
HILL STREET BLUES	2	210	215	A	18.3	33	1491	1633	773	330	864	328	534	492	398	255	643	258	433	400	286	163	87	53^	39^	27^
THU. 10.00P 60 NBC OP		99	99	B	18.3	33	1491	1633	773	330	864	328	534	492	398	255	643	258	433	400	286	163	87	53	39	27
10.00 - 10.30				A	18.5	32	1508	1629	772	329	865	319	526	482	406	266	635	254	423	393	287	161	87	51^	42^	30^
10.30 - 11.00				A	18.2	34	1483	1620	766	326	855	337	541	497	387	240	647	263	439	407	282	162	83	51^	35^	24^
HOUSE CALLS	1		195	A	19.2	28	1565	1658	797	321	877	294	478	465	365	310	547	178	338	316	270	169	138^	88^	96^	59^
2 MON. 9.30P 30 CBS CS			99	B	19.2	28	1565	1658	797	321	877	294	478	465	365	310	547	178	338	316	270	169	138	88	96	59
INCREDIBLE HULK	3		194	A	16.5	27	1345	2062	698	235	794	274	456	396	336	272	676	284	441	396	262	198	85^	21v	507	305
2 FRI. 8.00P 60 CBS SF			98	B	17.6	30	1434	2040	731	289	806	302	453	420	341	265	618	234	383	357	296	198	131	43	485	283
8.00 - 8.30				A	15.2	25	1239	2052	657	225	753	261	423	353	299	277	696	277	433	382	269	226	95^	19v	508	309
8.30 - 9.00				A	17.9	29	1459	2052	728	241	823	283	478	429	361	267	651	290	443	410	252	167	74^	23v	504	297
JEFFERSONS	6	196	195	A	17.6	28	1434	1616	752	306	834	268	436	433	390	317	588	188	354	345	299	202	131	57^	63^	45^
1 SUN. 10.47P 30 CBS CS		99	99	B	21.8	34	1777	1661	768	322	855	287	456	420	377	322	568	203	329	305	254	206	112	59	126	88
2 SUN. 9.30P 30																										
JESSICA NOVAK	1		192	A	13.4	24	1092	1592	756	273	863	256	482	404	361	349	534	154^	347	344	293	159^	160^	39v	35v	17v
2 THU. 10.00P 60 CBS GD			99	B	13.4	24	1092	1592	756	273	863	256	482	404	361	349	534	154	347	344	293	159	160	39	35	17
10.00 - 10.30				A	13.7	23	1117	1524	723	275	832	250	457	379	350	342	482	149^	300	300	253	150^	162^	39v	48v	33v
10.30 - 11.00				A	13.2	25	1076	1644	784	267	883	260	500	428	368	350	585	157^	392	384	332	170^	157^	40v	19v	LT

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
LAVERNE & SHIRLEY	3	203	201	A	20.6	30	1679	1842	674	288	735	298	496	416	325	197	508	226	348	297	216	132	240	111	359	248
TUE. 8.30P 30 ABC CS		99	99	B	20.4	30	1663	1913	663	276	730	315	501	419	302	189	519	257	375	312	199	121	263	131	401	277
LEWIS AND CLARK	2	196	202	A	12.1	19	986	1703	655	211	764	156	298	276	334	419	661	210	346	318	253	283	59^	23v	219	129
THU. 8.30P 30 NBC CS		97	98	B	12.1	19	986	1703	655	211	764	156	298	276	334	419	661	210	346	318	253	283	59	23	219	129
LITTLE HOUSE-PRAIRIE	5	216	217	A	20.2	29	1646	1752	813	284	930	287	476	424	378	407	450	137	228	212	196	198	104	64^	268	159
MON. 8.00P 60 NBC GD		99	99	B	19.8	29	1614	1848	835	291	934	311	494	423	377	387	449	150	236	214	192	185	131	76	334	197
8.00 - 8.30				A	18.8	28	1532	1761	830	287	946	293	488	430	385	412	444	132	222	202	196	201	102	60^	269	160
8.30 - 9.00				A	21.7	31	1769	1725	793	278	906	276	461	412	371	399	448	139	229	217	195	190	104	66^	267	156
LOU GRANT	1		194	A	16.2	26	1320	1428	817	332	918	362	557	510	337	283	437	167^	282	276	193	111^	39v	28v	34v	27v
2 MON. 10.00P 60 CBS GD			99	B	16.2	26	1320	1428	817	332	918	362	557	510	337	283	437	167	282	276	193	111	39	28	34	27
10.00 - 10.30				A	16.3	25	1328	1456	826	336	928	360	562	520	351	281	422	152^	263	256	191	115^	63^	41v	43v	29v
10.30 - 11.00				A	16.2	27	1320	1383	803	323	900	365	547	496	319	281	448	181	299	295	192	105^	12v	12v	23v	23v
LOVE BOAT	5	203	203	A	21.8	36	1777	1813	748	310	828	295	484	413	368	283	533	203	348	304	239	173	170	126	282	212
SAT. 9.00P 60 ABC CS		99	99	B	22.0	37	1793	1888	772	345	871	321	510	423	374	304	568	224	358	296	231	189	157	102	292	224
9.00 - 9.30				A	21.0	35	1712	1800	742	302	828	293	482	413	366	286	524	202	340	297	235	169	157	123	291	217
9.30 - 10.00				A	22.6	38	1842	1818	752	316	829	298	485	413	367	282	540	203	351	307	242	177	179	128	270	207
LOVE, SIDNEY	2	200	203	A	19.9	30	1622	1532	746	296	826	285	412	372	343	354	383	136	224	211	170	135	135	71^	188	150
WED. 9.30P 30 NBC CS		98	98	B	19.9	30	1622	1532	746	296	826	285	412	372	343	354	383	136	224	211	170	135	135	71	188	150
MAGGIE	3	192	195	A	11.2	19	913	1746	699	321	742	255	390	344	306	296	594	272	382	348	219	173	128^	77^	282	150
SAT. 8.00P 30 ABC CS		98	99	B	12.7	22	1035	1765	718	304	759	254	395	357	317	309	618	251	359	335	235	217	120	68	268	158
MAGIC-DAVID COPPERFIELD(S)		197		A	19.5	31	1589	1527	739	239	758	203	392	400	398	287	597	217	361	327	282	197	128^	59^	44^	39^
1 MON. 10.00P 60 CBS GV		99																								
10.00 - 10.30				A	20.4	31	1663	1529	736	243	760	217	411	396	393	279	581	216	352	325	270	190	135^	65^	53^	48^
10.30 - 11.00				A	18.5	31	1508	1522	745	235	756	187	371	405	406	295	610	213	365	330	299	202	121^	51^	35v	28v
MAGNUM, P.I.	5	201	197	A	21.5	34	1752	1798	744	289	849	266	459	421	408	306	588	162	288	322	305	221	162	49^	199	136
1 THU. 8.00P 60 CBS PD		99	99	B	20.1	32	1638	1798	735	261	840	234	416	399	406	338	610	165	302	318	319	240	144	56	204	134
2 THU. 8.00P 120																										
8.00 - 8.30				A	19.3	31	1573	1820	740	261	835	238	408	393	404	336	605	152	275	306	318	251	146	46^	234	145
8.30 - 9.00				A	22.1	35	1801	1902	762	285	861	277	467	438	419	300	632	171	320	350	337	230	174	58^	235	165
9.00 - 9.30				A	23.1	35	1883	1746	745	334	868	293	501	435	409	290	539	160	261	310	267	194	184	51^	155	120^
9.30 - 10.00				A	23.0	35	1875	1623	707	301	821	269	487	417	391	273	524	162	273	302	262	181	158	38^	120^	87^
MAKING A LIVING	3	193	196	A	12.7	21	1035	1882	679	290	734	250	408	379	311	269	616	285	416	359	231	168	160	123	372	227
SAT. 8.30P 30 ABC CS		98	99	B	13.5	23	1100	1876	705	295	757	264	424	381	315	285	639	279	401	351	233	206	148	106	332	213
MARRIAGE/ALIVE AND WELL(S)		191		A	8.0	15	652	1324	664	341^	744	281^	474	390	361^	236^	508	191^	367	315^	222^	141^	72v	72v	LT	LT
1 TUE. 10.00P 60 NBC GV		93																								
10.00 - 10.30				A	8.6	15	701	1308	644	301^	719	281^	461	382	327^	228^	524	180^	373	325^	240^	151^	65v	65v	LT	LT
10.30 - 11.00				A	7.5	14	611	1311	672	377^	754	273^	474	387^	392	243^	479	198^	352^	299^	199^	127^	78v	78v	LT	LT
M*A*S*H	2	195	197	A	24.9	36	2029	1707	775	304	836	276	481	458	393	278	616	235	382	352	272	191	153	59^	102	83
1 MON. 9.00P 60 CBS CS		99	99	B	24.9	36	2029	1707	775	304	836	276	481	458	393	278	616	235	382	352	272	191	153	59	102	83
2 MON. 9.00P 30																										
9.00 - 9.30				A	24.2	35	1972	1744	777	309	841	285	487	463	380	277	619	238	390	361	274	187	168	70	116	88
9.30 - 10.00				A	26.6	38	2168	1619	764	291	816	260	468	442	410	276	599	224	360	332	262	195	128	38^	76^	71^
MORK & MINDY	5	204	204	A	19.3	31	1573	2097	691	292	751	375	541	428	285	162	673	358	528	415	264	122	202	72^	471	316
THU. 8.00P 30 ABC CS		99	99	B	19.5	32	1589	2031	675	292	746	386	553	428	284	151	578	322	452	358	212	97	238	110	469	314

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MR. MERLIN	5	177	193	A	16.1	25	1312	1912	683	252	738	260	459	398	327	233	530	195	335	295	243	174	201	60^	443	294
WED. 8.00P 30 CBS CS		97	99	B	18.6	29	1516	1860	669	241	720	274	452	402	318	214	539	225	359	305	234	156	177	71	424	292
NASHVILLE PALACE	3	202	202	A	14.0	23	1141	1805	783	293	868	180	377	359	446	433	695	177	347	339	370	294	60^	33^	182	119
SAT. 9.00P 60 NBC GV		99	99	B	13.3	22	1084	1821	792	273	879	187	386	379	454	424	717	171	335	349	401	304	65	37	160	101
9.00 - 9.30				A	14.4	24	1174	1804	787	307	871	184	382	355	438	431	687	173	337	333	361	296	64^	35^	182	124
9.30 - 10.00				A	13.6	23	1108	1792	775	273	860	176	369	359	455	433	697	178	351	342	376	290	56^	29^	179	109
NBC FRIDAY NIGHT MOVIE	4	189	195	A	13.4	22	1092	2042	764	293	861	316	582	490	439	234	654	235	456	415	333	159	252	109^	275	228
FRI. 9.00P 120 NBC FF		94	96	B	11.6	19	945	1899	749	281	826	296	547	482	416	226	626	224	395	376	305	171	225	86	222	174
9.00 - 9.30				A	13.6	22	1108	1972	776	288	864	286	546	476	463	270	615	187	386	367	318	195	243	103^	250	214
9.30 - 10.00				A	13.8	22	1125	2075	801	296	901	332	589	494	450	264	657	244	456	394	318	166	237	100^	280	240
10.00 - 10.30				A	13.1	21	1068	2078	751	306	850	330	596	499	420	210	682	262	493	449	347	146	260	115	286	236
10.30 - 11.00				A	13.1	22	1068	2030	731	282	830	323	591	494	416	192	663	245	483	452	347	134	259	112^	278	219
NBC MAGAZINE	7	193	198	A	12.1	19	986	1611	713	253	812	156	336	330	424	403	670	105^	208	241	362	387	57^	17v	72^	45^
FRI. 8.00P 60 NBC DN		98	98	B	11.1	19	905	1613	751	219	828	171	333	332	397	426	640	139	248	261	308	332	50	18	95	64
8.00 - 8.30				A	11.6	19	945	1628	702	246	804	165	334	324	407	398	671	108^	214	257	371	374	67^	15v	86^	52^
8.30 - 9.00				A	12.6	20	1027	1586	720	254	814	147	335	334	435	406	668	102^	200	225	353	398	46^	18v	58^	38^
NBC MONDAY NIGHT MOVIES	5	199	197	A	20.8	32	1695	1522	810	274	898	267	477	433	436	360	487	154	267	259	242	175	84	52^	53^	30^
MON. 9.00P 120 NBC FF		99	99	B	19.0	29	1549	1545	796	298	870	273	476	442	422	329	500	184	290	273	228	167	84	44	91	60
9.00 - 9.30				A	19.7	28	1606	1564	792	254	891	248	447	401	423	389	477	131	241	241	247	192	98	57^	98	56^
9.30 - 10.00				A	20.2	29	1646	1525	808	270	894	258	470	427	434	360	493	147	261	261	248	184	82	54^	56^	33^
10.00 - 10.30				A	21.5	33	1752	1508	816	288	902	281	493	454	439	344	486	168	275	265	236	162	86	53^	34^	18v
10.30 - 11.00				A	21.6	36	1760	1499	825	285	911	279	493	450	452	355	483	162	281	267	234	159	74	47^	31^	14v
NBC NEWS UPDATE-M-F	29	178	182	A	14.4	22	1174	1696	733	269	829	217	392	363	378	380	548	146	244	254	254	250	106	55	213	149
MWTHF 8.58P 1 NBC N		91	90	B	13.7	21	1117	1725	739	256	809	224	392	360	371	359	573	171	281	274	264	244	118	52	225	155
1 TUE. 9.01P 1																										
2 TUE. 9.03P 1																										
NBC NEWS UPDATE-SAT.	6	178	179	A	14.4	24	1174	1823	796	332	862	199	392	374	401	406	612	140	299	275	326	275	114	66^	235	144
SAT. 8.58P 1 NBC N		90	91	B	12.0	20	978	1778	754	240	815	196	368	367	382	375	665	174	327	306	329	292	112	57	186	113
NBC NEWS UPDATE-SUN.	6	183	184	A	14.3	20	1165	1900	638	305	716	266	429	374	287	236	646	249	422	423	306	154	164	54^	374	239
SUN. 8.58P 1 NBC N		94	92	B	14.6	21	1190	1986	666	290	737	258	437	384	328	254	659	252	431	385	310	177	217	80	373	248
NBC NEWS UPDATE-2-M-F	12	181	183	A	15.0	23	1223	1655	795	291	882	293	484	431	399	335	494	163	290	281	241	163	136	68	143	112
1 MON. 9.57P 1 NBC N		90	91	B	14.0	21	1141	1666	794	285	873	268	462	425	419	340	530	185	315	293	248	179	124	57	139	104
WED. 9.58P 1																										
1 FRI. 9.47P 1																										
2 MON. 9.48P 1																										
2 FRI. 9.53P 1																										
NBC NEWS UPDATE-2-SUN.	3		186	A	14.5	21	1182	1801	642	265	652	212	425	398	353	186^	916	340	585	535	445	237	116^	17v	117^	72^
2 SUN. 9.53P 1 NBC N			93	B	14.6	22	1190	1815	665	292	709	256	477	443	363	177	793	332	559	476	374	178	183	57	130	98
NBC NIGHTLY NEWS-SAT.	6	162	157	A	8.7	16	709	1605	636	146^	712	49^	215	258	385	448	772	217	397	338	399	322	9v	9v	112^	78^
SAT. 6.30P 30 NBC N		87	85	B	7.3	14	595	1484	640	158	713	112	235	257	332	426	654	168	306	277	320	301	34	12	83	57
NBC NIGHTLY NEWS-SUN.	2	119		A	6.1	10	497	1656	700	400^	792	198^	310^	278^	331^	442^	729	230^	340^	267^	252^	364^	76v	LT	59v	41v
1 SUN. 6.30P 30 NBC N		67		B	7.2	13	587	1603	710	251	800	144	251	226	293	504	686	191	290	258	250	372	87	12	30	17
NBC NIGHTLY NEWS	28	209	209	A	13.2	23	1076	1543	709	206	778	141	247	273	352	455	645	128	236	222	307	369	40^	14v	80	63
M-F 6.30P 30 NBC N		99	99	B	12.2	23	994	1507	733	197	787	139	261	273	358	460	600	138	229	227	266	330	45	20	75	55

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC SUNDAY NIGHT MOVIE	2	204	202	A	17.8	27	1451	1719	674	297	720	270	452	389	332	216	799	326	550	504	380	187	111	35^	89	65^
SUN. 9.00P 120 NBC FF		99	98	B	17.8	27	1451	1719	674	297	720	270	452	389	332	216	799	326	550	504	380	187	111	35	89	65
9.00 - 9.30				A	16.7	23	1361	1767	675	309	712	272	450	389	307	212	774	296	528	488	380	186	130	43^	151	107
9.30 - 10.00				A	17.2	24	1402	1750	664	321	710	267	451	407	333	205	809	312	555	511	404	189	111	41^	120	87
10.00 - 10.30				A	18.3	28	1491	1673	679	298	734	279	455	386	342	224	798	334	552	511	373	184	90	24^	51^	36^
10.30 - 11.00				A	18.8	31	1532	1709	688	269	736	270	458	383	345	227	817	361	570	505	367	188	110	30^	46^	34^
NBC TUESDAY NIGHT MOVIE	2	188		A	11.1	17	905	1583	660	209^	801	233^	439	372	377	319	414	107^	179^	177^	208^	199^	137^	84^	231^	196^
1 TUE. 8.00P 120 NBC FF		95		B	12.5	19	1019	1576	691	227	786	235	452	395	368	287	413	151	236	221	183	145	160	81	217	141
8.00 - 8.30				A	9.7	15	791	1468	597	194^	761	175^	342	292^	374	376	444	88^	135^	153^	238^	260^	117^	62v	146^	124^
8.30 - 9.00				A	11.8	18	962	1496	635	192^	773	211^	383	332	359	342	413	103^	154^	148^	202^	223^	146^	77^	164^	142^
9.00 - 9.30				A	11.7	18	954	1683	689	229^	833	261	495	421	389	296	390	106^	190^	199^	200^	161^	127^	86^	333	274
9.30 - 10.00				A	11.3	18	921	1650	701	225^	829	278	515	431	379	271	414	134^	233^	206^	188^	157^	145^	104^	262	229^
NEWSBREAK-M-F	25	173	174	A	15.6	24	1271	1941	721	267	793	277	460	415	373	258	609	231	370	348	289	182	192	63	347	221
MTUWF 8.58P 1 CBS N		92	93	B	15.8	24	1288	1863	722	277	799	267	442	402	374	285	595	220	358	337	291	187	157	60	312	199
1 THU. 8.57P 2																										
2 THU. 8.50P 1																										
NEWSBREAK-SAT.	5	176	179	A	14.3	24	1165	2022	684	204	762	281	481	455	362	228	783	297	518	485	380	203	114	25v	363	200
SAT. 8.58P 1 CBS N		93	95	B	14.2	24	1157	2263	696	246	780	314	513	455	351	221	711	290	493	462	348	170	189	53	583	364
NEWSBREAK-SUN.	6	179	177	A	21.5	30	1752	1956	741	302	816	280	452	413	346	303	679	236	401	368	331	239	194	92	267	199
1 SUN. 9.13P 1 CBS N		95	95	B	20.3	30	1654	1805	744	305	839	267	435	401	376	326	594	199	329	303	274	226	145	78	227	164
2 SUN. 8.58P 1																										
NFL MONDAY NIGHT FOOTBALL	8	206	206	A	22.0	35	1793	1523	442	194	472	184	309	277	218	131	891	376	590	533	396	248	75	19^	85	65^
1 MON. 9.00P 159 ABC SE		99	99	B	21.5	36	1752	1558	452	189	478	187	308	273	216	143	924	388	614	547	423	251	79	21	77	54
2 MON. 9.00P 184																										
9.00 - 9.30				A	22.5	32	1834	1667	482	220	518	200	330	300	238	158	888	373	591	536	407	242	103	26^	158	118
9.30 - 10.00				A	24.3	35	1980	1597	457	219	489	197	317	282	217	139	904	374	601	545	410	247	83	16^	121	94
10.00 - 10.30				A	24.0	35	1956	1540	449	192	477	200	325	281	213	117	907	385	603	534	400	250	72	22^	84	60^
10.30 - 11.00				A	21.3	33	1736	1495	426	183	462	185	317	278	214	115	882	393	591	530	370	240	78	20^	73	56^
11.00 - 11.30				A	20.1	37	1638	1422	436	186	465	166	295	268	219	140	874	365	563	516	385	256	62^	15v	21^	17v
11.30 - 12.00				A	19.0	44	1549	1283	343	135^	351	129^	222	211	173	107^	870	352	577	540	417	239	28v	LT	34v	25v
ONE DAY AT A TIME	4		194	A	20.3	29	1654	1721	749	323	857	289	411	334	324	384	599	209	317	258	252	258	107^	78^	158	99^
2 SUN. 8.30P 30 CBS CS			99	B	21.6	32	1760	1717	761	300	858	280	429	376	362	358	579	211	323	282	244	227	111	71	169	109
OTHER VICTIM(S)			198	A	16.1	26	1312	1593	721	272	776	248	459	396	402	270	600	215	333	307	287	218	163^	82^	54^	33v
2 WED. 9.00P 120 CBS GD			99																							
9.00 - 9.30				A	14.7	23	1198	1614	673	246	712	222	389	330	363	277	605	199	318	315	313	224	202	84^	95^	58^
9.30 - 10.00				A	16.1	25	1312	1645	724	279	786	266	467	395	406	270	614	219	346	303	298	220	183	88^	62^	39v
10.00 - 10.30				A	16.9	28	1377	1595	742	285	799	263	491	426	407	263	605	228	348	317	278	211	152^	79^	39v	25v
10.30 - 11.00				A	16.6	29	1353	1523	741	277	801	243	484	433	427	265	576	209	317	294	263	217	124^	77^	22v	15v
PRIVATE BENJAMIN	4	191	195	A	18.8	28	1532	1826	717	318	775	260	406	389	343	285	583	212	351	345	283	186	202	75^	266	180
MON. 8.00P 30 CBS CS		99	99	B	18.4	28	1500	1829	728	323	793	274	448	417	369	267	580	203	351	336	297	187	162	54	294	199
QUINCY, M.E.	2	200	202	A	16.6	27	1353	1457	816	261	889	332	514	480	390	309	447	160	281	255	206	144	82^	43^	39^	20v
WED. 10.00P 60 NBC OP		99	99	B	16.6	27	1353	1457	816	261	889	332	514	480	390	309	447	160	281	255	206	144	82	43	39	20
10.00 - 10.30				A	16.8	27	1369	1471	812	269	898	342	520	478	381	313	435	153	270	245	201	143	87^	45^	51^	25^
10.30 - 11.00				A	16.4	28	1337	1436	815	249	873	319	503	478	398	303	459	169	296	264	210	145	77^	42^	27^	15v

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG AUD (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
REAL PEOPLE	5	209	214	A	17.5	26	1426	1635	715	298	819	231	378	365	350	382	518	126	237	248	266	222	97	56^	201	143
WED. 8.00P 60 NBC PV		99	99	B	18.1	28	1475	1676	714	261	793	220	376	362	370	352	573	159	274	263	285	242	113	54	197	142
8.00 - 8.30				A	16.7	25	1361	1611	715	290	812	219	363	354	355	385	536	128	238	256	282	232	83^	60^	180	124
8.30 - 9.00				A	18.4	27	1500	1636	709	301	817	236	388	371	343	377	494	119	231	235	249	213	108	51^	217	160
RIPLEY'S BELIEVE IT-NOT(S)			202	A	17.2	28	1402	1949	694	309	737	320	495	432	284	205	744	345	544	423	316	185	129^	53^	339	233
2 FRI. 8.30P 30 ABC U			99																							
60 MINUTES	6	204	202	A	27.7	42	2258	1769	694	284	766	193	341	347	353	361	791	223	403	409	378	322	98	45^	114	76
1 SUN. 7.17P 60 CBS DN		99	99	B	24.7	39	2013	1726	727	264	791	202	350	352	371	372	742	222	385	382	351	300	78	35	115	74
2 SUN. 7.00P 60																										
7.00 - 7.30				A	22.4	35	1826	1691	681	246	765	171	301	309	343	398	773	225	380	372	338	337	81^	56^	72^	33v
7.30 - 8.00				A	28.3	43	2306	1731	698	292	769	198	338	336	348	367	799	218	400	409	389	330	80	33^	83	55
SOMEDAY,YOU'LL FIND HER(S)		194		A	19.0	30	1549	2119	679	209	714	381	513	375	236	174	481	233	337	299	212	97^	172	81^	752	430
1 FRI. 8.00P 30 CBS EA		99																								
TAXI	5	201	203	A	17.1	27	1394	1517	710	324	757	349	520	423	329	193	608	267	393	369	260	177	61^	28^	91	62^
THU. 9.30P 30 ABC CS		99	99	B	17.0	27	1386	1618	715	334	783	390	555	454	320	174	569	285	403	359	223	129	135	78	131	93
THAT'S INCREDIBLE	7	179	200	A	17.4	27	1418	1898	686	249	744	262	436	379	351	264	697	251	405	378	313	235	150	48^	307	231
MON. 8.00P 60 ABC PV		96	98	B	18.0	28	1467	1864	640	230	694	228	409	376	343	237	727	263	466	427	352	207	147	43	296	199
8.00 - 8.30				A	16.3	25	1328	1901	707	271	766	274	447	385	347	280	681	247	384	373	295	236	147	52^	307	241
8.30 - 9.00				A	18.5	28	1508	1895	667	230	724	250	425	372	353	250	711	252	422	381	330	235	154	44^	306	225
THREE'S COMPANY	4	203	202	A	23.5	35	1915	1814	683	326	758	319	500	419	328	205	586	272	406	354	246	142	226	95	244	188
TUE. 9.00P 30 ABC CS		99	99	B	24.2	36	1972	1835	715	325	802	350	545	449	332	212	551	257	391	334	235	127	255	133	227	176
TODAY'S FBI	3	198	200	A	15.4	22	1255	1939	773	271	815	264	487	455	419	272	722	285	483	442	336	186	172	66^	230	147
SUN. 8.00P 60 ABC OP		99	99	B	18.7	27	1524	1921	732	281	800	264	481	455	395	258	765	284	498	478	383	210	134	50	222	138
8.00 - 8.30				A	14.3	21	1165	1980	792	270	831	269	495	459	428	285	725	293	491	438	329	184	177	72^	247	156
8.30 - 9.00				A	16.4	23	1337	1909	759	272	803	261	483	457	412	259	720	279	475	443	338	191	171	62^	215	139
TOO CLOSE FOR COMFORT	3	201	203	A	22.0	34	1793	1740	688	329	764	318	515	437	350	188	597	273	419	351	261	138	211	112	168	133
TUE. 9.30P 30 ABC CS		98	99	B	21.6	33	1760	1746	702	330	781	351	531	450	320	194	571	279	420	360	241	117	229	124	165	127
TRAPPER JOHN, M.D.	5		195	A	16.5	26	1345	1497	748	340	876	218	427	446	445	367	494	149^	271	257	229	201	77^	56^	50^	26v
2 SUN. 10.00P 60 CBS GD			99	B	20.8	35	1695	1537	782	292	870	281	464	412	383	343	526	188	301	280	221	192	94	45	47	33
10.00 - 10.30				A	16.6	26	1353	1485	760	332	891	230	431	435	432	388	485	151^	269	245	220	201	60^	48^	49^	23v
10.30 - 11.00				A	16.4	27	1337	1501	735	347	860	205	421	455	458	347	499	148^	273	268	236	198	91^	64^	51^	28v
20/20	5	200	200	A	14.5	26	1182	1577	747	350	803	347	523	431	359	213	642	224	392	369	307	194	73^	59^	59^	34^
THU. 10.00P 60 ABC DN		99	99	B	14.4	25	1174	1581	751	335	801	326	515	444	369	221	627	232	388	359	292	183	98	56	55	42
10.00 - 10.30				A	15.6	27	1271	1600	748	353	811	352	533	429	365	214	632	228	396	365	300	188	85^	66^	72^	40^
10.30 - 11.00				A	13.5	25	1100	1530	737	339	783	340	508	425	348	208	648	221	384	368	310	202	57^	48^	42^	29^
TWO OF US	4	191	191	A	16.9	24	1377	1758	769	342	814	290	461	422	370	272	552	213	334	317	253	172	187	74^	205	140
MON. 8.30P 30 CBS CS		99	99	B	16.9	25	1377	1732	753	334	809	281	466	429	383	265	547	210	329	310	254	176	144	59	232	164
WALT DISNEY	7	198	197	A	16.1	27	1312	2091	677	218	782	290	481	431	368	253	772	301	500	456	373	207	111	28^	426	269
SAT. 8.00P 60 CBS FV		98	99	B	16.7	29	1361	2221	678	234	760	294	487	431	348	224	666	259	435	415	331	180	196	69	599	368
8.00 - 8.30				A	15.4	26	1255	2117	679	216	790	277	472	426	377	271	790	305	508	474	389	210	106	28^	431	270
8.30 - 9.00				A	16.7	28	1361	2071	673	218	773	299	489	439	360	232	758	298	493	439	358	205	116	29^	424	269
WBC HEAVYWGT CHAMPIONSHIP(S)			197	A	18.7	30	1524	1754	489	223	524	231	342	303	195	151^	940	381	628	523	426	275	99^	41^	191	150^
2 FRI. 9.00P 120 ABC SE			99																							
CONT'D																										

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
WBC HEAVYWGT CHAMP-CONT'D																										
9.00 - 9.30				A	15.7	26	1280	1666	515	225	548	228	355	327	214	166^	875	326	553	499	409	279	59^	12v	184^	149^
9.30 - 10.00				A	18.0	29	1467	1763	508	224	542	244	360	320	201	156^	906	363	589	515	411	273	118^	39v	197	160^
10.00 - 10.30				A	21.2	34	1728	1760	470	224	503	225	322	278	178	151	963	405	652	518	426	276	106^	50^	188	142
10.30 - 11.00				A	20.2	33	1646	1772	468	221	504	225	332	289	187	137^	975	404	677	535	445	273	104^	55^	189	150
WKRP IN CINCINNATI	5	180	195	A	15.0	22	1223	1774	670	229	731	258	458	390	338	216	557	224	374	330	253	159	206	80^	280	196
WED. 8.30P 30 CBS CS		99	99	B	17.6	26	1434	1790	667	254	725	281	458	392	324	208	573	261	401	347	244	140	185	81	307	218
WORLD SERIES PRE GAME #6(S)		216		A	23.9	39	1948	1716	594	197	655	173	315	285	328	298	791	255	387	335	340	345	70^	42^	200	145
1 WED. 8.00P 15 ABC SC		99																								
WORLD SERIES GAME #6(S)		216		A	37.2	54	3032	1723	590	227	653	219	362	338	305	241	834	282	479	431	393	288	118	35^	118	93
1 WED. 8.15P 190 ABC SE		99																								
8.30 - 9.00				A	32.2	47	2624	1825	596	230	668	230	369	314	300	257	841	286	447	393	387	315	110	44^	206	153
9.00 - 9.30				A	35.8	51	2918	1719	576	213	651	210	345	321	292	254	844	301	490	426	377	292	114	35^	110	84
9.30 - 10.00				A	39.3	55	3203	1783	600	228	662	219	373	357	303	241	854	308	511	447	392	277	150	45^	117	89
10.00 - 10.30				A	40.8	58	3325	1733	608	238	666	238	396	364	312	225	848	293	505	459	400	276	121	26^	98	79
10.30 - 11.00				A	40.9	61	3333	1665	582	227	640	212	360	345	315	228	820	267	480	442	401	273	121	35^	84	73
11.00 - 11.30				A	39.5	63	3219	1618	576	237	627	211	335	341	297	229	812	248	468	450	414	273	100	26^	79	66^
•LATE FRINGE																										
ABC NEWS:NIGHTLINE-MON	6	189	188	A	4.4	23	359	1173	415	251^	473	203^	325^	245^	195^	108^	641	212^	368	334^	278^	204^	59v	LT	LT	LT
1 MON. 12.32A 30 ABC N		97	97	B	4.1	22	334	1139	364	158	428	177	280	233	177	114	667	270	451	326	284	187	44	LT	LT	LT
2 MON. 12.44A 30																										
ABC NEWS:NIGHTLINE-T-F	21	184	186	A	6.4	19	522	1420	613	228	669	223	388	338	301	233	672	212	369	314	308	246	37^	9v	42^	32^
1 TUTHF 11.30P 30 ABC N		96	96	B	6.7	20	546	1374	584	220	635	197	337	308	310	239	658	223	375	345	321	222	62	14	19	15
2 TU-F 11.30P 30																										
ABC NEWS:NIGHTLINE-WED(B)		186		A	5.6	27	456	1311	554	229^	554	134^	264^	385^	319^	162^	601	116v	369^	368^	381^	200^	128v	122v	28v	27v
1 WED. 12.27A 30 ABC N		97																								
ABC WEEKEND REPORT-SAT.	6	169	171	A	6.1	13	497	1473	532	162^	597	212^	324	315	296	170^	685	366	534	380	232^	135^	66^	15v	125^	113^
SAT. 11.00P 15 ABC N		91	91	B	6.0	13	489	1474	606	184	675	237	361	362	316	214	661	261	423	366	301	174	71	36	67	53
ABC WEEKEND REPORT-SUN.	6	171	169	A	5.6	14	456	1373	616	179^	638	272	432	373	287	145^	676	280	556	511	334	98^	31v	LT	28v	LT
1 SUN. 11.19P 15 ABC N		93	92	B	4.8	12	391	1338	534	179	568	235	352	290	246	161	744	290	520	515	345	177	LT	LT	14	LT
2 SUN. 11.15P 15																										
CBS NEWS SPEC.RPT-11.30P(S)		161		A	4.2	9	342	1453	829	300^	928	295^	590^	604^	514^	286^	442^	LT	214^	271^	352^	171v	15v	15v	68v	68v
1 WED. 11.30P 20 CBS N		91																								
CBS NEWS SPEC.RPT-11.30P(S)			159	A	4.8	14	391	1289	698	304^	698	97v	391^	427^	445^	271^	591^	291^	445^	375^	236^	108v	LT	LT	LT	LT
2 MON. 11.30P 30 CBS N			90																							
CBS SUNDAY NEWS-OSGOOD	7	131	130	A	5.7	12	465	1348	622	140^	669	148^	303	289	357	340	609	205^	386	394	272	186^	70^	41v	LT	LT
1 SUN. 11.17P 15 CBS N		72	72	B	5.9	13	481	1349	671	167	712	133	282	289	358	386	585	175	320	315	258	232	52	17	LT	LT
2 SUN. 11.00P 15																										
FANTASY ISLAND-12.00	6	160	161	A	2.6	13	212	1057	548^	278^	590	269^	510^	439^	321^	80v	458^	222^	283^	217^	184^	123v	LT	LT	LT	LT
1 TUE. 12.00M 68 ABC A		92	92	B	3.0	16	245	1003	425	172	493	232	355	296	222	98	459	275	367	273	148	72	48	LT	LT	LT
2 TUE. 12.00M 69																										
12.00 - 12.30				A	2.9	12	236	1195	559	287^	606	263^	521	449^	343^	85v	577	242^	361^	279^	229^	161^	LT	LT	LT	LT
12.30 - 1.00				A	2.6	14	212	925	528^	278^	570	287^	500^	430^	283^	70v	345^	209^	209^	151^	136v	80v	LT	LT	LT	LT

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LATE FRINGE CONT'D																														
FRIDAYS					5	176	176	A	5.1	19	416	1531	618	279^	666	409	502	343	206^	118^	578	299	431	329	219^	97^	268^	62v	19v	15v
1 FRI.	12.00M	70	ABC	GV		96	96	B	5.2	20	424	1503	545	298	602	332	511	347	239	66	587	357	458	374	188	81	272	94	42	40
2 FRI.	12.00M	71																												
	12.00 - 12.30							A	5.5	18	448	1498	686	311	731	422	532	393	234^	139^	569	284	416	322	204^	108^	176^	35v	22v	13v
	12.30 - 1.00							A	5.1	21	416	1534	591	271^	640	402	496	314	212^	114^	564	276^	402	328	233^	93^	307	74^	23v	23v
FRIDAYS-PART 2					4	175	176	A	3.7	19	302	785	223^	116^	252^	186^	216^	103^	49v	36v	328^	169^	278^	175^	159^	50v	205^	73v	LT	LT
1 FRI.	1.10A	9	ABC	GV		95	96	B	3.9	19	318	1343	492	325	515	278	482	297	220	33	521	325	466	345	196	33	291	111	16	16
2 FRI.	1.11A	6																												
LATE MOVIE I					39	164	160	A	5.8	21	473	1319	712	301	779	312	530	470	380	192	485	215	348	290	203	113^	50^	26v	LT	LT
1 MON.	11.30P	72	CBS	FF		90	88	B	5.8	21	473	1337	665	259	762	316	519	445	357	172	509	231	361	315	229	111	53	27	13	13
1 TUE.	11.30P	61																												
1 WED.	11.50P	67																												
1 THU.	11.30P	71																												
2 MON.	12.00M	71																												
2 TU&TH	11.30P	71																												
2 WED.	11.30P	67																												
2 FRI.	11.30P	73																												
	11.30 - 12.00							A	6.7	20	546	1357	721	302	780	297	523	452	395	194	527	192	351	304	258	146	46^	18v	LT	LT
	12.00 - 12.30							A	5.6	22	456	1279	709	291	771	300	510	478	386	195	447	217	331	257	165	101^	56^	38^	LT	LT
	12.30 - 1.00							A	4.4	23	359	1262	722	353	811	384	619	441	316	192	451	298	367	343	124^	39v	LT	LT	LT	LT
LATE MOVIE II					39	163	160	A	4.0	25	326	1209	518	215	583	285	436	378	255	101^	574	291	476	385	233	86^	37v	15v	15v	LT
1 MON.	12.42A	48	CBS	FF		90	88	B	3.9	24	318	1237	541	204	645	310	476	375	279	108	521	255	398	342	232	84	57	28	LT	LT
1 TUE.	12.35A	49																												
1 WED.	12.57A	45																												
1 THU.	12.41A	48																												
2 MON.	1.11A	47																												
2 TUE.	12.41A	44																												
2 WED.	12.37A	49																												
2 THU.	12.41A	41																												
2 FRI.	12.43A	40																												
	12.30 - 1.00							A	4.2	23	342	1184	544	172	564	252	345	306	274	120^	605	339	494	330	240	102^	LT	LT	15v	LT
	1.00 - 1.30							A	3.8	25	310	1290	514	223	594	310	442	400	239	94^	652	355	561	435	264	75^	32v	LT	LT	LT
	1.30 - 2.00							A	3.6	29	293	850	413^	236^	413^	89v	331^	331^	324^	82v	437^	171v	335^	335^	164v	102v	LT	LT	LT	LT
LOVE BOAT-12.00					6	162	163	A	3.2	19	261	1146	480	188^	484	150^	342^	273^	234^	142^	452^	183^	203^	153^	139^	234^	210^	130^	LT	LT
1 WED.	12.57A	68	ABC	CS		92	92	B	3.0	17	245	939	410	120	441	171	320	243	197	109	423	189	285	250	163	114	75	47	LT	LT
2 WED.	12.00M	69																												
	12.00 - 12.30							A	3.3	14	269	1472	673^	112v	673^	171v	479^	361^	371^	194v	603^	212v	265^	219v	153v	313^	196v	LT	LT	LT
	12.30 - 1.00							A	3.5	18	285	1379	614^	155v	614^	143v	365^	222^	271^	249^	583^	214^	225^	178v	145v	330^	182v	35v	LT	LT
	1.00 - 1.30							A	3.2	22	261	981	345^	250^	345^	135v	268^	268^	165v	77v	326^	176v	176v	107v	108v	150v	310^	310^	LT	LT
	1.30 - 2.00							A	2.8	23	228	943^	338^	273^	338^	163v	338^	338^	175v	LT	338^	193v	193v	96v	145v	145v	267^	267^	LT	LT
NBA ON CBS(S)						144		A	2.5	11	204	1436	318^	289v	480^	216v	358^	254v	191v	118v	809^	509^	725^	451^	290v	84v	147v	LT	LT	LT
1 FRI.	11.30P	187	CBS	SE		83																								
	11.30 - 12.00							A	4.5	12	367	1512	490^	362^	688	335^	471^	349^	207^	198^	563^	331^	473^	292^	202^	90v	261^	LT	LT	LT
	12.00 - 12.30							A	3.2	11	261	1464	286^	302^	463^	219v	371^	261^	191v	92v	805^	548^	766^	512^	257^	39v	196v	LT	LT	LT
	12.30 - 1.00							A	2.5	11	204	1338	172v	260v	367^	196v	294v	177v	123v	73v	804^	495^	735^	480^	309^	69v	167v	LT	LT	LT
	1.00 - 1.30							A	2.2	12	179	1374	196v	279v	385^	190v	334v	244v	157v	51v	943^	557^	847^	552^	386^	96v	46v	LT	LT	LT
	1.30 - 2.00							A	1.4	9	114	1632^	333v	245v	464v	131v	298v	227v	237v	166v	1168^	800^	1036^	571^	368v	132v	LT	LT	LT	LT
	2.00 - 2.30							A	1.3	11	106	1575^	339v	189v	405v	65v	301v	236v	340v	104v	1170^	707^	1019^	557v	463v	151v	LT	LT	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
NBC LATE NIGHT MOVIE	6	62	57	A	1.7	5	139	1396	381^	50v	654^	388^	438^	107v	137v	216v	582^	381^	468^	468^	101v	114v	138v	65v	LT	LT
1 SUN. 11.30P 21 NBC FF		42	42	B	1.8	5	147	1040	316	117	417	172	269	182	193	123	506	324	386	271	125	74	89	LT	LT	LT
2 SUN. 11.30P 28																										
NBC NEWS SPECIAL REPORT(S)		211		A	5.9	13	481	1241	635	133^	668	250^	350^	253^	273^	264^	553	233^	367^	324^	253^	186^	20v	20v	LT	LT
1 WED. 11.30P 27 NBC N		99																								
SATURDAY NIGHT	5	206	209	A	7.8	24	636	1635	542	293	618	288	445	340	290	140^	671	402	576	432	259	64^	226	108^	120^	119^
1 SAT. 11.30P 77 NBC GV		97	99	B	8.1	25	660	1633	554	288	617	299	464	341	261	122	743	436	614	474	274	82	202	82	71	65
2 SAT. 11.30P 76																										
11.30 - 12.00				A	8.6	24	701	1628	561	276	648	267	446	373	316	164^	612	335	496	397	257	72^	248	119^	120^	115^
12.00 - 12.30				A	7.5	24	611	1684	531	292	592	292	438	321	276	127^	722	466	635	448	251	60^	239	123^	131^	131^
SCTV COMEDY NETWORK	4	186	186	A	3.2	16	261	1287	467	172^	486	272^	340^	169^	180^	130^	740	471	655	345^	219^	77v	38v	LT	23v	23v
1 FRI. 12.30A 90 NBC GV		94	92	B	2.9	14	236	1262	524	129	539	315	393	229	163	121	682	442	611	360	198	61	28	LT	LT	LT
2 FRI. 12.30A 88																										
12.30 - 1.00				A	3.9	16	318	1333	587	258^	632	336^	450	261^	252^	157^	628	431	524	280^	137^	84v	35v	LT	38v	38v
1.00 - 1.30				A	3.0	15	245	1359	424^	138^	445^	270^	310^	135^	150^	122v	812	559	755	359^	224^	57v	77v	LT	25v	25v
1.30 - 2.00				A	2.6	17	212	1217	349^	90v	349^	189^	235^	80v	127v	114v	868	462^	774	439^	340^	94v	LT	LT	LT	LT
TOMORROW COAST TO COAST-1	24	188	187	A	2.8	15	228	1048	601	127^	618	188^	298	350	333	219^	403	167^	289	228^	175^	101^	27v	LT	LT	LT
1 MTUTH 12.30A 30 NBC CC		94	93	B	2.6	14	212	1124	599	176	629	197	315	296	298	259	457	215	326	243	177	110	25	LT	LT	LT
1 WED. 12.57A 30																										
2 M-TH 12.30A 30																										
TOMORROW COAST TO COAST-2	24	189	188	A	1.9	14	155	1065	529	161^	529	142^	252^	310^	304^	193^	516	264^	406	316^	181^	103^	LT	LT	LT	LT
1 MON. 1.00A 45 NBC CC		94	93	B	1.7	13	139	852	410	103	412	129	188	179	196	182	418	201	302	237	147	99	LT	LT	LT	LT
1 TUE. 1.00A 47																										
1 WED. 1.27A 49																										
1 THU. 1.00A 55																										
2 M & TU 1.00A 45																										
2 W & TH 1.00A 56																										
1.00 - 1.30				A	2.1	14	171	1076	513	175^	520	158^	251^	298^	280^	192^	520	262^	409	345	187^	100^	36v	LT	LT	LT
1.30 - 2.00				A	1.9	16	155	1135	561	90v	561	90v	277^	367^	375^	194^	574	323^	471	303^	180^	103^	LT	LT	LT	LT
TONIGHT SHOW	29	211	211	A	6.4	22	522	1247	662	193	708	218	368	359	344	278	460	163	285	252	209	140	62^	12v	17v	16v
1 MTUTHF 11.30P 60 NBC GV		99	98	B	6.2	21	505	1310	679	189	718	227	380	337	327	288	524	214	343	275	209	157	50	12	18	11
1 WED. 11.57P 60																										
2 M-F 11.30P 60																										
11.30 - 12.00				A	7.5	22	611	1265	665	205	716	223	374	356	331	288	457	150	266	250	211	151	68^	9v	24v	20v
12.00 - 12.30				A	5.7	22	465	1187	648	174	684	202	348	365	358	260	449	168	292	245	201	127	45^	LT	LT	LT
12.30 - 1.00				A	3.8	20	310	1142	632^	126v	661^	241^	338^	258^	281^	255^	445^	229^	364^	268^	180v	81v	36v	36v	LT	LT
VEGA$-12.00	6	156	157	A	2.7	13	220	1395	668	328^	745	217^	409^	372^	369^	264^	613	131v	294^	364^	346^	223^	37v	37v	LT	LT
1 THU. 12.00M 69 ABC PD		91	91	B	3.2	15	261	1142	491	210	556	230	366	295	256	131	524	201	389	348	273	98	62	22	LT	LT
2 THU. 12.00M 68																										
12.00 - 12.30				A	2.6	10	212	1486	694	363^	774	222^	406^	343^	368^	303^	618	146^	292^	334^	302^	255^	94v	94v	LT	LT
12.30 - 1.00				A	2.8	14	228	1377	692	307^	754	202^	420^	404^	395^	259^	623	110v	299^	387^	381^	210^	LT	LT	LT	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)		185		A	8.3	23	676	1274	454	144^	547	165^	324^	262^	295^	199^	392	112^	295^	295^	264^	97^	190^	106^	145^	99^
1 WED. 4.30P 60 ABC FV		97																								
4.30 - 5.00				A	7.8	24	636	1308	444	144^	558	150^	319^	239^	301^	218^	415	135^	323^	323^	280^	92v	167^	87v	168^	121^
5.00 - 5.30				A	8.9	24	725	1214	450	140^	521	174^	322^	274^	284^	175^	364	89^	266^	266^	245^	98^	208^	122^	121^	78v

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ABC DAYTIME NEWSBRIEF-M-F	29	176	177	A	9.6	35	782	1321	869	238	921	477	661	503	316	217	217	110	161	110	88	41^	82	61^	101	25^
1 MWTHF 1.57P 2 ABC N		95	95	B	9.3	34	758	1234	816	215	888	454	636	479	293	216	204	106	151	115	76	38	65	49	77	24
1 TUE. 1.56P 3																										
2 M-F 1.57P 2																										
ALICE-M-F	29	159	158	A	4.9	25	399	1336	653	165	749	348	483	365	251	227	272	109^	152	87^	101^	120^	96^	45^	219	90^
M-F 10.30A 30 CBS CS		87	87	B	4.7	25	383	1262	612	157	692	329	459	355	252	198	281	124	164	93	104	106	96	37	193	78
ALL MY CHILDREN	29	200	201	A	9.9	37	807	1330	866	227	919	455	662	499	335	214	214	104	158	110	89	44^	95	70^	102	22^
M-F 1.00P 60 ABC DD		99	99	B	9.6	35	782	1235	818	227	890	446	636	469	308	217	200	98	143	107	75	46	68	50	77	23
1.00 - 1.30				A	9.3	35	758	1336	871	222	922	443	662	499	347	216	211	99	152	108	88	48^	98	71^	105	22^
1.30 - 2.00				A	10.4	38	848	1323	863	230	915	464	660	496	324	214	215	108	161	110	86	43^	94	68^	99	23^
ANOTHER WORLD	25	205	205	A	4.4	16	359	1212	842	128^	967	349	449	393	326	476	203	59^	83^	41v	84^	120^	19v	LT	23v	LT
M-F 2.00P 60 NBC DD		99	99	B	4.3	16	350	1256	873	147	966	349	473	400	351	454	230	53	80	53	91	142	23	14	37	15
2.00 - 2.30				A	4.4	16	359	1212	861	138^	983	363	466	401	322	482	184	51^	73^	36v	75^	111^	22v	LT	23v	LT
2.30 - 3.00				A	4.3	16	350	1211	836	119^	957	337	434	387	328	477	217	59^	89^	46^	93^	128^	17v	LT	20v	LT
AS THE WORLD TURNS	29	198	197	A	6.5	24	530	1242	794	147	902	196	358	339	421	480	280	64^	96^	80^	118	170	36^	23v	24v	LT
1 M-F 1.30P 60 CBS DD		99	99	B	6.5	24	530	1214	782	166	887	182	346	347	410	475	273	57	80	78	116	169	28	19	26	LT
2 MTHF 1.30P 60																										
2 TU & W 2.00P 30																										
1.30 - 2.00				A	6.2	23	505	1269	798	131	911	198	357	330	409	497	301	62^	84^	69^	126	202	35^	27v	22v	LT
2.00 - 2.30				A	6.7	25	546	1238	800	150	908	196	366	354	440	470	266	68^	110	87^	107	148	35^	22v	29^	14v
BATTLESTARS	10	174	175	A	3.9	18	318	1292	861	208	871	160^	261	243	358	553	336	75^	130^	112^	82^	206	31v	LT	54^	25v
M-F 11.30A 30 NBC QG		91	91	B	3.9	18	318	1292	861	208	871	160	261	243	358	553	336	75	130	112	82	206	31	LT	54	25
BLOCKBUSTERS	29	147	146	A	3.6	18	293	1266	702	96^	781	201	276	286	304	451	406	54^	246	250	240	146^	31v	17v	48v	LT
M-F 10.30A 30 NBC QG		82	82	B	3.4	18	277	1252	784	91	837	222	323	307	330	449	339	62	166	173	168	154	30	LT	46	LT
BODY HUMAN PT 1(S)			198	A	5.6	21	456	1281	799	140^	895	209^	351^	369^	356^	449^	259^	83v	110v	132v	86v	123v	92v	30v	35v	LT
2 TUE. 1.30P 30 CBS DO			99																							
BODY HUMAN PT 2(S)			199	A	6.5	24	530	1251	699	151^	834	177^	367^	306^	397^	398^	298^	90v	168^	153^	100v	130^	47v	21v	72v	72v
2 WED. 1.30P 30 CBS DO			99																							
BODY HUMAN:GIRLS/WOMAN(S)		173		A	6.0	16	489	1364	641	125^	663	221^	322^	337^	294^	254^	384^	158^	240^	160^	131^	144^	167^	118v	150^	133^
1 TUE. 4.30P 60 CBS DO		92																								
4.30 - 5.00				A	5.1	15	416	1257	632	109v	632	185^	293^	338^	337^	236^	423^	190^	262^	209^	130v	161^	101v	101v	101v	101v
5.00 - 5.30				A	6.9	17	562	1422	637	137^	674	242^	334^	331^	260^	265^	352^	132^	219^	121^	129^	133^	214^	130^	182^	153^
CBS NEWS SPEC. RPT.-600A(S)			180	A	3.6	22	293	1283	577^	140v	625^	113v	201v	324^	337^	270^	485^	212^	284^	238^	126v	185v	LT	LT	160v	110v
2 WED. 6.00A 240 CBS N			99																							
6.00 - 6.30				A	1.1	28	90	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
6.30 - 7.00				A	1.7	24	139	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
7.00 - 7.30				A	3.3	24	269	1416	520^	156v	564^	118v	227^	401^	338^	163v	569^	313^	398^	275^	149v	171v	LT	LT	283^	198v
7.30 - 8.00				A	5.0	23	408	1502	685	230^	727	211^	331^	464^	401^	222^	481^	221^	267^	276^	164^	166^	35v	LT	259^	172^
8.00 - 8.30				A	5.2	23	424	1392	722	206^	722	198^	342^	431^	390^	245^	509^	220^	277^	281^	137v	204^	20v	LT	141v	77v
8.30 - 9.00				A	4.4	20	359	1429	699	73v	766	100v	196^	310^	410^	403^	502^	209^	310^	301^	151v	170^	19v	19v	142v	54v
9.00 - 9.30				A	4.3	20	350	1009	543^	32v	626^	34v	34v	255^	321^	371^	383^	166v	166v	69v	17v	217^	LT	LT	LT	LT
9.30 - 10.00				A	4.0	20	326	1000	432^	86v	521^	49v	49v	119v	208^	353^	479^	209^	285^	236^	92v	194^	LT	LT	LT	LT
DAYS OF OUR LIVES	27	207	206	A	5.0	19	408	1230	852	143	985	324	422	378	367	516	180	39^	62^	40^	84^	118^	29v	14v	36v	22v
M-F 1.00P 60 NBC DD		99	99	B	4.9	18	399	1261	871	130	974	328	434	383	356	491	214	46	77	59	100	131	33	23	40	21
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES (AUDIENCE COMPOSITION)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
DAYS OF OUR LIVES-CONT'D																										
1.00 - 1.30				A	4.9	18	399	1231	845	138^	977	317	411	365	367	522	191	36v	63^	45^	95^	128^	30v	13v	33v	18v
1.30 - 2.00				A	5.1	19	416	1219	854	140^	989	330	428	386	365	512	168	40^	57^	33v	73^	111^	26v	14v	36v	24v
DOCTORS	29	177	176	A	2.9	12	236	1280	860	212^	996	331	406	349	321	542	241^	63v	98^	64v	106^	143^	LT	LT	43v	21v
M-F 12.30P 30 NBC DD		88	88	B	3.1	13	253	1243	840	167	925	336	417	336	321	469	264	54	86	73	127	172	LT	LT	38	LT
EDGE OF NIGHT	26	156	156	A	5.0	17	408	1370	737	195	850	373	505	417	306	280	234	103^	139^	86^	112^	75^	160	137^	126^	82^
M-F 4.00P 30 ABC DD		81	81	B	5.2	17	424	1291	749	258	854	365	509	417	316	290	194	72	112	77	94	74	129	112	114	61
FAMILY FEUD	29	169	170	A	6.5	28	530	1319	726	129	786	292	430	331	308	315	283	90^	152	122	100^	124	82^	49^	168	68^
M-F 12.00N 30 ABC QP		88	89	B	6.2	27	505	1274	740	175	811	322	452	333	291	318	263	80	139	122	104	110	60	35	140	52
GENERAL HOSPITAL	28	199	200	A	11.4	39	929	1327	791	188	856	445	588	422	274	233	203	97	131	89	65	60^	157	129	111	75
M-F 3.00P 60 ABC DD		99	99	B	11.5	38	937	1280	801	197	865	446	611	461	288	216	177	82	112	80	62	55	149	111	89	52
3.00 - 3.30				A	11.1	39	905	1314	799	188	860	450	594	424	272	235	203	98	131	80	62^	63^	142	119	109	74
3.30 - 4.00				A	11.7	38	954	1325	777	184	844	437	580	417	274	228	198	96	130	92	63	57^	170	137	113	76
GOOD MORN, AMERICA SP-600(S)			195	A	.8	20	65	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2 WED. 6.00A 30 ABC N			97																							
GOOD MORN, AMERICA SP-630(S)			196	A	2.0	27	163	1307^	594^	245v	589^	99v	240v	228v	392^	349v	712^	411^	546^	430^	301v	159v	LT	LT	LT	LT
2 WED. 6.30A 33 ABC N			99																							
6.30 - 7.00				A	1.9	27	155	1329^	587^	252v	587^	78v	232v	232v	418^	355v	742^	438^	594^	472^	304v	148v	LT	LT	LT	LT
GOOD MORN, AMERICA SP-703(S)			198	A	4.2	30	342	1260	637^	240^	637^	178^	245^	264^	266^	330^	541^	223^	249^	182^	293^	233^	17v	LT	65v	41v
2 WED. 7.03A 27 ABC N			99																							
GOOD MORN, AMERICA SP-802(S)			201	A	6.1	27	497	1137	644	67v	644	129^	344^	322^	360^	300^	359^	86v	148^	143^	186^	179^	21v	LT	113v	77v
2 WED. 8.02A 28 ABC N			99																							
GOOD MORN, AMERICA SP-904(S)			199	A	5.8	28	473	1013	749	102v	749	139^	336^	385^	490^	330^	250^	39v	98v	98v	148^	152^	14v	LT	LT	LT
2 WED. 9.04A 26 ABC N			99																							
GOOD MORN, AMERICA SP-930(S)			200	A	6.2	31	505	939	713	75v	713	85v	337^	403^	460^	279^	204^	14v	61v	61v	117v	143^	LT	LT	22v	LT
2 WED. 9.30A 30 ABC N			99																							
GOOD MORNING, AMERICA-730	29	203	203	A	5.5	28	448	1310	779	152	786	231	393	361	362	340	373	92^	145	129^	192	190	57^	18v	94^	81^
1 M-F 7.30A 30 ABC N		99	99	B	5.2	29	424	1378	826	205	830	239	414	398	368	339	421	125	173	147	187	205	39	LT	88	50
2 MTUTHF 7.30A 30																										
2 WED. 7.30A 32																										
7.30 - 8.00				A	5.5	28	448	1317	783	154	788	232	393	363	364	340	374	91^	146	132	194	190	61^	20v	94^	81^
GOOD MORNING, AMERICA-830	29	201	202	A	5.5	27	448	1127	761	145	775	208	375	366	372	348	293	70^	114^	84^	129^	166	19v	LT	40^	LT
1 M-F 8.30A 30 ABC N		98	98	B	5.2	27	424	1155	771	154	790	195	383	376	374	353	307	75	126	107	138	166	13	LT	45	LT
2 MTUTHF 8.30A 30																										
2 WED. 8.30A 34																										
8.30 - 9.00				A	5.5	27	448	1134	762	148	779	210	378	366	373	350	295	69^	114^	86^	132	166	20v	LT	40^	LT
GUIDING LIGHT	30	194	194	A	7.1	24	579	1297	809	153	916	216	429	426	474	408	215	60^	108	84^	96^	101^	104	72^	62^	31^
M-F 3.00P 60 CBS DD		99	99	B	7.4	25	603	1304	801	175	927	243	435	429	441	405	233	67	101	89	96	115	81	57	63	37
3.00 - 3.30				A	7.0	25	571	1287	815	145	923	213	425	424	481	417	211	60^	105	83^	94^	100^	96^	65^	57^	30^
3.30 - 4.00				A	7.2	24	587	1281	794	153	901	216	426	424	462	398	207	56^	103	81^	91^	98^	108	74^	65^	33^
LAS VEGAS GAMBIT	30	126	126	A	2.5	13	204	1446	771	103^	820	211^	334	338	344	423	418	80^	250^	256^	225^	152^	71v	24v	137^	59v
M-F 10.00A 30 NBC QG		76	76	B	2.4	13	196	1368	837	99	892	264	371	316	331	471	339	68	157	151	148	172	32	LT	105	30

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
LOVE BOAT DAYTIME	29	183	185	A	5.6	27	456	1197	624	138	679	361	506	373	259	138	232	150	187	93^	69^	40^	103^	62^	183	83^
M-F 11.00A 60 ABC CS		94	94	B	5.5	27	448	1235	629	198	677	358	501	373	238	147	264	158	207	137	80	52	93	55	201	69
11.00 - 11.30				A	5.2	26	424	1186	628	127^	675	349	494	371	267	146	232	148	186	90^	72^	44^	99^	63^	180	83^
11.30 - 12.00				A	6.1	29	497	1169	610	141	666	365	505	367	245	126	223	142	178	92^	67^	39^	103^	58^	177	79^
MORNING-KURALT & SAWYER	29	179	179	A	2.4	12	196	1224	627	117^	627	82^	271^	317	372	300	402	92^	199^	210^	199^	167^	31v	LT	164^	36v
1 M-F 7.30A 90 CBS N		98	98	B	2.3	13	187	1306	579	152	611	118	247	300	323	291	433	105	199	205	211	194	50	LT	212	78
2 MTUTHF 7.30A 90																										
7.30 - 8.00				A	2.5	13	204	1240	671	137^	671	112^	299	324	373	318	337	44v	137^	186^	220^	151^	25v	LT	207^	64v
8.00 - 8.30				A	2.5	13	204	1206	617	103^	617	68v	259^	308	373	309	398	99^	192^	195^	167^	172^	44v	25v	147^	LT
8.30 - 9.00				A	2.3	11	187	1198	578	91^	583	75v	251^	310^	354	267^	455	140^	258^	230^	187^	176^	26v	LT	134^	32v
NEWSBREAK-11.57	28	168	168	A	5.9	27	481	1349	718	145	805	223	368	343	318	368	399	132	182	111^	147	213	59^	18v	86^	29v
M-F 11.57A 2 CBS N		90	90	B	5.7	27	465	1222	682	142	761	215	349	312	314	359	332	108	150	98	115	175	55	18	74	25
NEWSBREAK-3.57	30	178	177	A	5.8	19	473	1216	751	143	863	218	415	416	440	368	197	55^	100^	78^	80^	91^	97^	59^	59^	30v
M-F 3.57P 2 CBS N		97	95	B	6.0	19	489	1246	744	159	876	228	404	410	429	369	207	61	101	85	82	100	99	70	64	43
ONE DAY AT A TIME-M-F	29	129	128	A	3.4	18	277	1245	592	134^	657	277	437	336	249	205^	303	97^	151^	94^	126^	152^	83^	43v	202^	87^
M-F 10.00A 30 CBS CS		78	78	B	3.2	17	261	1166	555	133	621	272	394	312	237	193	282	112	161	105	122	111	106	51	157	65
ONE LIFE TO LIVE	29	199	200	A	10.0	37	815	1264	845	207	896	454	623	462	297	237	177	84	113	64^	62^	53^	97	70^	94	42^
M-F 2.00P 60 ABC DD		99	99	B	10.0	36	815	1200	833	204	886	450	624	479	306	221	175	79	113	79	67	54	72	52	67	27
2.00 - 2.30				A	9.8	37	799	1264	851	217	898	458	629	467	301	233	180	89	119	64^	64^	49^	93	67^	93	36^
2.30 - 3.00				A	10.2	38	831	1252	836	200	892	450	618	453	292	241	167	76	105	58^	59^	56^	98	69^	95	46^
PASSWORD PLUS	10	137	140	A	2.6	11	212	1340	881	151^	915	155^	292	326	377	557	354	109^	128^	75^	76^	226^	23v	LT	48v	LT
M-F 12.00N 30 NBC QG		71	71	B	2.6	11	212	1340	881	151	915	155	292	326	377	557	354	109	128	75	76	226	23	LT	48	LT
PRICE IS RIGHT 1	29	193	194	A	5.7	29	465	1415	754	174	883	336	479	346	281	346	348	91^	166	115^	146	179	71^	39^	113^	41^
M-F 11.00A 30 CBS AP		96	96	B	5.5	28	448	1302	667	133	781	298	416	312	271	320	348	107	168	110	129	171	63	23	110	40
PRICE IS RIGHT 2	28	193	193	A	6.8	32	554	1408	764	157	871	285	431	347	310	374	359	106	155	100^	146	201	64^	24v	114	47^
M-F 11.30A 30 CBS AP		96	96	B	6.7	32	546	1276	699	145	789	256	388	320	301	351	337	104	152	102	125	178	57	18	93	33
RYAN'S HOPE	29	184	185	A	7.2	31	587	1269	805	207	836	375	553	424	333	237	231	85^	141	112	103	80^	67^	46^	135	44^
M-F 12.30P 30 ABC DD		97	97	B	7.0	29	571	1162	755	201	816	382	540	417	294	233	207	82	129	100	85	69	47	30	92	34
SEARCH FOR TOMORROW	28	188	188	A	5.9	22	481	1239	747	125	853	200	366	333	405	424	262	68^	117^	96^	108^	135	74^	41^	50^	29v
M-F 2.30P 30 CBS DD		95	95	B	6.0	22	489	1201	741	156	842	191	365	365	403	405	260	60	91	94	110	140	51	27	48	21
TEXAS	26	182	181	A	3.4	12	277	1426	877	161^	985	393	519	425	347	398	289	87^	112^	64^	115^	174^	51v	22v	101^	32v
M-F 3.00P 60 NBC DD		89	89	B	3.3	11	269	1398	884	164	966	420	563	438	361	347	288	76	120	91	141	152	55	33	89	40
3.00 - 3.30				A	3.2	11	261	1356	873	156^	989	406	517	418	329	407	256	76^	99^	57v	107^	157^	38v	LT	73^	23v
3.30 - 4.00				A	3.6	12	293	1471	873	164^	972	378	515	427	359	389	315	93^	119^	72^	126^	188^	58^	24v	126^	45v
TODAY SHOW-7.30AM	29	210	210	A	5.2	26	424	1311	679	136^	705	165	257	218	283	422	469	103^	218	200	222	243	38^	19v	99^	66^
M-F 7.30A 30 NBC N		99	99	B	4.6	26	375	1279	676	166	695	169	288	262	312	364	467	103	179	172	203	268	29	17	88	58
TODAY SHOW-8.30AM	29	211	210	A	5.4	26	440	1230	742	77^	785	159	257	230	289	503	402	50^	132^	126^	180	263	13v	LT	30v	18v
M-F 8.30A 30 NBC N		99	99	B	5.1	26	416	1185	736	87	769	144	253	242	315	481	381	55	102	98	160	262	LT	LT	27	15
TODAY SHOW SPEC-I-6.30AM(S)			197	A	2.3	23	187	1160^	491^	85v	491^	65v	204v	300v	277v	191v	573^	172v	268v	300v	209v	273v	96v	96v	LT	LT
2 WED. 6.30A 30 NBC N			98																							
TODAY SHOW SPEC-I-9.30AM(S)			206	A	5.1	26	416	983	630	185^	630	111v	224^	250^	331^	380^	262^	86v	122v	122v	96v	140v	LT	LT	91v	62v
2 WED. 9.30A 30 NBC N			99																							

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
UP TO THE MINUTE	29	147	135	A	2.8	9	228	1184	711	167^	808	242^	355	312	272	399	267	48v	100^	101^	106^	157^	69^	30v	40v	LT
M-F 4.00P 30 CBS DN		74	70	B	2.8	9	228	1285	763	175	866	257	389	365	328	409	287	61	113	117	109	159	49	25	83	48
WAKE UP	28	165	166	A	1.5	9	122	1369	336^	90v	418^	163^	196^	230^	124v	181^	181^	66v	90v	107v	90v	74v	41v	LT	729	254^
1 M-F 7.00A 30 CBS C		91	92	B	1.2	9	98	1205	302	151	389	195	221	191	107	137	198	63	102	118	105	77	65	LT	553	191
2 MTUTHF 7.00A 30																										
WHEEL OF FORTUNE	29	189	190	A	4.7	24	383	1209	799	148^	833	178	289	306	331	486	302	79^	133^	115^	101^	164	21v	LT	53^	19v
M-F 11.00A 30 NBC QG		94	94	B	4.5	23	367	1211	813	145	852	193	335	346	369	437	292	78	109	110	109	155	LT	LT	54	20
YOUNG AND THE RESTLESS	29	195	194	A	6.8	29	554	1316	812	120	950	333	500	386	361	384	253	74^	113	108	109	125	48^	32^	65^	21v
M-F 12.30P 60 CBS DD		99	99	B	6.7	28	546	1208	777	157	895	294	471	403	375	355	226	68	99	87	94	111	33	21	54	14
12.30 - 1.00				A	6.6	29	538	1340	835	127	971	345	520	395	362	383	255	67^	110	105^	113	132	41^	25v	73^	18v
1.00 - 1.30				A	7.0	29	571	1278	785	111	927	318	479	372	358	388	244	80^	115	108	101^	115	49^	35^	58^	21v
•WEEKEND DAYTIME																										
ANIMALS, ANIMALS, ANIMALS	47	101	99	A	2.0	7	163	1515	459^	208^	497^	215^	312^	203^	190^	159v	362^	LT	258^	272^	338^	66v	232^	61v	424^	356^
SUN. 11.30A 30 ABC CL		70	68	B	2.4	10	196																			
ASK NBC NEWS-12:28PM	3	181	178	A	5.1	19	416	1433	239^	68v	251^	116^	142^	146^	100^	61v	348	223^	269^	103^	75^	79^	230^	134^	604	389
SAT. 12.28P 2 NBC CN		91	90	B	5.1	19	416	1487	237	61	245	112	129	117	68	83	342	211	251	110	60	91	255	161	645	408
ASK NBC NEWS-8:28AM	8	174	174	A	4.1	26	334	1560	200^	LT	200^	72v	111^	64v	128^	89v	84v	42v	42v	54v	LT	30v	222^	102^	1054	737
SAT. 8.28A 2 NBC CN		94	94	B	3.3	24	269	1626	210	64	226	69	142	116	123	66	184	93	132	113	70	38	228	96	988	702
ASK NBC NEWS-09:28AM	7	202		A	8.3	36	676	1433	137^	49v	137^	36v	64v	64v	101^	73v	80v	36v	80v	80v	44v	LT	266^	134^	950	684
1 SAT. 9.28A 2 NBC CN		99		B	6.6	30	538	1515	163	64	181	90	117	62	65	58	141	70	99	66	59	35	195	91	998	675
ASK NBC NEWS-10:28AM	8	198	198	A	5.0	21	408	1799	313	154^	313	225^	275^	153^	72v	38v	232^	124^	171^	110^	47v	61v	150^	44v	1104	701
SAT. 10.28A 2 NBC CN		98	98	B	5.0	21	408	1683	255	105	257	150	188	102	57	64	263	165	197	113	51	59	142	46	1021	647
ASK NBC NEWS-11:28AM	8	191	192	A	4.9	20	399	1677	205^	170^	275^	194^	224^	114^	59v	30v	334	203^	290^	154^	116^	44v	289^	98^	779	539
SAT. 11.28A 2 NBC CN		94	95	B	4.9	20	399	1657	208	121	239	141	184	118	61	45	308	220	260	132	65	48	237	80	873	492
ASK NBC NEWS-09:12AM	1		202	A	7.6	37	619	1690	115^	39v	115^	115^	115^	115^	LT	LT	76v	49v	76v	76v	27v	LT	159^	61v	1340	894
2 SAT. 9.12A 2 NBC CN			99	B	7.6	37	619	1690	115	39	115	115	115	115	LT	LT	76	49	76	76	27	LT	159	61	1340	894
BLACKSTAR	8	187	187	A	6.6	28	538	1513	293	148^	330	173^	244	159^	136^	86^	286	195^	242	135^	83^	44v	211^	91^	686	304
SAT. 11.00A 30 CBS CA		96	96	B	6.8	27	554	1553	348	150	386	225	310	202	127	62	293	202	250	158	74	40	152	66	722	363
BUGS BUNNY/ROAD RUNNER 1	8	200	200	A	4.6	20	375	1573	338	132^	465	332	377	218^	107^	74v	258^	193^	207^	154^	35v	46v	173^	70v	677	272^
SAT. 9.00A 30 CBS CA		99	99	B	4.5	21	367	1591	297	107	368	229	304	167	111	53	297	191	237	153	87	57	188	53	738	335
BUGS BUNNY/ROAD RUNNER 2	8	200	200	A	6.5	27	530	1658	320	103^	441	276	323	156^	107^	105^	266	198^	219^	176^	36v	40v	204^	64^	747	313
SAT. 9.30A 30 CBS CA		99	99	B	6.7	28	546	1647	314	108	366	208	288	163	123	61	324	199	250	185	94	67	234	76	723	339
BUGS BUNNY/ROAD RUNNER 3	8	200	200	A	7.3	30	595	1612	350	122^	451	263	332	177^	117^	119^	353	262	296	177^	52v	57^	227	86^	581	245
SAT. 10.00A 30 CBS CA		99	99	B	7.5	31	611	1563	327	113	374	206	294	181	127	71	337	220	281	188	91	56	213	66	639	306
BULLWINKLE	7	153	152	A	3.5	13	285	1330	337^	106v	358^	147^	200^	175^	158^	92v	330^	189^	231^	98v	109^	99v	116^	116^	526	291^
SAT. 12.30P 30 NBC CA		85	84	B	3.2	12	261	1371	301	105	314	143	175	129	104	119	285	146	196	117	77	89	157	144	615	308
CBS LIBRARY(S)			122	A	3.6	7	293	1870	662^	239^	662^	150v	191v	256^	207^	383^	748^	247^	372^	372^	316^	376^	255^	17v	205v	155v
2 SUN. 5.00P 53 CBS CL			75																							
5.00 - 5.30				A	3.2	6	261	1839	736^	303^	736^	133v	168v	213v	250^	473^	740^	203v	315^	315^	338^	425^	202v	LT	161v	119v
5.30 - 6.00				A	4.2	8	342	1871	578^	172v	578^	163v	214^	296^	170v	282^	743	282^	421^	421^	294^	322^	302^	32v	248^	190^

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WEEKEND DAYTIME CONT'D																										
CBS NFL FTBL PRE	8	192	195	A	7.8	25	636	1664	410	157^	455	180^	273	225	202	155^	948	531	709	488	284	219	98^	30v	163^	119^
SUN. 12.30P 30 CBS SC		99	99	B	7.2	24	587	1580	383	176	458	191	283	227	190	153	834	417	601	439	307	207	138	16	150	102
CBS NFL FTBL GM 1	8	198	199	A	18.7	45	1524	1642	406	151	468	191	317	238	208	136	929	396	617	562	405	249	127	20^	118	88
1 SUN. 1.00P 183 CBS SE		97	99	B	17.2	43	1402	1601	414	175	467	195	315	262	208	131	887	380	585	521	392	237	119	31	128	89
2 SUN. 1.00P 203																										
1.00 - 1.30				A	14.5	40	1182	1642	397	165	452	191	304	240	193	128	931	450	657	539	358	239	141	38^	118	101^
1.30 - 2.00				A	18.6	46	1516	1679	430	174	475	219	343	232	194	122	945	408	631	583	415	248	120	17v	139	105
2.00 - 2.30				A	19.4	46	1581	1608	383	140	423	179	286	207	181	127	962	420	637	582	408	251	121	18v	102	80
2.30 - 3.00				A	18.7	44	1524	1667	413	123	481	210	340	254	210	126	964	404	640	593	428	254	126	16v	96	73^
3.00 - 3.30				A	19.6	46	1597	1678	410	143	497	190	326	240	228	156	924	387	597	545	400	258	138	22^	119	83
3.30 - 4.00				A	20.7	47	1687	1626	406	153	480	172	312	249	235	148	885	351	571	531	408	248	127	20^	134	91
4.00 - 4.30				A	19.9	44	1622	1510	398	176	457	169	291	242	200	155	857	333	578	557	402	228	104^	7v	92^	72^
CBS NFL FTBL GM 2	5	185		A	17.8	34	1451	1671	403	161^	441	137^	266	219	206	157^	951	396	620	540	411	259	139^	44^	140^	118^
1 SUN. 4.00P 181 CBS SE		77		B	14.9	31	1214	1721	516	215	549	213	353	317	243	165	950	389	644	542	429	255	102	28	120	91
4.00 - 4.30				A	14.9	31	1214	1642	401	141^	451	139^	267	217	210	152^	949	409	647	504	395	261	159^	78^	83^	83^
4.30 - 5.00				A	17.1	35	1394	1665	407	164^	446	155^	265	216	206	145^	958	388	631	544	421	257	162^	62^	99^	79^
5.00 - 5.30				A	17.3	34	1410	1670	390	129^	417	134^	245	204	195	158^	975	427	646	546	409	251	155^	59^	123^	95^
5.30 - 6.00				A	17.7	34	1443	1609	369	136^	411	134^	250	198	175	155^	959	368	611	569	460	263	132^	29v	107^	80^
6.00 - 6.30				A	18.7	33	1524	1690	424	179	455	131^	278	225	216	164	929	383	586	529	401	270	117^	22v	189	162
6.30 - 7.00				A	20.8	35	1695	1701	404	190	439	118^	271	233	226	155	937	403	614	541	390	248	121^	24v	204	182
CBS NFL FTBL POST 2	2	185		A	20.3	33	1654	1805	589	303	643	182	350	330	287	255	856	307	495	451	368	295	139^	15v	167	137^
1 SUN. 7.03P 14 CBS SC		77		B	19.8	33	1614	1805	620	292	668	193	361	347	303	262	852	303	498	459	386	287	127	17	158	124
CBS SPORTS SATURDAY	7	163	167	A	5.8	14	473	1524	469	214^	517	188^	292	247^	236^	177^	771	304	465	451	318	231^	76^	LT	160^	128^
SAT. 4.30P 90 CBS SA		91	91	B	6.1	15	497	1328	449	175	479	146	284	261	247	162	701	261	423	372	302	238	65	LT	83	67
4.30 - 5.00				A	5.0	13	408	1544	439	176^	507	214^	298	221^	222^	159^	789	395	476	423	232^	250^	71v	LT	177^	152^
5.00 - 5.30				A	6.1	15	497	1543	457	213^	499	169^	287	236^	219^	167^	822	285	489	512	389	231^	74^	LT	148^	118^
5.30 - 6.00				A	6.3	14	513	1478	502	241	541	162^	284	279	267	204^	704	247	433	408	316	219^	77^	LT	156^	118^
COLLEGE FOOTBALL '81	8	147	149	A	2.6	8	212	835	189^	174^	354^	241^	245^	157^	38v	75v	481^	165^	288^	283^	208^	175^	LT	LT	LT	LT
SUN. 12.30P 30 ABC SC		92	93	B	2.7	9	220	704	243	143	284	149	214	152	101	61	330	142	198	164	130	111	31	LT	59	37
DAFFY/SPEEDY SHOW	3	180	178	A	5.3	21	432	1468	223^	79^	242^	129^	153^	139^	76^	50v	345	225^	275^	110^	76^	70^	278^	146^	603	391
SAT. 12.00N 30 NBC CA		91	90	B	5.2	20	424	1558	227	71	240	126	142	113	52	72	349	221	268	123	65	81	303	167	666	426
DEAR ALEX & ANNIE-11.26AM	8	167	168	A	5.1	20	416	1668	193^	86^	209^	147^	185^	108^	62v	24v	247^	165^	207^	107^	82^	40v	365	177^	847	572
SAT. 11.26A 3 ABC CN		90	91	B	5.4	22	440	1505	253	110	277	143	194	128	77	75	201	104	145	102	53	56	322	151	705	442
DEAR ALEX & ANNIE-11.25AM	7	115	120	A	2.5	10	204	2093	520^	211^	599	270^	329^	226^	182^	201^	471^	146v	322^	239^	300^	134v	352^	126v	671	565^
SUN. 11.25A 4 ABC CN		80	82	B	2.3	9	187	1746	452	211	486	233	302	210	167	138	341	176	255	195	140	67	328	138	591	434
FACE THE NATION	8	143	152	A	4.2	15	342	1670	686	339^	765	336^	437	366	163^	321^	690	207^	347^	307^	284^	293^	54v	24v	161^	126^
SUN. 11.30A 30 CBS CC		91	93	B	3.6	13	293	1436	552	174	599	180	250	230	159	339	639	165	273	271	303	316	33	LT	165	93
FLINTSTONE'S COMEDY SHW2	8	172	174	A	3.4	24	277	1700	219^	LT	219^	74v	115^	66v	116^	104v	180^	43v	43v	58v	LT	122^	225^	91v	1076	751
SAT. 8.00A 30 NBC CA		94	94	B	2.6	21	212	1619	222	60	233	64	142	122	133	68	228	92	134	122	80	72	177	90	981	675
FONZ AND HAPPY DAYS GANG	8	192	194	A	6.0	27	489	1646	233^	109^	245^	170^	198^	111^	28v	47v	267	206^	254	142^	48v	13v	147^	86^	987	562
SAT. 9.00A 30 ABC CA		98	98	B	5.1	24	416	1706	166	80	186	111	141	102	58	28	168	120	150	111	41	16	227	57	1125	678
GOLDIE GOLD/ACTION JACK	8	167	169	A	5.1	20	416	1680	195^	109^	207^	163^	193^	116^	39v	14v	294	185^	240^	151^	109^	37v	338	165^	841	562
SAT. 11.00A 30 ABC CA		90	91	B	5.7	23	465	1539	246	114	268	151	201	131	77	61	197	100	145	106	60	49	334	157	740	458

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																																
HEATHCLIFF & MARMADUKE						8		171	172	A	4.4	19	359	1365	87^	31v	98^	53v	83v	72v	45v	15v	215^	162^	168^	62v	25v	47v	102^	39v	950	574
		SAT.	8.30A	30	ABC		CA	89	89	B	3.8	19	310	1540	141	29	167	107	141	88	51	24	191	137	139	80	34	46	195	44	987	580
IN THE NEWS- 8.26AM						8		182	183	A	3.4	20	277	1339	148^	18v	169^	65v	65v	32v	104v	104v	252^	108v	108v	61v	144^	83v	102v	47v	816	476
		SAT.	8.26A	3	CBS		CN	98	98	B	3.3	22	269	1354	168	47	173	81	110	72	63	56	187	92	104	68	95	68	104	37	890	522
IN THE NEWS- 8.56AM						8		190	192	A	3.7	18	302	1507	332^	80v	352^	239^	260^	110^	113^	92v	285^	179^	196^	130^	106^	89v	161^	95v	709	308^
		SAT.	8.56A	3	CBS		CN	98	98	B	3.7	19	302	1502	244	64	249	144	189	114	87	42	244	154	172	108	77	72	168	65	841	426
IN THE NEWS- 9.26AM						8		200	200	A	5.1	21	416	1555	300	113^	430	311	354	207^	98^	62v	251^	195^	209^	160^	31v	33v	192^	74^	682	259^
		SAT.	9.26A	3	CBS		CN	99	99	B	5.0	22	408	1600	308	106	380	235	310	168	112	59	288	186	227	147	81	56	206	68	726	324
IN THE NEWS-9.56AM						8		200	200	A	6.5	27	530	1628	350	110^	471	272	326	153^	129^	134^	267	197^	223^	171^	31v	44v	226	80^	664	296
		SAT.	9.56A	3	CBS		CN	99	99	B	7.0	29	571	1611	308	107	354	201	276	146	113	69	329	197	255	195	96	71	236	81	692	318
IN THE NEWS-11.56AM						8		180	182	A	5.5	22	448	1641	427	230^	501	286	368	179^	138^	133^	283	195^	244^	148^	80^	26v	222^	51v	635	264^
		SAT.	11.56A	3	CBS		CN	96	96	B	5.7	22	465	1487	350	142	403	240	305	186	105	80	239	165	204	134	62	29	176	67	669	331
IN THE NEWS-12.26PM						8		176	178	A	4.9	19	399	1569	538	275^	634	289^	399	232^	193^	218^	209^	141^	187^	105^	68v	13v	187^	52v	539	254^
		SAT.	12.26P	3	CBS		CN	96	96	B	5.5	21	448	1588	412	161	480	237	316	218	163	129	287	192	231	138	84	46	164	37	657	347
IN THE NEWS-12.56PM						8		159	158	A	5.6	21	456	1522	423	173^	522	219^	327	194^	181^	184^	353	182^	292	155^	119^	61v	138^	83^	509	255^
		SAT.	12.56P	3	CBS		CN	92	92	B	5.6	20	456	1660	358	129	455	211	297	194	145	143	317	179	235	143	119	65	195	55	693	381
IN THE NEWS- 1.26PM						8		170	168	A	5.3	18	432	1468	382	187^	449	204^	276^	193^	157^	136^	293	143^	240^	164^	125^	42v	103^	74^	623	334
		SAT.	1.26P	3	CBS		CN	95	95	B	5.4	18	440	1638	406	162	476	200	295	220	199	150	329	186	227	129	123	74	203	61	[illegible]	[illegible]
IN THE NEWS-10.56AM						8		193	192	A	5.9	25	481	1647	325	230^	404	215^	297	138^	158^	107^	291	211^	234^	111^	52v	57v	234^	140^	718	299
		SAT.	10.56A	3	CBS		CN	98	98	B	6.6	27	538	1465	330	149	362	196	283	180	141	69	274	181	224	133	66	47	169	115	660	301
IN THE NEWS-11.26AM						8		186	187	A	6.4	26	522	1544	295	157^	339	176^	248	156^	140^	91^	298	194^	254	148^	99^	44v	213^	92^	694	301
		SAT.	11.26A	3	CBS		CN	96	96	B	6.4	26	522	1532	337	138	387	231	300	185	115	75	279	189	233	158	70	43	151	59	715	349
ISSUES AND ANSWERS						4		178	178	A	3.0	10	245	1408	486^	269^	571	111v	266^	176^	204^	305^	473^	58v	135^	185^	265^	288^	122v	122v	242^	221^
		SUN.	12.00N	30	ABC		CC	97	97	B	3.3	10	269	1465	500	210	542	162	308	194	235	227	619	178	291	287	327	281	159	88	145	115
KID SUPER POWER I						8		198	197	A	6.1	26	497	1565	258	58v	261	147^	177^	133^	85^	84^	98^	59v	89^	71^	30v	LT	128^	60v	1078	737
		SAT.	9.30A	30	NBC		CA	98	98	B	5.7	25	465	1622	237	89	239	132	158	95	60	76	168	97	128	78	55	30	156	78	1059	697
KID SUPER POWER II						8		198	198	A	6.1	25	497	1696	329	149^	329	228^	280	151^	79^	49v	168^	115^	151^	102^	36v	17v	148^	46v	1051	693
		SAT.	10.00A	30	NBC		CA	98	98	B	5.8	24	473	1744	255	109	258	157	197	106	61	56	229	155	188	108	53	35	147	51	1110	728
KIDS ARE PEOPLE TOO I						7		113	121	A	2.6	10	212	1967	383^	213^	449^	223^	287^	231^	121v	110v	399^	132v	297^	232^	250^	88v	405^	193^	714	505^
	1	SUN.	10.30A	35	ABC		CL	80	82	B	2.3	10	187	1575	415	189	436	215	264	184	128	139	297	173	260	170	118	31	316	149	526	352
	2	SUN.	10.30A	30																												
			10.30 - 11.00							A	2.6	10	212	1934	377^	198^	443^	211^	286^	246^	128v	104v	387^	108v	278^	221^	259^	95v	401^	184^	703	497^
KIDS ARE PEOPLE TOO II						7		114	119	A	2.6	10	212	2118	457^	194^	514^	203^	283^	219^	180^	173^	462^	150^	324^	241^	278^	128v	444^	183^	698	537^
	1	SUN.	11.05A	25	ABC		CL	80	82	B	2.4	10	196	1788	430	198	450	211	275	184	148	143	328	174	254	177	130	61	412	149	598	430
	2	SUN.	11.00A	30																												
KWICKY KOALA SHOW						8		182	183	A	2.8	18	228	1456	210^	40v	236^	53v	70v	52v	135^	166^	254^	88v	88v	66v	166^	100v	123v	70v	843	509^
		SAT.	8.00A	30	CBS		CA	98	98	B	2.8	20	228	1428	187	59	194	65	101	87	76	86	205	80	95	69	108	92	138	55	891	544
LAVERNE AND SHIRLEY						4			194	A	6.5	28	530	1674	328^	176^	413^	234^	319^	237^	110v	94v	212^	107v	184^	153^	77v	28v	214^	98v	835	512
	2	SAT.	9.30A	30	ABC		CA		99	B	7.0	31	571	1718	176	77	195	106	144	134	74	39	122	81	110	103	34	12	302	49	1099	743

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																										
MEET THE PRESS	6	158	131	A	3.3	12	269	1294	543	130^	580	108v	145^	175^	167^	372^	699	201^	275^	160^	345^	409^	LT	LT	LT	LT
SUN. 12.00N 30 NBC CC		90	87	B	3.2	12	261	1276	449	148	513	101	174	190	199	298	635	164	290	263	314	309	23	LT	105	40
NCAA FOOTBALL PRE GAME	8	215	216	A	6.2	24	505	1459	365	121^	367	160^	208^	189^	143^	124^	595	203^	311	283	237^	233^	172^	103^	325	234^
1 SAT. 12.00N 23 ABC SC		99	99	B	6.3	24	513	1368	378	129	392	165	223	182	139	145	577	209	328	290	225	210	138	78	261	181
2 SAT. 12.00N 26																										
NCAA FOOTBALL GAME	8	215	216	A	10.8	36	880	1298	346	125^	357	152	198	200	133^	122^	688	250	341	301	271	290	102^	39^	151	101^
1 SAT. 12.19P 218 ABC SE		99	99	B	10.5	33	856	1279	319	115	343	116	181	171	140	134	709	235	378	345	316	276	89	41	138	94
2 SAT. 12.25P 192																										
12.30 - 1.00				A	8.0	29	652	1396	360	96^	367	127^	176^	153^	150^	166^	652	221	327	275	268	287	151^	66^	226	157^
1.00 - 1.30				A	10.1	35	823	1316	323	114^	334	124^	177	157	142^	129^	698	259	345	306	281	302	144^	49^	140^	97^
1.30 - 2.00				A	11.0	38	897	1329	357	129^	368	161	227	199	143	105^	676	265	345	295	248	275	130^	43^	155	104^
2.00 - 2.30				A	11.3	37	921	1269	358	133	369	152	193	222	139	125^	667	242	332	285	252	281	96^	33^	137	91^
2.30 - 3.00				A	12.0	38	978	1266	343	137	353	160	186	214	122^	115^	694	242	344	293	284	296	74^	30v	145	83^
3.00 - 3.30				A	12.7	39	1035	1245	334	143	354	156	206	222	133	111^	712	255	360	331	299	285	71^	34^	108^	73^
3.30 - 4.00				A	13.1	40	1068	1346	333	138^	371	181^	204^	208^	107^	136^	746	279	339	320	272	311	60^	29v	169^	95^
NCAA FOOTBALL POST GM(B)			130	A	9.8	29	799	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2 SAT. 3.32P 13 ABC SC			73																							
NCAA FOOTBALL GAME 2	4	214	212	A	14.2	34	1157	1495	416	138	441	168	256	254	191	149	866	340	512	453	375	299	87^	24v	101^	79^
1 SAT. 4.00P 191 ABC SE		99	99	B	13.2	31	1076	1453	428	154	449	167	256	222	188	160	834	289	484	437	398	291	79	28	91	68
2 SAT. 3.45P 193																										
4.00 - 4.30				A	12.4	36	1011	1447	362	126	406	164	217	219	149	152	[illegible]	331	[illegible]	417	[illegible]	311	[illegible]	[illegible]	[illegible]	[illegible]
4.30 - 5.00				A	13.1	35	1068	1468	390	143	423	176	242	223	151	154	835	330	490	429	354	299	100^	21v	110^	86^
5.00 - 5.30				A	14.0	36	1141	1578	460	131	475	192	282	275	191	153	903	380	536	482	369	315	100^	23v	100^	93^
5.30 - 6.00				A	15.3	36	1247	1540	457	130	476	190	288	268	188	158	905	352	534	477	381	317	73^	17v	86^	77^
6.00 - 6.30				A	15.4	32	1255	1453	391	121	413	146	237	244	200	140	874	332	528	464	393	279	71^	22v	95^	72^
6.30 - 7.00				A	15.4	31	1255	1514	413	168	436	142	253	267	235	142	881	341	543	460	398	283	90^	37^	107	74^
NEW FAT ALBERT SHOW	8	169	168	A	5.8	20	473	1488	394	185^	466	214^	305	222^	168^	128^	274	152^	224^	136^	95^	41v	98^	63v	650	351
SAT. 1.00P 30 CBS CA		94	95	B	5.8	20	473	1632	413	169	486	217	318	225	186	137	325	181	220	126	113	80	200	76	621	354
NFL '81-NBC PRE	8	174	158	A	5.6	18	456	1513	452	62v	478	131^	218^	252^	244^	197^	683	259^	426	347	360	233^	159^	43v	193^	87^
SUN. 12.30P 30 NBC SC		88	88	B	5.0	17	408	1471	408	133	460	179	252	234	187	163	720	270	486	421	364	197	133	24	158	89
NFL FOOTBALL GAME 1-NBC	8	213	204	A	13.4	32	1092	1681	481	127	517	153	257	261	235	208	928	400	540	472	382	304	117	21v	119	68^
1 SUN. 1.00P 193 NBC SE		99	92	B	12.5	32	1019	1557	439	146	474	156	270	241	203	173	872	362	551	469	373	257	117	25	94	62
2 SUN. 1.00P 197																										
1.00 - 1.30				A	11.6	32	945	1669	436	102^	482	172	247	227	187	192	929	432	574	459	347	280	118^	24v	140	85^
1.30 - 2.00				A	13.4	33	1092	1686	452	117	489	162	243	234	205	203	941	442	577	477	347	280	127	26v	129	79^
2.00 - 2.30				A	13.2	32	1076	1706	480	137	512	176	278	264	220	193	920	398	526	455	387	294	135	24v	139	66^
2.30 - 3.00				A	12.6	30	1027	1683	481	123	512	140	244	261	242	214	934	416	552	495	383	278	113^	22v	124	77^
3.00 - 3.30				A	13.8	33	1125	1693	530	132	564	154	287	289	270	225	911	349	500	480	418	310	110	17v	108	64^
3.30 - 4.00				A	15.1	35	1231	1701	546	143	582	138	274	301	281	237	905	378	527	453	369	333	109	14v	105	61^
NFL FOOTBALL GAME 2-NBC	3		213	A	16.8	33	1369	1632	438	223	495	178	299	238	224	170^	887	303	525	529	477	305	131^	28v	119^	91^
2 SUN. 4.00P 202 NBC SE			92	B	15.8	31	1288	1604	420	191	459	149	263	222	209	178	870	302	515	508	446	278	133	31	142	107
4.00 - 4.30				A	8.9	20	725	1695	370	199^	448	180^	244^	171^	183^	182^	1100	385	620	612	596	437	117^	41v	30v	22v
4.30 - 5.00				A	16.0	35	1304	1552	346	170^	397	141^	226	198	186	137^	978	320	563	582	555	360	139^	35v	38v	34v
5.00 - 5.30				A	17.0	35	1386	1610	354	189	409	153^	249	185	183	137^	985	349	612	602	533	327	152^	28v	64^	59^
5.30 - 6.00				A	17.6	34	1434	1591	412	231	463	163^	288	233	228	148^	930	289	540	562	536	335	133^	20v	65^	50^
6.00 - 6.30				A	18.6	34	1516	1644	508	243	558	192	341	265	245	200	839	273	515	530	444	260	123^	24v	124^	103^
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NFL FOOTBALL GAME -CONT'D																										
6.30 - 7.00				A	19.2	34	1565	1619	493	229	557	212	349	270	233	185	785	277	466	463	400	257	109^	25v	168	124^
7.00 - 7.30				A	17.9	30	1459	1654	486	264	536	200	340	274	250	166	738	300	440	416	340	237	116^	24v	264	188
NFL FOOTBALL POST-NBC	5	133		A	6.1	13	497	1465	427^	93v	455^	63v	131^	156^	274^	271^	818	368^	484	343^	277^	323^	86v	LT	106v	74v
1 SUN. 4.15P 15 NBC SC		75		B	7.9	17	644	1495	465	160	502	167	276	278	228	190	716	274	433	390	324	245	116	38	161	112
POPEYE/OLIVE COMEDY SHOW	8	193	192	A	6.1	26	497	1668	333	214^	401	207^	286	136^	147^	115^	339	259	282	105^	53v	57v	250	147^	673	285
SAT. 10.30A 30 CBS CA		98	98	B	6.7	27	546	1494	337	143	368	197	290	179	141	68	291	192	245	140	77	45	187	111	648	297
RICHIE RICH/SCOOBY DOO-1	8	190	191	A	6.5	29	530	1657	310	121^	310	243	293	118^	50v	17v	221^	150^	198^	86^	48v	23v	207^	115^	919	536
SAT. 10.00A 30 ABC CA		98	98	B	5.9	27	481	1657	194	95	223	154	177	106	58	29	154	93	126	89	45	28	309	140	971	614
RICHIE RICH/SCOOBY DOO-2	8	194	194	A	7.4	33	603	1552	273	117^	273	225	273	106^	48v	LT	231	152^	206	125^	79^	LT	207	108^	841	530
SAT. 10.30A 30 ABC CA		99	99	B	7.1	31	579	1677	194	91	225	163	193	112	57	15	170	106	140	110	52	24	295	141	987	625
SCHOOLHOUSE ROCK-8.26AM	8	171	172	A	4.4	20	359	1337	75v	45v	97^	56v	97^	74v	41v	LT	250^	175^	186^	90^	LT	64v	104^	22v	886	493
SAT. 8.26A 4 ABC CN		89	89	B	3.6	21	293	1551	160	50	198	131	183	123	55	LT	191	141	155	101	21	34	176	32	986	580
SCHOOLHOUSE ROCK-10.55AM	8	194	194	A	6.5	29	530	1477	272	102^	272	223^	272	106^	49v	LT	235	149^	208^	129^	86^	LT	216^	111^	754	494
SAT. 10.55A 4 ABC CN		99	99	B	6.4	28	522	1645	198	90	227	161	194	113	59	15	170	101	135	107	54	25	306	137	942	600
SCHOOLHOUSE ROCK-11.56AM	8	170	170	A	5.6	21	456	1971	181^	104^	181^	146^	161^	90^	35v	20v	460	320	410	236^	102^	50v	369	194^	961	687
SAT. 11.55A 4 ABC CN		91	92	B	5.2	20	424	1599	263	131	291	160	213	142	88	70	307	196	257	184	79	48	284	120	717	452
SCOOBY DOO CLASSICS(S)		196		A	9.1	38	742	1305	104^	LT	104^	104^	104^	59v	LT	LT	225^	176^	225^	97^	49v	LT	113^	57v	863	558
1 SAT. 9.30A 30 ABC CA		98																								
SMURFS I	8	202	203	A	6.2	34	505	1691	137^	52v	137^	96^	112^	77^	41v	25v	149^	64^	102^	70^	38v	47v	156^	102^	1249	875
SAT. 8.30A 30 NBC CA		99	99	B	5.7	33	465	1570	174	85	184	96	149	99	77	30	167	82	118	81	61	40	146	76	1073	745
SMURFS II	8	202	202	A	8.1	37	660	1659	123^	47^	173^	125^	146^	101^	48^	27v	100^	51^	91^	78^	40v	9v	214	103^	1172	816
SAT. 9.00A 30 NBC CA		99	99	B	7.7	37	628	1573	141	62	168	103	135	79	55	28	134	71	99	69	52	29	185	78	1086	761
SPACE STARS I	8	191	192	A	4.9	20	399	1617	207^	136^	262^	216^	223^	110^	23v	31v	270^	195^	255^	160^	60v	15v	177^	67v	908	595
SAT. 10.30A 30 NBC CA		94	95	B	4.7	19	383	1670	190	98	219	134	167	93	45	47	278	201	237	146	57	36	202	57	971	639
SPACE STARS II	8	191	192	A	5.1	21	416	1656	202^	172^	279^	198^	226^	106^	55v	34v	328	207^	282^	146^	103^	46v	251^	97^	798	553
SAT. 11.00A 30 NBC CA		94	95	B	4.8	20	391	1697	226	123	258	154	196	119	61	53	317	222	261	144	75	47	243	79	879	548
SPIDER-MAN & FRIENDS	8	192	194	A	5.0	21	408	1473	221^	147^	302	210^	235^	121^	62v	52v	236^	150^	221^	122^	86^	15v	217^	76^	718	515
SAT. 11.30A 30 NBC CA		94	94	B	5.4	22	440	1642	253	111	276	145	197	131	90	71	253	180	221	115	59	32	201	71	912	556
SPORTSWORLD-SAT	4	177	176	A	5.3	14	432	1519	404	151^	471	228^	295	204^	143^	150^	733	287	551	489	416	147^	101^	73^	214^	144^
SAT. 4.00P 90 NBC SA		92	91	B	5.9	16	481	1381	350	108	399	145	210	178	156	161	747	254	466	443	409	233	86	61	149	102
4.00 - 4.30				A	4.7	13	383	1577	442	170^	510	254^	325	226^	148^	156^	682	284^	527	442	363	139^	80^	38v	305^	214^
4.30 - 5.00				A	5.4	14	440	1566	424	150^	459	225^	297	237^	148^	133^	762	285	585	518	455	148^	97^	79^	248^	164^
5.00 - 5.30				A	5.7	14	465	1441	367	140^	446	204^	267	162^	135^	160^	760	296	547	508	432	157^	119^	101^	116^	73^
SUNDAY MORNING	8	154	154	A	5.3	25	432	1479	615	227^	643	126^	282	290	312	344	655	246^	370	412	325	199^	26v	LT	155^	72^
SUN. 9.00A 90 CBS N		90	90	B	5.0	25	408	1441	628	242	657	182	293	294	291	326	595	221	336	332	276	197	61	12	128	74
9.00 - 9.30				A	4.6	26	375	1504	671	162^	695	104^	269^	276^	352	408	614	190^	283^	373	321	241^	65v	LT	130^	64v
9.30 - 10.00				A	5.9	28	481	1414	604	233^	633	129^	295	304	315	321	622	246^	360	420	292	173^	LT	LT	152^	73^
10.00 - 10.30				A	5.5	24	448	1507	566	273	599	138^	270	274	268^	314	721	288	451	431	366	193^	10v	LT	177^	73^
SUPERFRIENDS	8	171	172	A	3.8	18	310	1403	91v	46v	116^	74v	116^	91v	42v	LT	276^	176^	192^	103^	16v	84v	101^	26v	910	491
SAT. 8.00A 30 ABC CA		89	89	B	3.2	20	261	1486	174	48	215	129	188	129	62	25	195	143	153	103	LT	37	167	32	909	542

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																															
TARZAN/L.RANGER/ZORRO HR1						8	180	182	A	5.6	23	456	1746	486	270	562	316	428	203^	176^	134^	303	197^	260^	152^	94^	36v	228^	58v	653	267
	SAT.	11.30A	30	CBS	CA		96	96	B	5.8	23	473	1549	371	151	427	255	328	188	117	83	261	176	220	138	67	37	178	72	683	339
TARZAN/L.RANGER/ZORRO HR2						8	176	178	A	5.5	21	448	1629	467	243^	554	289	377	201^	151^	167^	249^	168^	228^	134^	81^	LT	178^	44v	648	306
	SAT.	12.00N	30	CBS	CA		96	96	B	5.9	23	481	1594	397	144	459	251	324	196	129	114	260	183	225	146	71	26	171	40	704	379
30 MINUTES						7	162	162	A	3.7	12	302	1275	355^	70v	454	110^	150^	143^	172^	261^	255^	54v	166^	176^	145^	79v	115^	102^	451	262^
	SAT.	1.30P	30	CBS	DN		92	92	B	3.5	12	285	1522	484	198	590	265	342	228	222	199	280	116	186	153	123	67	185	98	467	266
THUNDARR THE BARBARIAN						8	170	170	A	5.3	20	432	1905	204^	139^	210^	164^	189^	88^	46v	21v	396	280	351	212^	84^	45v	337	164^	962	670
	SAT.	11.30A	30	ABC	CA		91	92	B	5.2	20	424	1632	275	141	304	168	230	153	97	64	317	207	265	188	77	49	274	116	737	470
TOM AND JERRY COMEDY SHOW						8	159	158	A	5.1	19	416	1536	372	199^	444	167^	272^	178^	172^	155^	257^	128^	180^	82^	60v	77^	183^	108^	652	342
	SAT.	12.30P	30	CBS	CA		92	92	B	5.7	21	465	1671	358	139	425	204	284	190	134	121	293	171	216	137	102	59	207	57	746	419
TROLLKINS						8	190	192	A	3.5	18	285	1649	384^	63v	405^	265^	290^	109^	140^	115^	284^	160^	185^	153^	124^	71v	174^	113^	786	354^
	SAT.	8.30A	30	CBS	CA		98	98	B	3.6	20	293	1523	258	59	265	155	204	117	92	47	215	123	143	116	82	66	159	66	884	470

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. OCT.26, 1981

WEEK 1

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	17,930 22.0				31,700 38.9							
Program	THAT'S INCREDIBLE (OP)				NFL MONDAY NIGHT FOOTBALL HOUSTON VS PITTSBURGH (9:00-11:39PM)(-OP) (SUSTAINING 11:39-12:01AM)							
AVERAGE AUDIENCE (Households (000) & %)	13,530 16.6	16.0*		17.2*	18,090 22.2	23.3*		24.1*		23.1*		21.0*
SHARE OF AUDIENCE %	25	24 *		25 *	35	33 *		34 *		34 *		33 *
AVG. AUD. BY ¼ HR. %	15.6	16.4	17.2	17.2	22.5	24.0	24.2	24.0	24.5	21.7	21.6	20.4

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	17,440 21.4		15,890 19.5		26,160 32.1				20,380 25.0			
Program	PRIVATE BENJAMIN		TWO OF US (OP)		M*A*S*H				MAGIC-DAVID COPPERFIELD			
AVERAGE AUDIENCE (Households (000) & %)	15,240 18.7		14,670 18.0		21,520 26.4	26.3*		26.6*	15,890 19.5	20.4*		18.5*
SHARE OF AUDIENCE %	27		26		38	37 *		38 *	31	31 *		31 *
AVG. AUD. BY ¼ HR. %	18.3	19.2	17.9	18.1	25.2	27.4	26.8	26.3	20.7	20.1	18.5	18.6

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	21,600 26.5				25,020 30.7							
Program	LITTLE HOUSE-PRAIRIE (OP)				NBC MONDAY NIGHT MOVIES SPLENDOR IN THE GRASS(OP)							
AVERAGE AUDIENCE (Households (000) & %)	17,850 21.9	20.4*		23.5*	16,790 20.6	19.5*		19.5*		21.6*		21.7*
SHARE OF AUDIENCE %	32	30 *		34 *	31	28 *		28 *		33 *		36 *
AVG. AUD. BY ¼ HR. %	19.4	21.4	23.0	23.9	19.6	19.3	19.4	19.5	21.4	21.8	22.0	21.4

WEEK 2

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	19,720 24.2				31,620 38.8							
Program	THAT'S INCREDIBLE (OP)				NFL MONDAY NIGHT FOOTBALL MINNESOTA VS DENVER (9:00-12:04AM)(-OP) (SUSTAINING 12:04-12:13AM)							
AVERAGE AUDIENCE (Households (000) & %)	14,830 18.2	16.6*		19.7*	17,850 21.9	21.7*		24.4*		24.8*		21.5*
SHARE OF AUDIENCE %	29	26 *		31 *	36	31 *		35 *		37 *		34 *
AVG. AUD. BY ¼ HR. %	16.1	17.2	19.3	20.2	20.7	22.7	24.6	24.2	25.5	24.0	21.4	21.6

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	17,850 21.9		14,260 17.5		20,210 24.8		17,030 20.9		16,870 20.7			
Program	PRIVATE BENJAMIN		TWO OF US (OP)		M*A*S*H		HOUSE CALLS		LOU GRANT			
AVERAGE AUDIENCE (Households (000) & %)	15,400 18.9		12,880 15.8		17,930 22.0		15,650 19.2		13,200 16.2	16.3*		16.2*
SHARE OF AUDIENCE %	28		23		32		28		26	25 *		27 *
AVG. AUD. BY ¼ HR. %	18.7	19.1	15.5	16.0	21.5	22.6	19.4	18.9	16.2	16.4	16.2	16.1

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	18,340 22.5				23,230 28.5							
Program	LITTLE HOUSE-PRAIRIE (OP)				NBC MONDAY NIGHT MOVIES BORN TO BE SOLD(OP)							
AVERAGE AUDIENCE (Households (000) & %)	15,080 18.5	17.1*		19.9*	17,030 20.9	19.9*		20.8*		21.3*		21.4*
SHARE OF AUDIENCE %	27	25 *		29 *	32	29 *		31 *		33 *		36 *
AVG. AUD. BY ¼ HR. %	16.5	17.8	19.5	20.3	19.7	20.1	20.8	20.8	21.3	21.4	21.9	20.9

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	63.2	63.8	64.4	66.0	67.5	68.9	69.4	70.0	70.1	70.9	69.4	69.3	66.7	63.9	61.6	59.0
WK. 2	62.4	62.9	63.6	66.4	68.2	68.7	69.0	69.8	69.2	69.4	68.5	67.5	65.6	63.2	60.7	58.4

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.MON. NOV.2, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. OCT.27, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					19,400 23.8		19,480 23.9		22,250 27.3		20,050 24.6		22,410 27.5			
Program					HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)					16,950 20.8		17,850 21.9		19,890 24.4		18,260 22.4		17,850 21.9	21.7*		22.0*
SHARE OF AUDIENCE %					32		33		37		35		40	38 *		42 *
AVG. AUD. BY ¼ HR. %					19.3	22.3	21.6	22.1	24.0	24.8	22.4	22.4	21.5	21.9	22.3	21.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					16,950 20.8		15,160 18.6		19,800 24.3							
Program					BUGS BUNNY HOWL-OWEEN SPL (R)		FAT ALBERT HALLOWEEN SPEC (R)(OP)		← CBS TUESDAY NIGHT MOVIES SUNBURN →							
AVERAGE AUDIENCE (Households (000) & %)					14,670 18.0		13,860 17.0		12,060 14.8	14.8*		15.3*		15.1*		13.8*
SHARE OF AUDIENCE %					28		25		25	23 *		24 *		27 *		27 *
AVG. AUD. BY ¼ HR. %					18.1	17.8	17.1	17.0	14.8	14.9	15.5	15.1	15.3	14.9	14.2	13.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,650 19.2								9,620 11.8			
Program					← NBC TUESDAY NIGHT MOVIE THE BRADY GIRLS GET MARRIED (R)(OP)(SUS-OP) →								MARRIAGE/ALIVE AND WELL (R)			
AVERAGE AUDIENCE (Households (000) & %)					9,050 11.1	9.7*		11.8*		11.7*		11.3*	6,520 8.0	8.6*		7.5*
SHARE OF AUDIENCE %					17	15 *		18 *		18 *		18 *	15	15 *		14 *
AVG. AUD. BY ¼ HR. %					9.8	9.7	11.6	12.0	12.0	11.4	11.6	10.9	9.0	8.2	7.4	7.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					18,340 22.5		16,790 20.6		20,210 24.8		19,400 23.8		18,660 22.9			
Program					HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)					16,060 19.7		15,730 19.3		18,420 22.6		17,600 21.6		15,490 19.0	19.4*		18.6*
SHARE OF AUDIENCE %					29		28		33		33		32	31 *		32 *
AVG. AUD. BY ¼ HR. %					19.1	20.2	18.8	19.8	22.2	23.0	21.5	21.7	19.4	19.5	19.1	18.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					18,340 22.5				18,910 23.2							
Program					← DUKES OF HAZZARD SPECIAL (OP) →				← CBS TUESDAY NIGHT MOVIES THE PRINCESS AND THE CABBIE →							
AVERAGE AUDIENCE (Households (000) & %)					14,510 17.8	17.4*		18.2*	12,230 15.0	13.9*		14.8*		15.5*		15.9*
SHARE OF AUDIENCE %					26	26 *		27 *	24	21 *		23 *		25 *		27 *
AVG. AUD. BY ¼ HR. %					17.1	17.6	18.5	17.9	13.9	14.0	14.8	14.8	15.6	15.4	15.9	15.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					21,920 26.9								16,540 20.3			
Program					← FATHER MURPHY (OP)(SUS-OP) →								← FLAMINGO ROAD →			
AVERAGE AUDIENCE (Households (000) & %)					15,000 18.4	17.6*		18.3*		18.3*		19.3*	12,960 15.9	16.0*		15.8*
SHARE OF AUDIENCE %					27	26 *		27 *		27 *		29 *	26	26 *		27 *
AVG. AUD. BY ¼ HR. %					17.5	17.7	18.3	18.4	18.5	18.2	19.5	19.1	16.0	15.9	16.0	15.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.4	61.5	61.5	63.1	64.2	66.2	67.1	67.4	65.7	65.7	64.7	62.3	58.3	55.4	53.0	50.7
WK. 2	63.2	64.5	64.8	66.2	66.7	67.3	68.0	68.5	67.8	67.6	65.9	65.1	62.3	61.5	59.5	57.4

U.S. TV Households: 81,500,000

For explanation of symbols, See page A

EVE.TUE. NOV.3, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. OCT.28, 1981 (WEEK 1)

EVE.WED. NOV.4, 1981 (WEEK 2)

		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					20,620 25.3	45,150 55.4										
	Program					(1) (OP)	WORLD SERIES GAME #6 LOS ANGELES VS NY YANKEES (8:15-11:25PM)(-OP) (SUSTAINING 11:25-11:56PM)										
	AVERAGE AUDIENCE (Households (000) & %)					19,480 23.9	30,320 37.2		32.2*		35.8*		39.3*		40.8*		40.9*
	SHARE OF AUDIENCE %					39	54		47 *		51 *		55 *		58 *		61 *
	AVG. AUD. BY ¼ HR. %					23.9	26.9	30.9	33.4	35.0	36.5	38.8	39.8	40.9	40.7	41.0	40.8
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					16,060 19.7		14,910 18.3		14,100 17.3							
	Program					MR. MERLIN		WKRP IN CINCINNATI (OP)		HIDE IN PLAIN SIGHT							
	AVERAGE AUDIENCE (Households (000) & %)					13,530 16.6		12,880 15.8		8,230 10.1	11.3*		10.4*		9.8*		8.8*
	SHARE OF AUDIENCE %					25		22		15	16 *		15 *		15 *		14 *
	AVG. AUD. BY ¼ HR. %					16.1	17.2	15.7	15.8	11.6	11.1	10.5	10.4	10.0	9.6	9.2	8.4
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					16,950 20.8				18,170 22.3		17,200 21.1		16,300 20.0			
	Program					REAL PEOPLE (OP)				FACTS OF LIFE		LOVE, SIDNEY (OP)		QUINCY, M.E.			
	AVERAGE AUDIENCE (Households (000) & %)					12,140 14.9	14.2*		15.7*	16,220 19.9		15,490 19.0		12,800 15.7	15.7*		15.7*
	SHARE OF AUDIENCE %					22	21 *		22 *	28		27		25	24 *		25 *
	AVG. AUD. BY ¼ HR. %					14.2	14.2	15.4	16.0	19.2	20.5	18.9	19.0	15.6	15.8	15.6	15.8
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					18,750 23.0				23,230 28.5							
	Program					GREATEST AMERICAN HERO				FALL GUY (OP)							
	AVERAGE AUDIENCE (Households (000) & %)					14,750 18.1	17.0*		19.2*	14,750 18.1	17.2*		18.7*		19.3*		17.2*
	SHARE OF AUDIENCE %					28	27 *		29 *	29	27 *		29 *		32 *		30 *
	AVG. AUD. BY ¼ HR. %					16.8	17.2	18.9	19.5	17.2	17.2	18.4	19.1	20.0	18.5	17.9	16.5
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					14,750 18.1		13,770 16.9		19,560 24.0							
	Program					MR. MERLIN		WKRP IN CINCINNATI (OP)		OTHER VICTIM							
	AVERAGE AUDIENCE (Households (000) & %)					12,710 15.6		11,490 14.1		13,120 16.1	14.7*		16.1*		16.9*		16.6*
	SHARE OF AUDIENCE %					24		22		26	23 *		25 *		28 *		29 *
	AVG. AUD. BY ¼ HR. %					15.3	15.9	13.9	14.4	14.3	15.0	16.0	16.2	16.9	16.9	16.6	16.6
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					20,780 25.5				20,700 25.4		18,090 22.2		18,260 22.4			
	Program					REAL PEOPLE (OP)				FACTS OF LIFE		LOVE, SIDNEY (OP)		QUINCY, M.E.			
	AVERAGE AUDIENCE (Households (000) & %)					16,300 20.0	19.1*		21.0*	18,170 22.3		16,870 20.7		14,260 17.5	17.9*		17.1*
	SHARE OF AUDIENCE %					31	30 *		32 *	34		32		30	30 *		30 *
	AVG. AUD. BY ¼ HR. %					18.6	19.7	20.7	21.3	22.0	22.7	20.9	20.4	17.7	18.0	17.5	16.6
TV HOUSEHOLDS USING TV (See Def. I)	WK. 1	60.6	62.2	63.0	63.9	66.1	68.4	69.9	70.6	69.9	70.1	69.7	69.6	66.2	64.7	62.7	60.8
	WK. 2	58.8	60.3	60.5	62.0	63.2	64.4	64.8	66.2	64.8	65.1	64.7	63.8	61.6	59.5	57.7	55.3

U.S. TV Households: 81,500,000

(1)WORLD SERIES PRE GAME #6,ABC,(8:00-8:15PM)(S)

For explanation of symbols, See page A

Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE.THU. OCT.29, 1981

WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000) & %)	18,420 22.6		15,890 19.5		13,770 16.9		15,240 18.7		14,750 18.1			
Program	MORK & MINDY		BEST OF THE WEST		BARNEY MILLER		TAXI (OP)		← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)	15,650 19.2		13,940 17.1		12,310 15.1		13,120 16.1		10,350 12.7	13.2*		12.2*
SHARE OF AUDIENCE %	31		28		24		26		23	23 *		23 *
AVG. AUD. BY ¼ HR. %	18.0	20.5	17.5	16.8	15.1	15.1	16.0	16.2	13.4	13.0	12.0	12.3
CBS TV												
TOTAL AUDIENCE (Households (000) & %)	20,950 25.7				27,220 33.4							
Program	← MAGNUM, P.I. (OP) →				← BLAZING SADDLES →							
AVERAGE AUDIENCE (Households (000) & %)	16,460 20.2	18.7*		21.8*	17,360 21.3	23.1*		21.7*		20.5*		19.9*
SHARE OF AUDIENCE %	33	30 *		35 *	36	37 *		35 *		35 *		37 *
AVG. AUD. BY ¼ HR. %	18.5	18.9	21.7	21.9	23.2	23.0	22.2	21.3	20.5	20.6	20.4	19.3
NBC TV												
TOTAL AUDIENCE (Households (000) & %)	12,550 15.4		12,800 15.7		13,940 17.1		13,690 16.8		19,320 23.7			
Program	HARPER VALLEY		LEWIS AND CLARK (OP)		DIFF'RENT STROKES		GIMME A BREAK (SUS-OP)		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000) & %)	11,250 13.8		11,080 13.6		12,710 15.6		11,980 14.7		14,910 18.3	18.7*		18.0*
SHARE OF AUDIENCE %	22		22		25		24		33	32 *		34 *
AVG. AUD. BY ¼ HR. %	14.0	13.6	14.0	13.3	15.1	16.2	14.2	15.1	18.4	19.0	18.6	17.3

WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000) & %)	18,170 22.3		16,870 20.7		16,220 19.9		15,970 19.6		18,990 23.3			
Program	MORK & MINDY		BEST OF THE WEST		BARNEY MILLER		TAXI (OP)		← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)	15,810 19.4		14,830 18.2		14,340 17.6		14,750 18.1		13,280 16.3	18.0*		14.7*
SHARE OF AUDIENCE %	31		29		27		28		29	31 *		27 *
AVG. AUD. BY ¼ HR. %	18.9	19.8	17.8	18.5	17.3	17.9	17.4	18.8	19.2	16.7	14.9	14.5
CBS TV												
TOTAL AUDIENCE (Households (000) & %)	25,840 31.7								14,510 17.8			
Program	← MAGNUM, P.I. (OP) →								← JESSICA NOVAK →			
AVERAGE AUDIENCE (Households (000) & %)	18,010 22.1	19.9*		22.4*		23.1*		23.0*	10,920 13.4	13.7*		13.2*
SHARE OF AUDIENCE %	34	32 *		35 *		35 *		35 *	24	23 *		25 *
AVG. AUD. BY ¼ HR. %	19.7	20.0	21.9	22.8	23.1	23.1	23.5	22.4	14.0	13.4	13.5	12.8
NBC TV												
TOTAL AUDIENCE (Households (000) & %)	11,080 13.6		9,780 12.0		13,450 16.5		12,550 15.4		19,150 23.5			
Program	HARPER VALLEY		LEWIS AND CLARK (OP)		DIFF'RENT STROKES		GIMME A BREAK (SUS-OP)		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000) & %)	10,190 12.5		8,560 10.5		11,900 14.6		11,330 13.9		14,910 18.3	18.2*		18.4*
SHARE OF AUDIENCE %	20		17		22		21		33	31 *		34 *
AVG. AUD. BY ¼ HR. %	12.4	12.5	10.6	10.3	13.8	15.3	13.6	14.1	17.6	18.9	18.7	18.0

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	58.4	59.7	59.3	59.8	61.1	62.6	62.4	61.6	61.8	62.5	61.5	61.3	59.1	57.1	55.0	52.2
WK. 2	58.9	61.1	60.9	61.7	62.1	62.7	62.9	64.3	65.4	66.6	65.8	64.7	59.7	57.9	55.1	52.3

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.THU. NOV.5, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. OCT.30, 1981

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)					27,300 33.5											
ABC TV program					AMER BANDSTAND 30TH ANNIV (OP)											
AVERAGE AUDIENCE (Households (000) & %)					14,910 18.3	19.2*		20.9*		18.3*		18.9*		16.2*		16.2*
SHARE OF AUDIENCE %					29	30 *		32 *		28 *		30 *		26 *		27 *
AVG. AUD. BY ¼ HR. %					18.5	19.9	20.7	21.1	18.3	18.3	19.1	18.7	16.3	16.0	16.2	16.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,600 21.6		18,260 22.4		21,270 26.1				23,640 29.0			
CBS TV program					SOMEDAY, YOU'LL FIND HER		CHARLIE BROWN-GRT PUMPKIN (R)(OP)		DUKES OF HAZZARD				DALLAS			
AVERAGE AUDIENCE (Households (000) & %)					15,490 19.0		16,140 19.8		17,120 21.0	20.1*		21.8*	20,290 24.9	24.5*		25.4*
SHARE OF AUDIENCE %					30		30		33	31 *		35 *	41	40 *		42 *
AVG. AUD. BY ¼ HR. %					18.3	19.8	19.3	20.3	19.7	20.5	21.6	22.1	24.3	24.8	25.5	25.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					13,200 16.2				19,560 24.0							
NBC TV program					NBC MAGAZINE (OP)				NBC FRIDAY NIGHT MOVIE HALLOWEEN(OP)							
AVERAGE AUDIENCE (Households (000) & %)					9,700 11.9	11.8*		12.0*	12,880 15.8	15.3*		15.8*		15.9*		16.1*
SHARE OF AUDIENCE %					18	18 *		18 *	25	24 *		25 *		26 *		27 *
AVG. AUD. BY ¼ HR. %					12.3	11.3	12.3	11.8	14.9	15.7	15.8	15.8	16.0	15.8	16.1	16.0
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)					19,070 23.4		16,220 19.9		22,740 27.9							
ABC TV program					BENSON		RIPLEY'S BELIEVE IT-NOT (OP)		WBC HEAVYWGT CHAMPIONSHIP							
AVERAGE AUDIENCE (Households (000) & %)					16,870 20.7		14,020 17.2		15,240 18.7	15.7*		18.0*		21.2*		20.2*
SHARE OF AUDIENCE %					35		28		30	26 *		29 *		34 *		33 *
AVG. AUD. BY ¼ HR. %					20.1	21.2	17.3	17.1	15.3	16.0	17.5	18.5	20.5	21.8	21.6	18.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					18,420 22.6				24,530 30.1				26,650 32.7			
CBS TV program					INCREDIBLE HULK (OP)				DUKES OF HAZZARD				DALLAS			
AVERAGE AUDIENCE (Households (000) & %)					13,450 16.5	15.2*		17.9*	19,640 24.1	22.7*		25.6*	22,330 27.4	27.5*		27.4*
SHARE OF AUDIENCE %					27	25 *		29 *	39	37 *		41 *	45	45 *		46 *
AVG. AUD. BY ¼ HR. %					14.8	15.6	17.4	18.4	22.1	23.3	24.9	26.3	27.0	27.9	27.9	26.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					14,510 17.8				14,910 18.3							
NBC TV program					NBC MAGAZINE (OP)				NBC FRIDAY NIGHT MOVIE THE LEGACY OF MAGGIE WALSH(OP)							
AVERAGE AUDIENCE (Households (000) & %)					10,020 12.3	11.4*		13.2*	8,970 11.0	11.8*		11.8*		10.2*		10.0*
SHARE OF AUDIENCE %					20	19 *		22 *	18	19 *		19 *		17 *		17 *
AVG. AUD. BY ¼ HR. %					11.4	11.3	13.5	12.8	11.7	11.9	12.2	11.4	10.6	9.7	9.8	10.3
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	55.7	57.5	59.2	60.8	62.9	64.7	65.6	65.6	64.4	64.4	63.8	62.5	61.4	60.9	61.1	60.1
WK. 2	55.8	57.1	57.1	58.6	59.2	60.5	60.5	61.5	61.1	61.5	62.0	62.5	60.8	61.5	61.4	59.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.FRI. NOV.6, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. OCT.31, 1981

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					11,570 14.2		12,060 14.8		21,110 25.9				19,720 24.2			
	Program	(1)				MAGGIE		MAKING A LIVING (OP)		← LOVE BOAT (OP) →				← FANTASY ISLAND →			
	AVERAGE AUDIENCE (Households (000) & %)					9,210 11.3		10,350 12.7		17,440 21.4	20.7*		22.2*	15,320 18.8	18.8*		18.7*
	SHARE OF AUDIENCE %					20		22		36	35 *		37 *	34	34 *		35 *
	AVG. AUD. BY ¼ HR. %	16.7				11.0	11.7	12.1	13.3	19.7	21.6	22.5	21.8	18.9	18.8	18.7	18.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)					16,140 19.8				18,990 23.3							
	Program					← WALT DISNEY → THE LAST FLIGHT OF NOAH'S ARK, PART 1(OP)				← CBS SAT. NIGHT MOVIE → KILLING AT HELL'S GATE							
	AVERAGE AUDIENCE (Households (000) & %)					11,900 14.6	13.9*		15.2*	12,140 14.9	13.1*		14.1*		16.4*		16.1*
	SHARE OF AUDIENCE %					25	24 *		26 *	26	22 *		24 *		29 *		30 *
	AVG. AUD. BY ¼ HR. %					13.7	14.1	15.4	15.1	13.3	12.9	13.6	14.6	16.4	16.4	16.4	15.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					20,290 24.9				15,810 19.4				10,920 13.4			
	Program					← BARBARA MANDRELL (OP) →				← NASHVILLE PALACE (SUS-OP) →				← FITZ AND BONES →			
	AVERAGE AUDIENCE (Households (000) & %)					15,080 18.5	18.4*		18.7*	12,310 15.1	15.6*		14.6*	7,990 9.8	10.4*		9.3*
	SHARE OF AUDIENCE %					32	32 *		32 *	25	26 *		24 *	18	19 *		17 *
	AVG. AUD. BY ¼ HR. %					18.2	18.5	18.7	18.7	15.7	15.5	14.9	14.4	10.8	9.9	9.6	9.0

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					10,680 13.1		11,410 14.0		21,350 26.2				20,130 24.7			
	Program					MAGGIE		MAKING A LIVING (OP)		← LOVE BOAT (OP) →				← FANTASY ISLAND →			
	AVERAGE AUDIENCE (Households (000) & %)					8,970 11.0		10,270 12.6		18,010 22.1	21.2*		22.9*	16,140 19.8	20.5*		19.1*
	SHARE OF AUDIENCE %					19		21		37	35 *		38 *	38	38 *		38 *
	AVG. AUD. BY ¼ HR. %					10.7	11.3	11.8	13.5	20.1	22.3	23.0	22.9	20.4	20.5	19.4	18.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					18,910 23.2				20,050 24.6							
	Program					← WALT DISNEY → THE LAST FLIGHT OF NOAH'S ARK, PART 2 (OP)				← CBS SAT. NIGHT MOVIE → REVENGE OF THE PINK PANTHER							
	AVERAGE AUDIENCE (Households (000) & %)					14,260 17.5	16.8*		18.1*	13,120 16.1	17.2*		16.2*		15.5*		15.6*
	SHARE OF AUDIENCE %					30	29 *		30 *	29	29 *		27 *		29 *		31 *
	AVG. AUD. BY ¼ HR. %					16.4	17.3	18.1	18.1	17.1	17.2	16.4	16.0	15.8	15.3	15.8	15.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					19,320 23.7				12,960 15.9				7,820 9.6			
	Program					← BARBARA MANDRELL (OP) →				← NASHVILLE PALACE (SUS-OP) →				← FITZ AND BONES →			
	AVERAGE AUDIENCE (Households (000) & %)					15,490 19.0	19.1*		19.0*	10,430 12.8	13.1*		12.5*	5,540 6.8	7.1*		6.5*
	SHARE OF AUDIENCE %					32	33 *		32 *	21	22 *		21 *	13	13 *		13 *
	AVG. AUD. BY ¼ HR. %					18.3	19.9	19.5	18.4	13.0	13.3	12.7	12.3	7.5	6.6	6.2	6.7
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	56.4	56.7	57.3	58.1	57.5	58.3	58.9	59.0	59.2	60.3	60.4	59.6	56.6	55.3	53.7	52.8
	WK. 2	56.3	56.8	57.7	57.8	58.0	59.4	59.1	59.8	59.8	60.2	59.9	59.1	54.3	52.5	50.7	49.8

U.S. TV Households: 81,500,000

(1)NCAA FOOTBALL GAME 2,PENN STATE VS MIAMI,ABC,(4:00-7:11PM)

For explanation of symbols, See page A.

EVE.SAT. NOV.7, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. OCT.31, 1981

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{	4,970 6.1															
ABC TV program		ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)	{	4,810 5.9															
SHARE OF AUDIENCE	%	12															
AVG. AUD. BY ¼ HR.	%	5.9															
CBS TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)	{			11,820 14.5													
NBC TV program				← SATURDAY NIGHT → (11:30-12:47AM) (SUSTAINING 12:47-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)	{			6,440 7.9	9.4*		7.1*										
SHARE OF AUDIENCE	%			24	25 *		22 *										
AVG. AUD. BY ¼ HR.	%			9.6	9.1	7.8	6.5	6.5	6.5								

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{	5,300 6.5															
ABC TV program		ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)	{	5,130 6.3															
SHARE OF AUDIENCE	%	14															
AVG. AUD. BY ¼ HR.	%	6.3															
CBS TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)	{			10,680 13.1													
NBC TV program				← SATURDAY NIGHT → (11:30-12:46AM) (SUSTAINING 12:46-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)	{			6,190 7.6	7.7*		7.8*										
SHARE OF AUDIENCE	%			24	22 *		25 *										
AVG. AUD. BY ¼ HR.	%			7.5	8.0	8.0	7.7	7.1	6.4								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	48.6	44.8	39.0	35.7	32.7	30.8	28.7	26.1	23.3	21.6	19.5	17.8	16.1	14.2	12.3	11.4
	WK. 2	45.5	41.8	36.8	34.2	31.6	29.8	27.6	25.1	21.8	19.6	18.3	16.5	14.3	12.0	10.5	9.5

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.SAT. NOV.7, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. NOV.1, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	14,830				15,000				19,560							
TOTAL AUDIENCE (%)	18.2				18.4				24.0							
Program	CODE RED				TODAY'S FBI (OP)				ABC SUNDAY NIGHT MOVIE THE GOODBYE GIRL(OP) (9:00-11:03PM) (SUSTAINING 11:30-11:18PM)							
AVERAGE AUDIENCE (Households (000))	11,250				11,170				12,310							
AVERAGE AUDIENCE (%)	13.8	13.0*		14.5*	13.7	12.4*		14.9*	15.1	14.2*		14.7*		15.5*		15.8*
SHARE OF AUDIENCE %	21	20 *		21 *	19	18 *		21 *	22	20 *		21 *		23 *		26 *
AVG. AUD. BY ¼ HR. %	11.9	14.1	14.7	14.4	11.0	13.9	14.8	15.1	13.3	15.0	14.7	14.7	15.8	15.3	15.3	16.3
CBS TV TOTAL AUDIENCE (Households (000))	17,280	33,580				36,510										16,710
TOTAL AUDIENCE (%)	21.2	41.2				44.8										20.5
Program	(1) (OP) (→OP)	60 MINUTES (7:17-8:17PM)(→OP)(OP)				EVERY WHICH WAY BUT LOOSE (OP) (8:17-10:47PM)(→OP)										(2) (OP)
AVERAGE AUDIENCE (Households (000))	16,540	24,940				23,800										13,610
AVERAGE AUDIENCE (%)	20.3	30.6		29.4*		29.2		28.3*		30.4*		31.0*		29.1*		16.7
SHARE OF AUDIENCE %	33	45		44 *		42		40 *		42 *		43 *		43 *		30
AVG. AUD. BY ¼ HR. %	20.3	27.1	28.5	30.3	35.7	28.7	28.1	28.5	30.3	30.6	30.9	31.0	29.4	28.8	27.2	16.9
NBC TV TOTAL AUDIENCE (Households (000))	12,630		11,740		17,360				22,980							
TOTAL AUDIENCE (%)	15.5		14.4		21.3				28.2							
Program	CASPER'S HALLOWEEN (R)		HERE'S BOOMER		CHIPS (OP)				NBC SUNDAY NIGHT MOVIE DEATH OF A CENTERFOLD: THE DOROTHY STRATTEN STORY(SUS-OP)							
AVERAGE AUDIENCE (Households (000))	9,370		10,110		13,120				15,160							
AVERAGE AUDIENCE (%)	11.5		12.4		16.1	15.7*		16.6*	18.6	18.1*		17.8*		18.6*		19.8*
SHARE OF AUDIENCE %	18		18		23	22 *		23 *	27	25 *		25 *		28 *		33 *
AVG. AUD. BY ¼ HR. %	10.8	12.3	12.2	12.6	15.0	16.3	16.5	16.7	18.4	17.7	17.7	18.0	18.3	18.9	19.1	20.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	14,590				17,030				29,010							
TOTAL AUDIENCE (%)	17.9				20.9				35.6							
Program	CODE RED				TODAY'S FBI (OP)				ABC SUNDAY NIGHT MOVIE GREASE(OP) (SUSTAINING 11:00-11:15PM)							
AVERAGE AUDIENCE (Households (000))	10,110				13,880				20,620							
AVERAGE AUDIENCE (%)	12.4	11.4*		13.4*	17.0	16.2*		17.8*	25.3	25.1*		25.3*		25.7*		25.2*
SHARE OF AUDIENCE %	19	18 *		21 *	25	24 *		26 *	38	36 *		37 *		40 *		41 *
AVG. AUD. BY ¼ HR. %	11.0	11.8	12.9	13.9	15.7	16.8	17.2	18.3	24.8	25.3	25.0	25.6	25.9	25.5	25.3	25.1
CBS TV TOTAL AUDIENCE (Households (000))	27,140				19,070		18,340		16,220		17,030		17,440			
TOTAL AUDIENCE (%)	33.3				23.4		22.5		19.9		20.9		21.4			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000))	20,210				17,600		16,540		14,510		15,000		13,450			
AVERAGE AUDIENCE (%)	24.8	22.4*		27.2*	21.6		20.3		17.8		18.4		16.5	16.6*		16.4*
SHARE OF AUDIENCE %	39	35 *		42 *	32		29		25		27		26	26 *		27 *
AVG. AUD. BY ¼ HR. %	21.3	23.6	26.8	27.6	21.3	21.8	20.4	20.2	17.8	17.8	17.7	19.0	16.7	16.4	16.7	16.2
NBC TV TOTAL AUDIENCE (Households (000))			10,680		17,280				20,860							
TOTAL AUDIENCE (%)			13.1		21.2				25.6							
Program		(3) (→OP)	HERE'S BOOMER (7:35-8:00PM) (OP)		CHIPS (OP)				NBC SUNDAY NIGHT MOVIE THE GAUNTLET(R)(OP)							
AVERAGE AUDIENCE (Households (000))			9,290		14,020				13,770							
AVERAGE AUDIENCE (%)		17.9*	11.4		17.2	16.5*		17.9*	16.9	15.2*		16.5*		18.0*		17.8*
SHARE OF AUDIENCE %		30 *	18		25	25 *		26 *	26	22 *		24 *		28 *		29 *
AVG. AUD. BY ¼ HR. %	18.1	17.8	11.4	11.5	15.9	17.1	18.0	17.8	14.9	15.6	16.4	16.6	17.8	18.3	17.9	17.8

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	64.4	66.0	66.7	68.6	70.3	70.3	70.8	70.9	71.9	72.1	71.9	71.1	68.2	65.8	63.5	58.0
WK. 2	62.9	64.3	64.0	65.2	65.9	68.2	69.2	69.9	70.1	70.3	69.8	68.2	65.0	63.8	61.8	60.3

U.S. TV Households: 81,500,000

(1)CBS NFL FTBL POST 2,CBS,(7:03-7:17PM)

(2)JEFFERSONS,CBS,(10:47-11:17PM)

(3)NFL FOOTBALL GAME 2-NBC, VARIOUS TEAMS AND TIMES,NBC,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

EVE.SUN. NOV.8, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. NOV.1, 1981

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)		5,220 6.4														
		(1)	ABC WEEKEND REPORT-SUN. (11:19-11:34PM)														
	AVERAGE AUDIENCE (Households (000) & %)		4,890 6.0														
	SHARE OF AUDIENCE %		16														
	AVG. AUD. BY ¼ HR. %	17.2	6.0	5.8													
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)		4,240 5.2														
		(2) (→OP)	CBS SUNDAY NEWS-OSGOOD (11:17-11:32PM) (OP)														
	AVERAGE AUDIENCE (Households (000) & %)		4,080 5.0														
	SHARE OF AUDIENCE %		12														
	AVG. AUD. BY ¼ HR. %	16.9	5.1	4.8													
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)			1,960 2.4													
				← NBC LATE NIGHT MOVIE → DOG DAY AFTERNOON(R) (11:30-11:51PM) (SUSTAINING 11:51-1:30AM)													
	AVERAGE AUDIENCE (Households (000) & %)			1,710 2.1													
	SHARE OF AUDIENCE %			6													
	AVG. AUD. BY ¼ HR. %			2.0	2.4												
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)		4,080 5.0														
			ABC WEEKEND REPORT-SUN.														
	AVERAGE AUDIENCE (Households (000) & %)		4,160 5.1														
	SHARE OF AUDIENCE %		12														
	AVG. AUD. BY ¼ HR. %		5.1														
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	5,380 6.6															
		CBS SUNDAY NEWS-OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	5,130 6.3															
	SHARE OF AUDIENCE %	12															
	AVG. AUD. BY ¼ HR. %	6.3															
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)			1,390 1.7													
				← NBC LATE NIGHT MOVIE → AMERICAN ADVENTURE:THE ROCKET PILOTS(R) (11:30-11:58PM) (SUSTAINING 11:58-1:30AM)													
	AVERAGE AUDIENCE (Households (000) & %)			1,140 1.4													
	SHARE OF AUDIENCE %			4													
	AVG. AUD. BY ¼ HR. %			1.4	1.4												
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	51.7	41.8	33.8	28.7	25.0	22.6	20.2	17.4	15.3	13.7	12.1	10.6	8.6	7.6	7.2	6.2
	WK. 2	54.2	43.0	33.7	28.4	24.7	22.2	20.2	17.9	15.7	13.5	12.0	10.3	8.4	6.9	6.0	5.3

U.S. TV Households: 81,500,000

(1)ABC SUNDAY NIGHT MOVIE,THE GOODBYE GIRL,ABC,(9:00-11:03PM)(SUSTAINING 11:03-11:18PM)

(2)JEFFERSONS,CBS,(10:47-11:17PM)

For explanation of symbols, See page A.

EVE.SUN. NOV.8, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT. 26-30, 1981

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)			5,710 7.0				5,130 6.3									
Program	← GOOD MORNING, AMERICA-730 (CO-OP)		(PARTICIPATING) →		← GOOD MORNING, AMERICA-830 (CO-OP)		(PARTICIPATING) →									
AVERAGE AUDIENCE (Households (000) & %)			4,650 5.7				4,650 5.7									
SHARE OF AUDIENCE %			28				28									
AVG. AUD. BY ¼ HR. %			5.6	5.8			5.6	5.7								

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	1,710 2.1		4,400 5.4										3,340 4.1		4,560 5.6	
Program	WAKE UP		← MORNING-KURALT & SAWYER →										ONE DAY AT A TIME-M-F		ALICE-M-F	
AVERAGE AUDIENCE (Households (000) & %)	1,300 1.6		2,120 2.6	2.8*		2.6*		2.5*					2,690 3.3		3,910 4.8	
SHARE OF AUDIENCE %	9		13	14 *		13 *		12 *					17		24	
AVG. AUD. BY ¼ HR. %	1.5	1.7	2.7	2.9	2.7	2.7	2.4	2.5					3.2	3.5	4.6	5.1

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)			4,970 6.1				5,380 6.6						2,530 3.1		3,750 4.6	
Program	← TODAY SHOW-7.30AM (CO-OP)		(PARTICIPATING) →		← TODAY SHOW-8.30AM (CO-OP)		(PARTICIPATING) →						LAS VEGAS GAMBIT		BLOCKBUSTERS	
AVERAGE AUDIENCE (Households (000) & %)			3,990 4.9				4,480 5.5						2,040 2.5		3,180 3.9	
SHARE OF AUDIENCE %			24				27						13		20	
AVG. AUD. BY ¼ HR. %			4.9	5.0			5.5	5.4					2.5	2.6	3.8	4.0

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)			5,380 6.6				5,220 6.4									
Program	← GOOD MORNING, AMERICA-730 (CO-OP) (S)(OP)		(PARTICIPATING) (MTUTHF) →		← GOOD MORNING, AMERICA-830 (CO-OP)		(PARTICIPATING)(MTUTHF) (S)(OP) →		(S)(OP)				(S)(OP)		(SUS-OP)	
AVERAGE AUDIENCE (Households (000) & %)			4,320 5.3				4,240 5.2									
SHARE OF AUDIENCE %			27				26									
AVG. AUD. BY ¼ HR. %			5.3	5.4			5.1	5.2								

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	1,550 1.9		3,990 4.9										3,420 4.2		4,650 5.7	
Program	WAKE UP (MTUTHF)(S)(OP)		← MORNING-KURALT & SAWYER (MTUTHF)(S)(OP) →								(S)(OP)		ONE DAY AT A TIME-M-F		ALICE-M-F	
AVERAGE AUDIENCE (Households (000) & %)	1,140 1.4		1,790 2.2	2.2*		2.4*		2.1*					2,850 3.5		4,080 5.0	
SHARE OF AUDIENCE %	9		11	12 *		13 *		11 *					18		26	
AVG. AUD. BY ¼ HR. %	1.3	1.5	2.1	2.4	2.4	2.3	2.0	2.2					3.3	3.7	4.9	5.1

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)			5,710 7.0				5,130 6.3						2,360 2.9		3,260 4.0	
Program	← TODAY SHOW-7.30AM (CO-OP)		(SUS-OP) (PARTICIPATING) →		← TODAY SHOW-8.30AM (CO-OP)		(SUS-OP) (PARTICIPATING) →		(SUS-OP)			(S)(C')	LAS VEGAS GAMBIT		BLOCKBUSTERS	
AVERAGE AUDIENCE (Households (000) & %)			4,480 5.5				4,320 5.3						1,960 2.4		2,690 3.3	
SHARE OF AUDIENCE %			28				26						13		17	
AVG. AUD. BY ¼ HR. %			5.4	5.6			5.3	5.3					2.3	2.5	3.3	3.4

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	11.9	14.0	16.5	18.4	19.9	20.6	21.2	21.3	20.7	20.4	19.7	19.9	19.1	18.9	19.4	20.0
WK. 2	11.1	13.9	16.6	18.3	19.0	20.1	20.1	20.5	20.2	20.1	19.9	19.6	18.9	19.2	19.2	19.5

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV. 2-6, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.26-30, 1981

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,870 7.2				6,030 7.4		7,010 8.6		9,700 11.9				9,940 12.2			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE (SUS-OP) →			
AVERAGE AUDIENCE (Households (000) & %)	4,320 5.3	4.8*		5.8*	5,130 6.3		5,790 7.1		7,420 9.1	8.5*		9.6*	7,820 9.6	9.3*		9.8*
SHARE OF AUDIENCE %	26	24 *		27 *	27		30		34	32 *		36 *	36	35 *		36 *
AVG. AUD. BY ¼ HR. %	4.5	5.0	5.5	6.0	6.1	6.5	6.9	7.3	8.4	8.7	9.4	9.8	9.2	9.4	9.7	9.9
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	5,130 6.3		6,190 7.6				7,660 9.4				7,250 8.9				5,620 6.9	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				SEARCH FOR TOMORROW	
AVERAGE AUDIENCE (Households (000) & %)	4,400 5.4		5,380 6.6				5,620 6.9	6.7*		7.1*	5,620 6.9	6.6*		7.1*	4,970 6.1	
SHARE OF AUDIENCE %	27		31				29	29 *		30 *	26	25 *		27 *	23	
AVG. AUD. BY ¼ HR. %	5.2	5.7	6.4	6.7			6.6	6.9	7.0	7.2	6.5	6.7	7.1	7.1	6.1	6.0
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	4,560 5.6		3,990 4.9		2,530 3.1		2,930 3.6		5,540 6.8				4,730 5.8			
Program	WHEEL OF FORTUNE		BATTLESTARS		PASSWORD PLUS		DOCTORS		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000) & %)	4,160 5.1		3,590 4.4		2,120 2.6		2,450 3.0		4,160 5.1	5.1*		5.2*	3,670 4.5	4.5*		4.5*
SHARE OF AUDIENCE %	26		21		11		13		19	19 *		19 *	17	17 *		17 *
AVG. AUD. BY ¼ HR. %	5.0	5.2	4.4	4.3	2.6	2.7	3.0	3.1	5.0	5.1	5.2	5.2	4.5	4.6	4.6	4.4

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	6,440 7.9				6,600 8.1		7,170 8.8		11,000 13.5				10,760 13.2			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE (SUS-OP) →			
AVERAGE AUDIENCE (Households (000) & %)	4,890 6.0	5.5*		6.4*	5,540 6.8		5,870 7.2		8,640 10.6	10.0*		11.3*	8,390 10.3	10.2*		10.5*
SHARE OF AUDIENCE %	29	28 *		30 *	29		31		39	37 *		41 *	38	38 *		39 *
AVG. AUD. BY ¼ HR. %	5.2	5.9	6.2	6.5	6.5	7.1	7.1	7.4	9.6	10.4	11.2	11.3	10.2	10.2	10.4	10.5
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	5,710 7.0		6,680 8.2				7,250 8.9				6,190 7.6				5,220 6.4	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS >(S)(OP) →				SEARCH FOR TOMORROW	
AVERAGE AUDIENCE (Households (000) & %)	4,890 6.0		5,790 7.1				5,380 6.6	6.5*		6.8*	4,890 6.0				4,650 5.7	
SHARE OF AUDIENCE %	30		34				28	28 *		28 *	22				21	
AVG. AUD. BY ¼ HR. %	5.7	6.3	6.9	7.2			6.4	6.5	6.9	6.8	5.4				5.7	5.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	3,990 4.9		3,260 4.0		2,530 3.1		2,770 3.4		5,220 6.4				4,320 5.3			
Program	WHEEL OF FORTUNE		BATTLESTARS		PASSWORD PLUS		DOCTORS		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000) & %)	3,420 4.2		2,850 3.5		2,120 2.6		2,280 2.8		3,990 4.9	4.8*		5.1*	3,420 4.2	4.2*		4.1*
SHARE OF AUDIENCE %	21		17		11		12		18	18 *		19 *	16	16 *		15 *
AVG. AUD. BY ¼ HR. %	4.2	4.2	3.5	3.6	2.6	2.6	2.7	2.9	4.7	4.8	5.0	5.1	4.3	4.2	4.2	4.0

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	20.0	20.7	21.2	22.1	23.5	24.9	24.3	25.0	25.7	26.4	26.4	26.6	26.1	26.7	26.4	27.3
WK. 2	20.3	20.8	21.2	22.2	23.4	24.7	24.1	24.7	26.0	26.9	27.0	27.4	26.4	26.8	26.6	27.1

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.2-6, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.26-30, 1981

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		11,490 14.1				4,650 5.7										13,120 16.1	
ABC TV program		← GENERAL HOSPITAL (SUS-OP)			→	EDGE OF NIGHT			(S)(OP)			(SUS-OP)				ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		8,970 11.0	10.7*		11.3*	3,990 4.9										11,490 14.1	
SHARE OF AUDIENCE	%	37	38 *		37 *	16										25	
AVG. AUD. BY ¼ HR.	%	10.7	10.8	11.3	11.4	5.1	4.8									13.8	14.4
CBS TV TOTAL AUDIENCE (Households (000) & %)		7,340 9.0				2,690 3.3										11,980 14.7	
CBS TV program		← GUIDING LIGHT (OP)			→	UP TO THE MINUTE			(S)(OP)							CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)		5,870 7.2	7.1*		7.2*	2,200 2.7										10,510 12.9	
SHARE OF AUDIENCE	%	24	25 *		24 *	9										22	
AVG. AUD. BY ¼ HR.	%	7.1	7.2	7.3	7.1	2.8	2.7									12.8	13.1
NBC TV TOTAL AUDIENCE (Households (000) & %)		4,080 5.0														12,470 15.3	
NBC TV program		← TEXAS			→											NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		2,930 3.6	3.4*		3.8*											11,170 13.7	
SHARE OF AUDIENCE	%	12	12 *		12 *											24	
AVG. AUD. BY ¼ HR.	%	3.4	3.4	3.6	4.0											13.3	14.1

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		12,230 15.0				5,050 6.2										12,630 15.5	
ABC TV program		← GENERAL HOSPITAL (SUS-OP)			→	EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		9,620 11.8	11.5*		12.1*	4,160 5.1										11,000 13.5	
SHARE OF AUDIENCE	%	40	41 *		40 *	17										24	
AVG. AUD. BY ¼ HR.	%	11.3	11.8	12.2	11.9	5.4	4.9									13.3	13.6
CBS TV TOTAL AUDIENCE (Households (000) & %)		7,170 8.8				2,770 3.4										12,060 14.8	
CBS TV program		← GUIDING LIGHT (OP)			→	UP TO THE MINUTE										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)		5,790 7.1	6.9*		7.2*	2,280 2.8										10,760 13.2	
SHARE OF AUDIENCE	%	24	24 *		24 *	9										23	
AVG. AUD. BY ¼ HR.	%	6.8	7.1	7.3	7.1	2.7	2.9									13.3	13.2
NBC TV TOTAL AUDIENCE (Households (000) & %)		3,500 4.3														11,570 14.2	
NBC TV program		← TEXAS			→											NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		2,610 3.2	3.0*		3.4*											10,350 12.7	
SHARE OF AUDIENCE	%	11	11 *		11 *											22	
AVG. AUD. BY ¼ HR.	%	2.9	3.0	3.2	3.6											12.2	13.1
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	28.0	29.0	30.6	32.2	31.9	33.3	34.6	36.6	38.8	42.4	45.3	48.5	51.9	54.6	56.7	58.4
	WK. 2	27.9	29.3	30.5	31.6	30.3	31.8	33.2	35.8	37.7	40.5	43.9	47.8	52.5	55.4	56.6	58.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.2-6, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.31, 1981

WEEK 1

Network	Time	Program	Total Audience (Households (000))	Total Audience %	Average Audience (Households (000))	Average Audience %	Share of Audience %	Avg. Aud. by ¼ Hr. % (1st)	Avg. Aud. by ¼ Hr. % (2nd)
ABC TV	8:00	SUPERFRIENDS (OP)	4,560	5.6	3,500	4.3	20	3.8	4.9
ABC TV	8:30	HEATHCLIFF & MARMADUKE	5,130	6.3	4,160	5.1	21	5.3	5.0
ABC TV	9:00	FONZ AND HAPPY DAYS GANG	6,280	7.7	5,620	6.9	31	6.7	7.1
ABC TV	9:30	SCOOBY DOO CLASSICS	8,310	10.2	7,420	9.1	38	8.9	9.3
ABC TV	10:00	RICHIE RICH/SCOOBY DOO-1	7,250	8.9	6,280	7.7	33	7.6	7.8
ABC TV	10:30	RICHIE RICH/SCOOBY DOO-2 (OP)	7,990	9.8	6,930	8.5	36	8.7	8.3
CBS TV	8:00	KWICKY KOALA SHOW (OP)	3,260	4.0	2,450	3.0	18	2.5	3.4
CBS TV	8:30	TROLLKINS (OP)	3,340	4.1	2,850	3.5	17	3.5	3.6
CBS TV	9:00	BUGS BUNNY/ROAD RUNNER 1 (OP)	4,160	5.1	3,340	4.1	18	3.7	4.5
CBS TV	9:30	BUGS BUNNY/ROAD RUNNER 2 (OP)	6,850	8.4	5,380	6.6	26	6.3	6.9
CBS TV	10:00	BUGS BUNNY/ROAD RUNNER 3	7,340	9.0	6,030	7.4	30	7.2	7.6
CBS TV	10:30	POPEYE/OLIVE COMEDY SHOW (OP)	5,950	7.3	4,970	6.1	25	6.2	5.9
NBC TV	7:30	FLINTSTONE'S COMEDY SHW 1 (SUS)							
NBC TV	8:00	FLINTSTONE'S COMEDY SHW2 (OP)	4,080	5.0	3,100	3.8	24	3.5	4.2
NBC TV	8:30	SMURFS I	6,360	7.8	5,300	6.5	33	6.3	6.8
NBC TV	9:00	SMURFS II (OP)	7,990	9.8	6,930	8.5	38	8.3	8.6
NBC TV	9:30	KID SUPER POWER I	5,220	6.4	4,810	5.9	24	6.1	5.6
NBC TV	10:00	KID SUPER POWER II (OP)	5,790	7.1	4,480	5.5	23	5.9	5.1
NBC TV	10:30	SPACE STARS I	4,890	6.0	4,080	5.0	20	4.7	5.3

WEEK 2

Network	Time	Program	Total Audience (Households (000))	Total Audience %	Average Audience (Households (000))	Average Audience %	Share of Audience %	Avg. Aud. by ¼ Hr. % (1st)	Avg. Aud. by ¼ Hr. % (2nd)
ABC TV	8:00	SUPERFRIENDS (OP)	3,340	4.1	2,690	3.3	17	3.0	3.7
ABC TV	8:30	HEATHCLIFF & MARMADUKE	3,260	4.0	2,930	3.6	17	3.2	3.9
ABC TV	9:00	FONZ AND HAPPY DAYS GANG	4,810	5.9	4,160	5.1	24	4.8	5.5
ABC TV	9:30	LAVERNE AND SHIRLEY	6,190	7.6	5,300	6.5	28	6.7	6.2
ABC TV	10:00	RICHIE RICH/SCOOBY DOO-1	4,890	6.0	4,240	5.2	24	4.9	5.4
ABC TV	10:30	RICHIE RICH/SCOOBY DOO-2 (OP)	6,030	7.4	5,050	6.2	28	6.1	6.3
CBS TV	8:00	KWICKY KOALA SHOW (OP)	2,850	3.5	2,120	2.6	18	2.3	3.0
CBS TV	8:30	TROLLKINS (OP)	3,420	4.2	2,850	3.5	19	3.2	3.8
CBS TV	9:00	BUGS BUNNY/ROAD RUNNER 1 (OP)	5,710	7.0	4,160	5.1	22	4.5	5.7
CBS TV	9:30	BUGS BUNNY/ROAD RUNNER 2 (OP)	6,440	7.9	5,130	6.3	26	6.0	6.6
CBS TV	10:00	BUGS BUNNY/ROAD RUNNER 3	6,760	8.3	5,790	7.1	29	7.2	7.1
CBS TV	10:30	POPEYE/OLIVE COMEDY SHOW (OP)	5,870	7.2	4,890	6.0	26	6.1	5.9
NBC TV	7:30	FLINTSTONE'S COMEDY SHW 1 (SUS)							
NBC TV	8:00	FLINTSTONE'S COMEDY SHW2 (OP)	3,020	3.7	2,450	3.0	23	2.9	3.1
NBC TV	8:30	SMURFS I	5,790	7.1	4,810	5.9	34	5.4	6.4
NBC TV	9:00	SMURFS II (OP)	7,170	8.8	6,190	7.6	35	7.5	7.8
NBC TV	9:30	KID SUPER POWER I	6,190	7.6	5,130	6.3	27	6.5	6.0
NBC TV	10:00	KID SUPER POWER II (OP)	6,680	8.2	5,380	6.6	28	7.0	6.3
NBC TV	10:30	SPACE STARS I	4,480	5.5	3,910	4.8	20	4.5	5.0

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	7.2	8.7	11.3	13.1	15.5	17.8	19.7	20.8	22.3	23.7	25.0	25.1	25.1	24.6	24.6	24.7
WK. 2	5.2	6.6	8.4	11.1	13.3	15.7	17.2	19.5	21.7	23.8	24.3	23.7	24.3	23.8	22.9	22.8

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SAT. NOV.7, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.31, 1981

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,130 6.3		5,950 7.3		5,710 7.0	20,700 25.4										
Program	GOLDIE GOLD/ ACTION JACK (OP)		THUNDARR THE BARBARIAN (OP)		(1) (→OP) ~	NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST~ (OP)										
AVERAGE AUDIENCE (Households (000) & %)	4,400 5.4		4,650 5.7		4,890 6.0	8,720 10.7		7.9*		10.1*		11.0*		11.5*		11.5*
SHARE OF AUDIENCE %	20		21		25	36		30 *		35 *		38 *		38 *		37 *
AVG. AUD. BY ¼ HR. %	5.2	5.6	5.5	5.9	6.1	6.0	7.4	8.4	9.8	10.3	10.9	11.0	11.5	11.5	11.5	11.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	6,930 8.5		5,620 6.9		5,220 6.4		4,400 5.4		5,620 6.9		4,320 5.3					
Program	BLACKSTAR (OP)		TARZAN/L.RANGER/ ZORRO HR1 (OP)		TARZAN/L.RANGER/ ZORRO HR2 (OP)		TOM AND JERRY COMEDY SHOW (OP)		NEW FAT ALBERT SHOW (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000) & %)	5,790 7.1		4,560 5.6		3,990 4.9		3,830 4.7		4,560 5.6		3,500 4.3					
SHARE OF AUDIENCE %	28		22		20		18		20		15					
AVG. AUD. BY ¼ HR. %	7.2	7.0	5.6	5.5	5.1	4.7	4.6	4.9	5.7	5.5	4.3	4.2				
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,730 5.8		4,810 5.9		5,870 7.2		4,080 5.0									
Program	SPACE STARS II (OP)		SPIDER-MAN & FRIENDS		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE									
AVERAGE AUDIENCE (Households (000) & %)	3,990 4.9		4,080 5.0		4,650 5.7		3,420 4.2									
SHARE OF AUDIENCE %	20		20		23		16									
AVG. AUD. BY ¼ HR. %	4.9	4.8	4.7	5.3	5.3	6.1	4.3	4.1								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,730 5.8		4,730 5.8		6,190 7.6	19,480 23.9										
Program	GOLDIE GOLD/ ACTION JACK (OP)		THUNDARR THE BARBARIAN (OP)		(2) (→OP) ~	NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST~ (OP)										
AVERAGE AUDIENCE (Households (000) & %)	3,830 4.7		3,990 4.9		5,220 6.4	8,880 10.9		8.0*		10.1*		10.9*		11.1*		12.4*
SHARE OF AUDIENCE %	20		19		24	36		29 *		34 *		37 *		37 *		38 *
AVG. AUD. BY ¼ HR. %	4.6	4.8	4.6	5.2	6.4	6.9	7.9	8.2	9.7	10.6	11.0	10.7	10.6	11.3	12.1	12.4
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,950 7.3		5,300 6.5		6,190 7.6		5,380 6.6		6,030 7.4		3,180 3.9					
Program	BLACKSTAR (OP)		TARZAN/L.RANGER/ ZORRO HR1 (OP)		TARZAN/L.RANGER/ ZORRO HR2 (OP)		TOM AND JERRY COMEDY SHOW (OP)		NEW FAT ALBERT SHOW (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000) & %)	4,890 6.0		4,480 5.5		4,890 6.0		4,480 5.5		4,890 6.0		2,530 3.1					
SHARE OF AUDIENCE %	26		22		22		20		21		10					
AVG. AUD. BY ¼ HR. %	5.9	6.1	5.7	5.4	6.0	6.0	5.2	5.7	5.9	6.0	3.2	3.1				
NBC TV TOTAL AUDIENCE (Households (000) & %)	5,130 6.3		4,970 6.1		4,730 5.8		2,530 3.1									
Program	SPACE STARS II (OP)		SPIDER-MAN & FRIENDS		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE									
AVERAGE AUDIENCE (Households (000) & %)	4,240 5.2		4,080 5.0		3,990 4.9		2,200 2.7									
SHARE OF AUDIENCE %	23		21		18		10									
AVG. AUD. BY ¼ HR. %	5.5	4.9	5.0	5.1	4.6	5.2	2.8	2.6								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	24.7	25.3	24.7	25.4	24.5	25.3	26.0	27.2	28.3	29.1	29.3	29.7	30.5	31.0	30.9	31.5
WK. 2	22.4	23.1	24.0	24.9	26.4	27.4	27.4	26.8	28.2	29.6	29.8	29.8	29.6	30.7	32.4	32.6

U.S. TV Households: 81,500,000

(1)NCAA FOOTBALL PRE GAME,ABC,MULTI-SEGMENT TELECAST

(2)NCAA FOOTBALL PRE GAME,ABC,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

DAY SAT. NOV.7, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.31, 1981 (Week 1)

DAY SAT. NOV.7, 1981 (Week 2)

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))					25,590											
TOTAL AUDIENCE (%)					31.4											
Program	NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES MUTLI-SEGMENT TELECAST~ [→ 4:00]				NCAA FOOTBALL GAME 2 PENN STATE VS MIAMI (4:00-7:11PM) [→ 6:45]											
AVERAGE AUDIENCE (Households (000))					11,820											
AVERAGE AUDIENCE (%)		12.1*		13.1*	14.5	11.9*		13.3*		14.3*		15.5*		15.3*		15.7*
SHARE OF AUDIENCE %		38 *		40 *	34	34 *		36 *		37 *		37 *		32 *		31 *
AVG. AUD. BY ¼ HR. %	12.2	12.0	12.6	13.6	11.9	11.9	13.0	13.5	14.2	14.5	15.3	15.7	15.7	15.0	15.2	16.2
CBS TV TOTAL AUDIENCE (Households (000))							8,880								8,970	
TOTAL AUDIENCE (%)							10.9								11.0	
Program							CBS SPORTS SATURDAY [→ 5:45]								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000))							3,180								8,230	
AVERAGE AUDIENCE (%)							3.9	3.3*		3.8*		4.7*			10.1	
SHARE OF AUDIENCE %							10	9 *		10 *		11 *			19	
AVG. AUD. BY ¼ HR. %							3.3	3.3	3.3	4.4	4.4	5.0			10.2	10.1
NBC TV TOTAL AUDIENCE (Households (000))					8,640										8,880	
TOTAL AUDIENCE (%)					10.6										10.9	
Program					SPORTSWORLD-SAT [→ 5:15]										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))					4,810										7,740	
AVERAGE AUDIENCE (%)					5.9	5.4*		6.0*		6.3*					9.5	
SHARE OF AUDIENCE %					16	15 *		16 *		16 *					18	
AVG. AUD. BY ¼ HR. %					5.2	5.6	5.8	6.3	6.7	5.8					9.4	9.5

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))			8,070	23,880												
TOTAL AUDIENCE (%)			9.9	29.3												
Program	(1) (-OP)		(2) (OP)	NCAA FOOTBALL GAME 2 GEORGIA VS FLORIDA MULTI-SEGMENT TELECAST~ [→ 6:45]												
AVERAGE AUDIENCE (Households (000))			7,990	11,410												
AVERAGE AUDIENCE (%)		13.2*	9.8	14.0		12.9*		12.8*		13.7*		15.1*		15.4*		15.1*
SHARE OF AUDIENCE %		39 *		34		37 *		34 *		34 *		35 *		32 *		30 *
AVG. AUD. BY ¼ HR. %	12.7	13.8	9.8	11.6	12.9	13.0	12.7	13.0	13.5	13.7	14.8	15.5	15.3	15.4	15.6	14.6
CBS TV TOTAL AUDIENCE (Households (000))							12,470								10,680	
TOTAL AUDIENCE (%)							15.3								13.1	
Program							CBS SPORTS SATURDAY [→ 5:45]								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000))							6,280								9,050	
AVERAGE AUDIENCE (%)							7.7	6.7*		8.3*		7.9*			11.1	
SHARE OF AUDIENCE %							19	17 *		20 *		18 *			21	
AVG. AUD. BY ¼ HR. %							6.0	7.4	8.4	8.3	8.0	7.7			11.1	11.1
NBC TV TOTAL AUDIENCE (Households (000))					8,390										7,820	
TOTAL AUDIENCE (%)					10.3										9.6	
Program					SPORTSWORLD-SAT [→ 5:15]										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))					3,750										6,440	
AVERAGE AUDIENCE (%)					4.6	4.0*		4.7*		5.1*					7.9	
SHARE OF AUDIENCE %					12	11 *		12 *		13 *					15	
AVG. AUD. BY ¼ HR. %					4.0	4.1	4.6	4.7	4.9	5.4					7.6	8.2

TV HOUSEHOLDS USING TV (See Def. 1)

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	32.2	32.7	33.2	34.8	35.7	36.5	38.0	38.7	40.1	41.7	44.1	46.6	49.9	51.6	52.8	54.5
WK. 2	33.0	34.8	34.4	34.2	34.5	37.1	38.6	40.7	42.3	43.5	46.0	48.3	51.3	52.6	53.5	54.6

U.S. TV Households: 81,500,000

(1)NCAA FOOTBALL GAME, VARIOUS TEAMS AND TIMES, ABC,MULTI-SEGMENT TELECAST

(2)NCAA FOOTBALL POST GAME,ABC,(3:32-3:45PM)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV. 1, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															2,770 3.4	
ABC TV program															KIDS ARE PEOPLE TOO ! (10:30-11:05AM)	
AVERAGE AUDIENCE (Households (000) & %)															2,120 2.6	2.5*
SHARE OF AUDIENCE %															10	9 *
AVG. AUD. BY ¼ HR. %															2.4	2.7
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,420 9.1							
CBS TV program					MIGHTY MOUSE/ HECKLE-JECKL (SUS) (SUS-OP)		DRAK PACK (SUS) (SUS-OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									4,240 5.2	4.6*		5.7*		5.3*		
SHARE OF AUDIENCE %									25	27 *		28 *		23 *		
AVG. AUD. BY ¼ HR. %									4.2	5.0	5.6	5.7	5.6	5.1		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															2,850 3.5	
ABC TV program															KIDS ARE PEOPLE TOO !	
AVERAGE AUDIENCE (Households (000) & %)															2,200 2.7	
SHARE OF AUDIENCE %															11	
AVG. AUD. BY ¼ HR. %															2.5	2.9
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,500 9.2							
CBS TV program					MIGHTY MOUSE/ HECKLE-JECKL (SUS) (SUS-OP)		DRAK PACK (SUS) (SUS-OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									4,400 5.4	4.6*		6.0*		5.6*		
SHARE OF AUDIENCE %									26	25 *		28 *		24 *		
AVG. AUD. BY ¼ HR. %									4.0	5.2	6.0	6.0	5.9	5.3		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	4.1	5.0	6.4	7.6	8.7	10.6	13.0	16.1	18.4	20.1	20.9	21.8	23.6	25.0	25.9	27.0
WK. 2	5.9	7.2	8.1	9.6	10.9	12.8	15.4	16.9	18.5	20.4	21.9	23.0	24.0	24.4	25.5	25.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SUN. NOV.8, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.1, 1981

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1 — ABC TV	TOTAL AUDIENCE (Households (000))	2,610		2,120		2,930		3,420									
	TOTAL AUDIENCE (%)	3.2		2.6		3.6		4.2									
	Program	KIDS ARE PEOPLE TOO II (11:05-11:30AM) (OP)		ANIMALS, ANIMALS, ANIMALS (SUS-OP)		ISSUES AND ANSWERS		COLLEGE FOOTBALL '81		DIRECTIONS (SUS)							
	AVERAGE AUDIENCE (Households (000))	2,200		1,550		2,360		2,530									
	AVERAGE AUDIENCE (%)	2.7		1.9		2.9		3.1									
	SHARE OF AUDIENCE %	10		6		9		9									
	AVG. AUD. BY ¼ HR. %	2.8	2.7	1.8	2.0	3.0	2.8	2.9	3.3								
WEEK 1 — CBS TV	TOTAL AUDIENCE (Households (000))			4,240				9,450		28,040							
	TOTAL AUDIENCE (%)			5.2				11.6		34.4							
	Program			FACE THE NATION				CBS NFL FTBL PRE		← CBS NFL FTBL GM 1 — VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST~							
	AVERAGE AUDIENCE (Households (000))			3,500				7,500		15,810							
	AVERAGE AUDIENCE (%)			4.3				9.2		19.4	16.4*		19.7*		19.9*		19.1*
	SHARE OF AUDIENCE %			15				27		46	42 *		48 *		46 *		45 *
	AVG. AUD. BY ¼ HR. %			4.4	4.2			8.1	10.3	14.8	18.0	19.4	20.0	20.0	19.5	18.6	19.6
WEEK 1 — NBC TV	TOTAL AUDIENCE (Households (000))					3,830		7,090		26,490							
	TOTAL AUDIENCE (%)					4.7		8.7		32.5							
	Program					MEET THE PRESS		NFL '81-NBC PRE		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST~							
	AVERAGE AUDIENCE (Households (000))					3,100		5,220		12,550							
	AVERAGE AUDIENCE (%)					3.8		6.4		15.4	13.7*		15.4*		15.6*		14.7*
	SHARE OF AUDIENCE %					13		19		36	34 *		37 *		36 *		34 *
	AVG. AUD. BY ¼ HR. %					3.9	3.8	5.7	7.1	12.6	14.9	15.1	15.6	15.4	15.7	14.3	14.9
WEEK 2 — ABC TV	TOTAL AUDIENCE (Households (000))	2,770		2,200		3,340		2,200									
	TOTAL AUDIENCE (%)	3.4		2.7		4.1		2.7									
	Program	KIDS ARE PEOPLE TOO II (OP)		ANIMALS, ANIMALS, ANIMALS (SUS-OP)		ISSUES AND ANSWERS		COLLEGE FOOTBALL '81		DIRECTIONS (SUS)							
	AVERAGE AUDIENCE (Households (000))	2,120		1,630		2,530		1,710									
	AVERAGE AUDIENCE (%)	2.6		2.0		3.1		2.1									
	SHARE OF AUDIENCE %	11		8		12		7									
	AVG. AUD. BY ¼ HR. %	2.7	2.6	1.8	2.2	3.2	3.0	2.2	2.1								
WEEK 2 — CBS TV	TOTAL AUDIENCE (Households (000))			3,830				6,440		29,010							
	TOTAL AUDIENCE (%)			4.7				7.9		35.6							
	Program			FACE THE NATION				CBS NFL FTBL PRE		← CBS NFL FTBL GM 1 — VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST~							
	AVERAGE AUDIENCE (Households (000))			3,260				5,220		14,750							
	AVERAGE AUDIENCE (%)			4.0				6.4		18.1	12.6*		17.4*		18.8*		18.3*
	SHARE OF AUDIENCE %			15				22		44	37 *		44 *		46 *		44 *
	AVG. AUD. BY ¼ HR. %			3.9	4.1			5.8	7.1	10.7	14.6	16.6	18.1	18.7	19.0	19.0	17.6
WEEK 2 — NBC TV	TOTAL AUDIENCE (Households (000))					2,770		5,050		21,270							
	TOTAL AUDIENCE (%)					3.4		6.2		26.1							
	Program					MEET THE PRESS		NFL '81-NBC PRE		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES MULI-SEGMENT TELECAST~							
	AVERAGE AUDIENCE (Households (000))					2,200		3,830		9,370							
	AVERAGE AUDIENCE (%)					2.7		4.7		11.5	9.5*		11.4*		10.8*		10.4*
	SHARE OF AUDIENCE %					11		17		29	29 *		30 *		27 *		26 *
	AVG. AUD. BY ¼ HR. %					2.5	2.9	4.3	5.1	8.8	10.2	11.4	11.4	10.9	10.7	9.7	11.1
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	26.9	28.2	29.1	30.1	30.8	31.7	34.2	37.2	39.3	40.8	41.4	42.5	43.3	43.4	43.1	43.7
	WK. 2	24.4	24.1	25.1	25.6	26.2	26.9	28.3	29.7	32.3	36.0	38.9	40.3	40.4	41.6	41.2	41.4

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SUN. NOV.8, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.1, 1981

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															6,930 8.5	
ABC TV program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)															6,030 7.4	
SHARE OF AUDIENCE %															13	
AVG. AUD. BY ¼ HR. %															7.1	7.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					25,350 31.1											
CBS TV program	CBS NFL FTBL GM 1 → VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST~ (-OP)				← CBS NFL FTBL GM 2 VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST~ (OP)											
AVERAGE AUDIENCE (Households (000) & %)		19.8*		21.7*	14,510 17.8	14.9*		17.1*		17.3*		17.7*		18.7*		20.8*
SHARE OF AUDIENCE %		46 *		49 *	34	31 *		35 *		34 *		34 *		33 *		35 *
AVG. AUD. BY ¼ HR. %	19.2	20.4	21.8	21.7	13.8	16.1	16.8	17.3	17.5	17.2	17.4	17.9	18.2	19.2	20.8	20.8
NBC TV TOTAL AUDIENCE (Households (000) & %)						5,220 6.4									5,790 7.1	
NBC TV program	NFL FOOTBALL GAME 1-NBC → VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST~ (-OP)					NFL FOOTBALL POST-NBC (OP)			← RELIGIOUS SERIES (SUS) →						NBC NIGHTLY NEWS-SUN.	
AVERAGE AUDIENCE (Households (000) & %)		15.8*		16.7*		4,970 6.1									4,970 6.1	
SHARE OF AUDIENCE %		36 *		37 *		13									10	
AVG. AUD. BY ¼ HR %	15.8	15.9	16.4	17.0	16.4	6.1	<<								5.9	6.3

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															7,740 9.5	
ABC TV program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)															6,680 8.2	
SHARE OF AUDIENCE %															14	
AVG. AUD. BY ¼ HR. %															8.2	8.3
CBS TV TOTAL AUDIENCE (Households (000) & %)									6,030 7.4						7,740 9.5	
CBS TV program	CBS NFL FTBL GM 1 → VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST~								← CBS LIBRARY A TALE OF FOUR WISHES(SUS-OP) (5:00-5:53PM)						CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000) & %)		19.3*		19.7*		19.9*			2,930 3.6	3.2*		4.2*			6,600 8.1	
SHARE OF AUDIENCE %		46 *		45 *		44 *			7	6 *		8 *			14	
AVG. AUD. BY ¼ HR. %	19.2	19.5	19.5	19.7	20.7	18.5	<<		3.3	3.1	3.5	5.4			7.6	8.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					28,040 34.4											
NBC TV program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST~ (-OP)				← NFL FOOTBALL GAME 2-NBC VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST~ (OP)											
AVERAGE AUDIENCE (Households (000) & %)		11.7*		13.4*	13,690 16.8	8.9*		16.0*		17.0*		17.6*		18.6*		19.2*
SHARE OF AUDIENCE %		29 *		32 *	33	20 *		35 *		35 *		34 *		34 *		34 *
AVG. AUD. BY ¼ HR. %	11.6	11.7	12.8	14.0	7.6	9.9	15.3	16.3	17.3	16.7	17.1	18.0	18.5	18.7	18.9	16.7

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	43.9	43.4	44.0	45.9	48.1	48.3	47.8	48.9	50.3	51.1	52.0	54.4	57.9	59.8	61.7	62.6
WK. 2	42.0	42.1	42.9	43.8	45.7	45.2	45.5	46.4	48.3	50.4	52.2	54.0	56.0	57.4	58.9	60.6

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SUN. NOV.8, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY																	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-11.39PM	→GRID	31,700	38.9	18,090	22.2	35									
	2	9.00-12.04AM	→GRID								31,620	38.8	17,850	21.9	36		
			11.00						20.1							21.0	
			11.15				19.8*	37*	19.6					20.4*	38*	19.8	
			11.30						20.5							19.1	
			11.45											19.0*	44*	19.0	
			12.00													19.5	
	1	11.39-12.01AM	(SUS)														
	2	12.04-12.13AM	(SUS)														
EVENING TUESDAY																	
NBC NBC NEWS UPDATE-2-TUE(SUS)	1	9.58- 9.59PM	9.45														
NBC NEWS UPDATE-2-TUE(SUS)	2	9.58- 9.59PM	9.45														
EVENING WEDNESDAY																	
ABC WORLD SERIES GAME #6(S)	1	8.15-11.25PM	→GRID	45,150	55.4	30,320	37.2	54									
			11.00						39.9								
			11.15				39.5*	63*	39.0								
	1	11.25-11.56PM	(SUS)														
EVENING THURSDAY																	
NBC NBC NEWS UPDATE-2-THU(SUS)	1	9.47- 9.48PM	9.45														
NBC NEWS UPDATE-2-THU(SUS)	2	9.58- 9.59PM	9.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	12,390	15.2	12,390	15.2	26	15.2		12,310	15.1	12,310	15.1	25	15.1	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	16,140	19.8	16,140	19.8	33	19.8		17,120	21.0	17,120	21.0	36	21.0	
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	10,350	12.7	10,350	12.7	22	12.7		12,880	15.8	12,880	15.8	26	15.8	
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	12,470	15.3	12,470	15.3	26	15.3		11,000	13.5	11,000	13.5	23	13.5	
NBC NBC NEWS UPDATE-2-SAT(SUS)	1	9.58- 9.59PM	9.45														
NBC NEWS UPDATE-2-SAT(SUS)	2	9.58- 9.59PM	9.45														
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.31- 8.32PM	8.30	12,060	14.8	12,060	14.8	21	14.8								
	2	8.32- 8.34PM	8.30														
ABC ABC NEWSBRIEF-SUN.	1	9.55- 9.56PM	9.45	11,170	13.7	11,170	13.7	19	13.7								
	2	9.53- 9.54PM	9.45								14,430	17.7	14,260	17.5	25	17.5	
CBS CBS NFL FTBL GM 2	1	4.00- 7.01PM	→GRID	25,350	31.1	14,510	17.8	34			20,210	24.8	20,210	24.8	36	24.8	
			7.00						21.4								
CBS CBS NFL FTBL POST 2	1	7.03- 7.17PM	→GRID	17,280	21.2	16,540	20.3	33									
			7.15						20.3								
CBS 60 MINUTES	1	7.17- 8.17PM	→GRID	33,580	41.2	24,940	30.6	45									
			8.15						32.9								
CBS EVERY WHICH WAY BUT LOOSE(S) CONT'D	1	8.17-10.47PM	→GRID	36,510	44.8	23,800	29.2	42									

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING SUNDAY-CONT'D																	
CBS EVERY WHICH WAY BUT LOOSE(S)-CONT'D			10.45						18.6								
CBS NEWSBREAK-SUN.	2	8.58- 8.59PM	8.45								12,880	15.8	12,880	15.8	23	15.8	
	1	9.13- 9.14PM	9.00	22,090	27.1	22,090	27.1	38	27.1								
CBS JEFFERSONS	1	10.47-11.17PM	→GRID	16,710	20.5	13,610	16.7	30									
			11.15						14.3								
NBC NFL FOOTBALL GAME 2-NBC	2	4.00- 7.22PM	→GRID								28,040	34.4	13,690	16.8	33		
			7.30													14.8	
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	12,140	14.9	12,140	14.9	21	14.9		11,170	13.7	11,170	13.7	20	13.7	
NBC NBC NEWS UPDATE-2-SUN(SUS)	1	9.50- 9.51PM	9.45														
NBC NBC NEWS UPDATE-2-SUN.	2	9.53- 9.54PM	9.45								11,820	14.5	11,820	14.5	21	14.5	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F	1	>	8.00	15,490	19.0	16,060	19.7	31	23.5	M-F							
	2	>	8.45						17.3	MON.	15,970	19.6	15,970	19.6	30	18.8	M-F
			9.45						18.0	TUTHF						20.0	TU-TH
ABC ABC NEWS:NIGHTLINE-T-F		11.30-12.00MD	11.30	6,280	7.7	5,050	6.2	19	6.9	TUTHF	6,520	8.0	5,300	6.5	19	7.3	TU-F
			11.45						5.5	TUTHF						5.8	TU-F
ABC FANTASY ISLAND-12.00	1	12.00- 1.08AM	12.00	3,340	4.1	2,200	2.7	14	3.0	TUE.							

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
	2	12.00- 1.09AM	12.00								3,830	4.7	2,120	2.6	12	3.1	TUE.
			12.15				2.9*	13*	2.7	TUE.				2.9*	12*	2.7	TUE.
			12.30						2.7	TUE.						2.7	TUE.
			12.45				2.6*	15*	2.5	TUE.				2.5*	13*	2.3	TUE.
			1.00						2.6	TUE.						2.2	TUE.
ABC FRIDAYS	1	12.00- 1.10AM	12.00	7,250	8.9	3,990	4.9	19	5.5	FRI.							
	2	12.00- 1.11AM	12.00								6,930	8.5	4,320	5.3	19	5.8	FRI.
			12.15				5.4*	18*	5.2	FRI.				5.5*	17*	5.1	FRI.
			12.30						5.1	FRI.						5.4	FRI.
			12.45				4.9*	21*	4.7	FRI.				5.3*	21*	5.3	FRI.
			1.00						3.7	FRI.						4.6	FRI.
ABC LOVE BOAT-12.00	2	12.00- 1.09AM	12.00								4,240	5.2	2,770	3.4	16	3.4	WED.
			12.15											3.3*	14*	3.2	WED.
			12.30													3.4	WED.
			12.45											3.5*	18*	3.7	WED.
			1.00													3.2	WED.
ABC VEGA$-12.00	1	12.00- 1.09AM	12.00	3,750	4.6	2,280	2.8	14	3.1	THU.							
	2	12.00- 1.08AM	12.00								3,670	4.5	2,120	2.6	11	2.4	THU.
			12.15				2.9*	12*	2.7	THU.				2.3*	9*	2.3	THU.
			12.30						2.8	THU.						2.7	THU.
			12.45				2.7*	14*	2.6	THU.				2.8*	13*	2.9	THU.
			1.00						2.8	THU.						2.7	THU.
ABC ABC NEWS:NIGHTLINE-WED(B)	1	12.27-12.57AM	12.15	5,460	6.7	4,560	5.6	27	7.2	WED.							
			12.30						5.9	WED.							
			12.45						4.7	WED.							
ABC ABC NEWS:NIGHTLINE-MON	1	12.32- 1.02AM	12.30	4,160	5.1	3,500	4.3	23	4.7	MON.							
	2	12.44- 1.14AM	12.30								4,560	5.6	3,590	4.4	23	5.7	MON.
CONT'D																	

 U.S. TV HOUSEHOLDS: 81,500,000

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*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC ABC NEWS:NIGHTLINE-MON-CONT'D																	
			12.45						4.0	MON.						4.7	MON.
			1.00						3.9	MON.						3.9	MON.
ABC LOVE BOAT-12.00	1	12.57- 2.05AM	12.45	3,340	4.1	2,450	3.0	23	3.2	WED.							
			1.00						3.3	WED.							
			1.15				3.2*	22*	3.0	WED.							
			1.30						2.8	WED.							
			1.45				2.8*	23*	2.8	WED.							
			2.00						2.7	WED.							
ABC FRIDAYS-PART 2	1	1.10- 1.19AM	1.00	3,420	4.2	2,850	3.5	18	3.6	FRI.							
	2	1.11- 1.17AM	1.00								3,420	4.2	3,180	3.9	19	3.9	FRI.
			1.15						3.5	FRI.						3.8	FRI.
	1	1.19- 1.29AM	(SUS)														
	2	1.17- 1.30AM	(SUS)														
CBS NEWSBREAK-M-F		>	8.45	13,040	16.0	13,200	16.2	25	15.9	M-F	12,230	15.0	12,230	15.0	23	15.0	M-F
CBS CBS NEWS SPEC.RPT-11.30P(S)	1	11.30-11.50PM	11.30	3,830	4.7	3,420	4.2	9	4.4	WED.							
	2	11.30-12.00MD	11.30								5,050	6.2	3,910	4.8	14	5.3	MON.
			11.45						3.8	WED.						4.3	MON.
CBS LATE MOVIE I		>	11.30	7,010	8.6	4,730	5.8	22	6.7	M-TH	7,580	9.3	4,810	5.9	21	7.1	M-F
			11.45				6.5*	21*	5.8	M-TH				6.9*	20*	6.7	TU-F

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
			12.00						5.9	M-TH						5.7	M-F
			12.15				5.8*	24*	5.7	M-TH				5.5*	21*	5.2	M-F
			12.30						5.2	M-TH						5.0	M-F
			12.45				3.7*	19*	3.7	M-TH				5.1*	26*	5.2	M-F
			1.00													5.0	MON.
		VARIOUS TIMES	(SUS)														
CBS NBA ON CBS(S)	1	11.30- 2.37AM	11.30	6,110	7.5	2,040	2.5	11	5.0	FRI.							
			11.45				4.5*	12*	3.9	FRI.							
			12.00						3.5	FRI.							
			12.15				3.2*	11*	2.9	FRI.							
			12.30						2.5	FRI.							
			12.45				2.5*	11*	2.5	FRI.							
			1.00						2.5	FRI.							
			1.15				2.2*	12*	2.0	FRI.							
			1.30						1.5	FRI.							
			1.45				1.4*	9*	1.4	FRI.							
			2.00						1.3	FRI.							
			2.15				1.3*	11*	1.3	FRI.							
			2.30						1.1	FRI.							
CBS LATE MOVIE II		>	12.30	3,830	4.7	3,100	3.8	26	4.5	M-TH	4,400	5.4	3,500	4.3	25	4.6	M-F
			12.45				3.9*	22*	4.1	M-TH				4.5*	24*	4.5	TU-F
			1.00						3.7	M-TH						4.3	M-F
			1.15				3.5*	26*	3.3	M-TH				4.2*	25*	4.1	M-F
			1.30						3.3	WED.						3.6	MON.
			1.45											3.6*	29*	3.5	MON.
		VARIOUS TIMES	(SUS)														
NBC NBC NEWS UPDATE-M-F		>	8.45	11,330	13.9	11,330	13.9	21	14.7	M-F	12,230	15.0	12,230	15.0	23	14.9	M-F
			9.00						10.4	TUE.						15.3	TUE.

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*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC NBC NEWS UPDATE-2-M-F		>	9.45	12,390	15.2	12,390	15.2	23	15.2	MWF	12,060	14.8	12,060	14.8	23	14.8	MWF
NBC NBC NEWS SPECIAL REPORT(S)	1	11.30-11.57PM	11.30	5,790	7.1	4,810	5.9	13	6.2	WED.							
			11.45						5.4	WED.							
NBC TONIGHT SHOW		>	11.30	8,150	10.0	4,970	6.1	22	7.9	M-F	9,050	11.1	5,460	6.7	22	8.1	M-F
			11.45				7.4*	22*	6.6	M-F				7.6*	22*	7.1	M-F
			12.00						6.1	M-F						6.2	M-F
			12.15				5.5*	21*	5.0	M-F				5.9*	22*	5.5	M-F
			12.30						4.0	WED.							
			12.45				3.8*	20*	3.5	WED.							
NBC SCTV COMEDY NETWORK	1	12.30- 2.00AM	12.30	4,730	5.8	2,690	3.3	17	4.6	FRI.							
	2	12.30- 1.58AM	12.30								4,890	6.0	2,450	3.0	14	4.0	FRI.
			12.45				4.1*	17*	3.7	FRI.				3.6*	14*	3.2	FRI.
			1.00						3.4	FRI.						2.8	FRI.
			1.15				3.2*	17*	3.0	FRI.				2.8*	14*	2.8	FRI.
			1.30						2.6	FRI.						2.5	FRI.
			1.45				2.6*	18*	2.5	FRI.				2.5*	15*	2.4	FRI.
NBC TOMORROW COAST TO COAST-1		>	12.30	2,610	3.2	2,200	2.7	16	2.9	M-TH	2,930	3.6	2,450	3.0	15	3.2	M-TH
			12.45						2.6	M-TH						2.8	M-TH
			1.00						2.6	WED.							
			1.15						2.5	WED.							

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD BY ¼ HR %	WEEK 2 TELE-CAST DAYS
NBC TOMORROW COAST TO COAST-2		>	1.00	1,870	2.3	1,470	1.8	15	2.1	M-TH	2,450	3.0	1,710	2.1	15	2.4	M-TH
			1.15				1.9*	14*	1.9	M-TH				2.3*	15*	2.1	M-TH
			1.30						1.7	M-TH						1.9	M-TH
			1.45				2.0*	17*	1.7	M-TH				1.8*	15*	1.8	M-TH
			2.00						1.7	WED.							
			2.15						1.7	WED.							
		VARIOUS TIMES	(SUS)														

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY MONDAY-FRIDAY																	
ABC GOOD MORN, AMERICA SP-600(S)	2	6.00- 6.30AM	6.00								980	1.2	650	.8	20	.6	WED.
			6.15													1.0	WED.
ABC GOOD MORN, AMERICA SP-630(S)	2	6.30- 7.03AM	6.30								2,120	2.6	1,630	2.0	27	1.5	WED.
			6.45													2.4	WED.
			7.00													3.0	WED.
ABC GOOD MORN, AMERICA SP-703(S)	2	7.03- 7.30AM	7.00								4,730	5.8	3,420	4.2	30	3.4	WED.
			7.15													4.9	WED.
ABC GOOD MORNING, AMERICA-730	2	>	→GRID								5,380	6.6	4,320	5.3	27		M-F
			8.00													6.6	WED.
ABC GOOD MORN, AMERICA SP-802(S)	2	8.02- 8.30AM	8.00								6,280	7.7	4,970	6.1	27	6.1	WED.
			8.15													6.1	WED.
ABC GOOD MORNING, AMERICA-830	2	>	→GRID								5,220	6.4	4,240	5.2	26		M-F
			9.00													6.0	WED.
ABC GOOD MORN, AMERICA SP-904(S)	2	9.04- 9.30AM	9.00								5,620	6.9	4,730	5.8	28	5.6	WED.
			9.15													5.9	WED.
ABC GOOD MORN, AMERICA SP-930(S)	2	9.30-10.00AM	9.30								5,950	7.3	5,050	6.2	31	6.4	WED.
			9.45													6.0	WED.

 U.S. TV HOUSEHOLDS: 81,500,000

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*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1							WEEK 2						
				TOTAL AUDIENCE HOUSEHOLDS (000)	TOTAL AUDIENCE HOUSEHOLDS %	AVERAGE AUDIENCE HOUSEHOLDS (000)	AVERAGE AUDIENCE HOUSEHOLDS %	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	TOTAL AUDIENCE HOUSEHOLDS (000)	TOTAL AUDIENCE HOUSEHOLDS %	AVERAGE AUDIENCE HOUSEHOLDS (000)	AVERAGE AUDIENCE HOUSEHOLDS %	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC ABC SPECIAL REPORT-1038(SUS)	2	10.38-10.47AM	10.30														WED.
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F							M-F
ABC ABC DAYTIME NEWSBRIEF-M-F	1	>	1.45														
	2	1.57- 1.59PM	1.45	7,420	9.1	7,340	9.0	33	9.0	M-F	8,640	10.6	8,390	10.3	37	10.3	M-F
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45							M-F							M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	1	4.30- 5.30PM	4.30	9,540	11.7	6,760	8.3	23	7.4	WED.							
			4.45				7.8*	24*	8.2	WED.							
			5.00						8.8	WED.							
			5.15				8.9*	24*	8.9	WED.							
ABC ABC SPECIAL REPORT(SUS)	1	5.30- 5.33PM	5.30							WED.							
CBS CBS NEWS SPEC. RPT.-600A(S)	2	6.00-10.00AM	6.00								12,140	14.9	2,930	3.6	22	.9	WED.
			6.15											1.1*	28*	1.2	WED.
			6.30													1.5	WED.
			6.45											1.7*	24*	1.9	WED.
			7.00													2.9	WED.
			7.15											3.3*	24*	3.7	WED.
			7.30													4.4	WED.
			7.45											5.0*	23*	5.7	WED.
			8.00													5.5	WED.
			8.15											5.2*	23*	4.8	WED.
			8.30													4.3	WED.
			8.45											4.4*	20*	4.5	WED.
			9.00													4.7	WED.
			9.15											4.3*	20*	3.9	WED.
			9.30													4.0	WED.
			9.45											4.0*	20*	4.1	WED.
CBS SUNRISE SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS SUNRISE SEMESTER MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	4,730	5.8	4,560	5.6	26	5.6	M-F	5,050	6.2	4,970	6.1	28	6.1	M-F
CBS AS THE WORLD TURNS	2	>	→GRID								6,190	7.6	4,890	6.0	22		M-F
			1.45											5.6*	20*	5.7	MTHF
			2.00													6.2	M-F
			2.15											6.2*	23*	6.3	M-F
CBS BODY HUMAN PT 1(S)	2	1.30- 2.00PM	1.30								5,300	6.5	4,560	5.6	21	5.7	TUE.
			1.45													5.5	TUE.
CBS BODY HUMAN PT 2(S)	2	1.30- 2.00PM	1.30								6,110	7.5	5,300	6.5	24	6.8	WED.
			1.45													6.3	WED.
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,130	6.3	4,890	6.0	19	6.0	M-F	4,730	5.8	4,650	5.7	19	5.7	M-F
CBS BODY HUMAN:GIRLS/WOMAN(S)	1	4.30- 5.30PM	4.30	8,560	10.5	4,890	6.0	16	5.0	TUE.							
			4.45				5.1*	15*	5.2	TUE.							
			5.00						6.7	TUE.							
			5.15				6.9*	17*	7.0	TUE.							
NBC TODAY SHOW SPEC-1-6.00AM(SUS)	2	6.00- 6.30AM	6.00														WED.
NBC TODAY SHOW SPEC-I-6.30AM(S) CONT'D	2	6.30- 7.00AM	6.30								2,450	3.0	1,870	2.3	23	2.1	WED.

 U.S. TV HOUSEHOLDS: 81,500,000

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*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

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OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC TODAY SHOW SPEC-I-6.30AM(S)-CONT'D																	
			6.45													2.5	WED.
NBC TODAY SHOW-7.00AM(SUS)	2	7.00- 7.30AM	7.00														WED.
NBC TODAY SHOW-8.00AM(SUS)	2	8.00- 8.30AM	8.00														WED.
NBC TODAY SHOW SPEC-2-9.00AM(SUS)	2	9.00- 9.30AM	9.00														WED.
NBC TODAY SHOW SPEC-I-9.30AM(S)	2	9.30-10.00AM	9.30								5,050	6.2	4,160	5.1	26	5.5	WED.
			9.45													4.7	WED.
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.30AM	8.15	4,320	5.3	3,910	4.8	21	4.8		3,590	4.4	3,180	3.9	19	3.9	
ABC SCHOOLHOUSE ROCK-10.55AM		10.55-10.59AM	10.45	6,600	8.1	6,110	7.5	32	7.5		4,810	5.9	4,480	5.5	25	5.5	
ABC DEAR ALEX & ANNIE-11.26AM		11.26-11.29AM	11.15	5,050	6.2	4,650	5.7	21	5.7		3,750	4.6	3,590	4.4	18	4.4	
ABC SCHOOLHOUSE ROCK-11.56AM		11.55-11.59AM	11.45	4,890	6.0	4,730	5.8	21	5.8		4,730	5.8	4,400	5.4	20	5.4	
ABC NCAA FOOTBALL PRE GAME	1	12.00-12.23PM	→GRID	5,710	7.0	4,890	6.0	25									
	2	12.00-12.26PM	→GRID								6,190	7.6	5,220	6.4	24		
			12.15						6.0							6.5	
ABC NCAA FOOTBALL GAME	2	12.25- 3.37PM	→GRID								19,480	23.9	8,880	10.9	36		
			3.30													11.5	
			3.45													2.7	
CBS SUNRISE SEMESTER SAT(SUS)		6.30- 7.00AM	6.30														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,930	3.6	2,850	3.5	20	3.5		2,930	3.6	2,610	3.2	20	3.2	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	3,260	4.0	2,850	3.5	17	3.5		3,260	4.0	3,100	3.8	19	3.8	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	3,990	4.9	3,670	4.5	19	4.5		4,810	5.9	4,650	5.7	24	5.7	
CBS IN THE NEWS-9.56AM		9.56- 9.59AM	9.45	5,540	6.8	5,220	6.4	25	6.4		5,460	6.7	5,300	6.5	27	6.5	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	5,460	6.7	4,970	6.1	25	6.1		4,970	6.1	4,650	5.7	25	5.7	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	5,950	7.3	5,300	6.5	26	6.5		5,380	6.6	5,130	6.3	27	6.3	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,810	5.9	4,730	5.8	23	5.8		4,320	5.3	4,240	5.2	21	5.2	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,910	4.8	3,670	4.5	18	4.5		4,650	5.7	4,320	5.3	19	5.3	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	4,730	5.8	4,320	5.3	19	5.3		5,300	6.5	4,810	5.9	22	5.9	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	4,730	5.8	4,160	5.1	18	5.1		4,560	5.6	4,480	5.5	19	5.5	
NBC ASK NBC NEWS-8:28AM		8.28- 8.30AM	8.15	3,990	4.9	3,990	4.9	29	4.9		2,770	3.4	2,690	3.3	23	3.3	
NBC ASK NBC NEWS-09:12AM	2	9.12- 9.14AM	9.00								6,440	7.9	6,190	7.6	37	7.6	
NBC ASK NBC NEWS-09:28AM	1	9.28- 9.30AM	9.15	7,010	8.6	6,760	8.3	36	8.3								
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	3,830	4.7	3,670	4.5	19	4.5		4,480	5.5	4,400	5.4	22	5.4	
NBC ASK NBC NEWS-11:28AM		11.28-11.30AM	11.15	3,910	4.8	3,910	4.8	19	4.8		4,240	5.2	4,080	5.0	21	5.0	
NBC ASK NBC NEWS-12:28PM		12.28-12.30PM	12.15	4,730	5.8	4,560	5.6	22	5.6		3,990	4.9	3,750	4.6	17	4.6	
DAY SUNDAY																	
ABC KIDS ARE PEOPLE TOO I	1	10.30-11.05AM	→GRID	2,770	3.4	2,120	2.6	10									
			11.00						2.9								
ABC DEAR ALEX & ANNIE-11.25AM		11.25-11.29AM	11.15	2,280	2.8	2,120	2.6	9	2.6		2,200	2.7	1,960	2.4	10	2.4	
ABC SCHOOLHOUSE ROCK 11:55AM(SUS)		11.55-11.59AM	11.45														

 U.S. TV HOUSEHOLDS: 81,500,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
DAY SUNDAY-CONT'D																	
CBS IN THE NEWS-8.26AM-SUN(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS-8.56AM-SUN(SUS)		8.56- 8.59AM	8.45														
CBS CBS NFL FTBL GM 1	1	1.00- 4.03PM	→GRID	28,040	34.4	15,810	19.4	46									
			4.00						8.7								
			4.15						.5								
CBS IN THE NEWS-5.53PM-SUN(SUS)	2	5.53- 6.00PM	5.45														
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.13PM	→GRID	26,490	32.5	12,550	15.4	36									
	2	1.00- 4.17PM	→GRID								21,270	26.1	9,370	11.5	29		
			4.00													14.4	
			4.15						1.6							4.8	
			4.30													5.4	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).